

# PROGRESS REPORT

August 2020



- Joined the Louisiana Association of United Ways to launch the latest version of the ALICE (Asset Limited, Income Constrained) Report
  - 2020 Regional Report
  - Updated 2020 Full Report
  - Visit the online research center at UnitedForALICE.org/Louisiana for more details about ALICE, including:
    - *Interactive Maps* - Data at the state, parish, municipal, ZIP code, and congressional district levels
    - *Research Advisory Committee* - Learn about the members and role of this critical group
    - *Additional Reports* - Explore The ALICE Essentials Index and The Consequences of Insufficient Household Income
    - *Demographic Data* - Information about ALICE households by age, race/ethnicity, and household type
    - *Data Spreadsheet* - Download the ALICE data
    - *Jobs Graphs* - Details about where ALICE works
    - *Parish Profiles* - Detailed data about ALICE households in each parish
    - *Methodology* - Overview of the sources and calculations used in the ALICE research
    - *More About United for ALICE* - See our partners, press coverage, learning communities, etc.
- Launched Hurricane Laura Relief effort to support households impacted by the storm
  - Opened the UWSELA disaster relief fund to support immediate relief and long-term recovery needs of families and community partners
  - Assembled 3,000 evacuee care bags in partnership with the City of New Orleans and Councilmember Helena Morreno
  - Began collection of basic supplies to supplement care bags for evacuees
- Continued advocacy efforts to address ongoing COVID-19 impacts and disparities in focus areas of health, education, and financial stability
  - Hosted the first webinar in the Louisiana Leaders webinar series featuring Louisiana Superintendent of Education Dr. Cade Brumley with special guest remarks from Governor John Bel Edwards

- Submitted public comments in support of free, public WIFI access for all residents of Orleans Parish and increased funding for public early care and education (ECE) seats in OP
- Submitted a letter to Mayor Cantrell's office to request stable funding of ECE in OP
- Joined with partners and advocates the 100th Anniversary of Women's Voting Rights for a press event to call attention to the current plight of women in Louisiana and generate support for the creation of an Office of Women's Health
- Marked the passing of C. Allen Favrot, Tocqueville Society founder and Lifetime Achievement Award winner and Volunteer of the Decades
- Hosted the 2020-21 virtual Employee Campaign Coordinator kickoff to prepare for the launch of campaign and introduce Marcus Brown, 2020-21 UWSELA Cabinet Chair
- Wrapped up the 2020 red beans events with the 16th annual East Cook-off (Take-out), which raised close to \$10,000 to support suicide prevention, mental health services, and other UWSELA programs and partners in St. Tammany Parish
  - Thank you to our volunteers and supporters including:
    - Catering: Bayou Barn & Bec's at the Lake Restaurant and Catering
    - West Community Partners: City of Covington Fire Department, St. Tammany Parish Fire District # 4, & St. Tammany Fire District #12
    - West Presenting Sponsors: Ochsner Health & St. Tammany Health System
    - East Community Partners: Slidell Police Department & St. Tammany Fire Protection District #1
    - East Presenting Sponsors: Slidell Memorial Hospital & Ochsner Medical Center - North Shore
- Began planning for the launch of Hospitality Cares phase two to provide crisis counseling and free civil legal aid to struggling hospitality industry professionals
- Participated in a United Way Equity Challenge hosted for DOW employees to help shed light on historical inequities and systemic racism in SELA
- Partnered with WDSU, Cox, and Walmart to distribute 3,000 backpacks and supplies to families throughout SELA
- Collected year-two grant reports partners and began evaluating results and ways in which to support partners to help them achieve their grant requirements with the implications of COVID-19
- Secured a \$100k gift from Peyton Manning raised during the Match II charity golf event

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- Received an additional \$300,000 in funding through the BET “Saving Our Selves” partnership to support the UWSELA and partners to address the disproportionate impact of COVID-19 on the African American community in New Orleans
- Awarded a Kellogg Foundation grant to support ongoing efforts of United for Early Care and Education
  - Continued case management meetings with child care centers accepted into phases one and two of United for ECE
  - Began planning for the opening of phase three, bringing in over 30 additional child care centers into the program
- Pitched the development of a Prosperity Center in St. Tammany’s West 30s to the Covington City Council
- Continued reviewing applications to the United for Grocery Worker Relief Fund and continued fundraising effort | \$102k total giving | 600+ grants available
- Continued to live-streamed 15 Minutes of FAME, UWSELA’s virtual financial capability education sessions
- Continued the support of 311 meals and volunteers in Orleans Parish to fill feeding gaps