

95 YEARS



HERE THEN. HERE TODAY. HERE TOMORROW.

HOW WE WORK

Before COVID-19, over half of households in Southeast Louisiana were already struggling to make ends meet and living one unexpected emergency away from financial crisis. Now these families – and many more – are in crisis.

That's where United Way of Southeast Louisiana comes in. We fight for the most vulnerable among us.

OUR PROCESS



We find expert, local partners aligned with our Blueprint for Prosperity and believe in accountability



We collaborate to forge unlikely partnerships with nonprofits, businesses, and governments



We mobilize volunteers to build vibrant communities



We fund trusted nonprofits through our collective impact model



We invest donors' dollars in places where we live and work to create a stronger Southeast Louisiana for all



We foster diversity, equity, and inclusion across our seven-parish service area



We advocate for bipartisan policy that drives systems-level change

WHEN YOU GIVE TO UNITED WAY, YOU HELP

More children
succeed in
school

More families
lead healthy
lives

More households
become financially
stable

*Together we make more impact than any
one of us could create alone!*

GIVE TODAY at UnitedWaySELA.org/Give

7 PARISHES SERVED

77 PROGRAMS

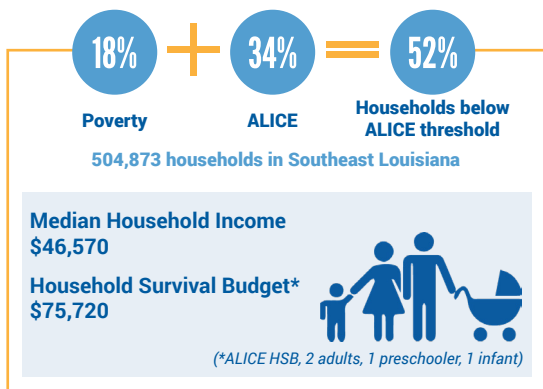
UNITED WAY IS BUILT FOR THIS

For 95 years, United Way of Southeast Louisiana has been on the front lines of community problems, both everyday problems and crises, across our seven-parish service area.

MISSION

to eradicate poverty in Southeast Louisiana

Your donation to United Way is targeted to eradicate poverty locally by supporting vulnerable **ALICE**[®] (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed) households to ensure they are able to afford basic needs – like housing, food, transportation, child care, and health care – and save for an emergency. And we have a plan to get it done together.



Our **Blueprint for Prosperity** gives us a roadmap today as we lead immediate COVID-19 relief efforts and shift toward long-term recovery to stabilize and strengthen our community.

According to the latest ALICE Report, **COVID-19 hit Southeast Louisiana hard because so many households in our region were struggling before the crisis.** The pandemic amplified issues we are addressing like disparities in health, education, and financial stability. That's why nonprofit partners and government officials turn to United Way for help.

Learn more UnitedWaySELA.org/ALICE.

YOUR DOLLARS AT WORK

Thanks to you, we raised

\$11,356,962 in 2018-19

Because of your support, our collective impact model generated

\$159,116 in economic impact through volunteerism

\$930,700 in FamilyWize prescription savings

\$564,878 in Emergency Food & Shelter program grants

\$3,913,108 in asset purchases through Individual Development Accounts

\$10,085,618 in immediate COVID-19 relief assistance (Learn more at UnitedWaySELA.org/COVID19)

\$1,325,483 in employment and training partner investments

\$22,050,000 in public policy investments through advocacy wins

\$12,718,283 in Volunteer Income Tax Assistance program returns

= \$63,104,148 GENERATED IN COMMUNITY IMPACT IN 19-20 & BEYOND

\$1 DONATED GENERATED \$5.56 IN COMMUNITY IMPACT

800 CORPORATE PARTNERS

20,000 DONORS

THE RESULTS



Access to Health

88%

of children and adults served ate healthier, increased physical activity, and/or moved toward a healthy weight



27,143

individuals accessed direct health services and supports



Access to Education

94%

of youth served graduated on time



13,427

children and youth enrolled in high-quality educational programs and supports



Access to Financial Stability

93%

of individuals served gained employment



100%

of individuals served increased disposable income

11 INTERNAL INITIATIVES

4,500 VOLUNTEERS

WHAT YOUR DOLLAR CAN DO

A gift to United Way helps foster both individual and collective success. **Your support today helps us strengthen our community right here, right now.**



\$25

Provides 50 meals a week to hungry families



\$50

Provides financial capability education to out-of-school youth



\$100

Provides clothing and essentials for a mother and two children entering a domestic violence shelter



\$250

Provides a student with one-on-one tutoring sessions for a semester

These are only a few examples of what your dollar supports to make our community a better place to live, work, and raise our families.

Please consider a donation today. Visit us at **UnitedWaySELA.org/Give**.

GIVE. ADVOCATE. VOLUNTEER. CONNECT.

Join a Group

Mission Ignition Making community service fun and engaging for high school students

Young Leaders United Engaging young professionals in the work of United Way and developing the next generation of philanthropic leaders

Women United Pooling the time, talent, and financial resources of its members to support the unique health and human service needs of women and children

Retire United Mobilizing the invaluable resources of our community's retirees through volunteerism, philanthropy, and fellowship

Tocqueville Society Gathering civic-minded leaders who contribute at the highest level

Join the Conversation

Follow us on social media by searching for [@UnitedWaySELA](#)

Become an Advocate

Lend your voice to our fight for ALICE. Sign up to receive our Advocacy Alerts at [UnitedWaySELA.org/Advocate](#)

Need Help? Dial 211.

211 provides information, program referrals, and crisis intervention to individuals across the region.

The Louisiana Department of Health is directing residents to use the Louisiana 211 network for questions regarding COVID-19. Anyone looking for information about the COVID-19 outbreak can simply dial 211 or text the keyword LACOVID to 898-211. Visit [LA211Help.org](#) for more info.

Suicide Prevention Hotline - 1.800.273.TALK

Teen Text Line - 504.777.3273

Crisis Chat - [VIALINK.org](#)

United Way of Southeast Louisiana

serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes

504.822.5540 | [UnitedWaySELA.org](#)

St. Tammany and Washington 985.778.0815

Tangipahoa 985.542.8680

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to Give



United Way of
Southeast Louisiana