

2024 EAST SPONSORSHIP FORM

20th Annual East St. Tammany

Slidell Municipal Auditorium

2056 Second Street

Slidell, LA 70460



RED BEANS 'N' RICE

COOK-OFF

MONDAY, AUGUST 5, 2024 11 am - 2 pm



United Way's Annual Red Beans 'N' Rice Cook-Off is a winning recipe!

To jumpstart the St. Tammany Parish campaign season, we are hosting two separate cook-offs – in the **West (Monday, July 29, 2024)** and the **East (Monday, August 5, 2024)**. For only **\$10 a person**, attendees enjoy all the red beans and rice they can eat and much more! Proceeds benefit suicide prevention, mental health services and other United Way programs serving St. Tammany Parish.

East Presenting Sponsor - \$2,500

- Listing as Presenting Sponsor on all marketing material and media advisories (logo)
- Recognition as Presenting Sponsor on event signage
- Listing on United Way's website, social media channels
- Ability to display one large banner at the event
- Sponsorship certificate
- Opportunity to enter a cooking team OR sponsor a fire, police, or non-profit (501c3) team at no additional cost
- Opportunity to provide branded tent outside for additional seating
- Thirty (30) event tickets for your organization

East Ruby Sponsor - \$500

- Recognition as Ruby Sponsor on event signage
- Listing on United Way's website, social media channels
- Sponsorship certificate
- Opportunity to enter a cooking team OR sponsor a fire, police, or non-profit (501c3) team at no additional cost
- Ten (10) event tickets for your organization



East Diamond Sponsor - \$1,000

- Recognition as Diamond Sponsor on event signage
- Listing on United Way's website, social media channels
- Ability to display one banner at the event
- Sponsorship certificate
- Opportunity to enter a cooking team OR sponsor a fire, police, or non-profit (501c3) team at no additional cost
- Twenty (20) event tickets for your organization

East Friends of United Way - \$250

- Recognition as Friends of United Way Sponsor on event signage
- Listing on United Way's website, social media channels
- Sponsorship certificate
- Opportunity to enter a cooking team OR sponsor a fire, police, or non-profit (501c3) team at no additional cost
- Five (5) event tickets for your organization

PAYMENT METHOD (choose one):

Check (made out to UnitedWay SELA)

Invoice

Credit Card

Pay Online

Sponsorship Deadline - Thursday, July 11, 2024 • P. O. Box 1750 • Covington, LA 70434

Please pay online at UnitedWaySELA.org/RedBeans or by check: made out to United Way SELA

For more information, contact Sonja Newman at SonjaN@UnitedWaySELA.org

Company (as to be printed): _____

Mailing Address: _____

Contact Person/Team Leader: _____

Phone #: _____ **Email:** _____