WHAT DOES UNITED WAY DO TO HELP?

The reality is, half of households in our community are struggling — and that’s where United Way comes in. We fight for the most vulnerable among us.

We find expert, local partners who are aligned with our Blueprint for Prosperity and believe in collaboration and accountability. We fund trusted nonprofit service providers through our collective impact model. We advocate for bipartisan policy that drives systems-level change.

GIVE. ADVOCATE. VOLUNTEER. CONNECT.

Join a Group

Mission Ignition Making community service fun and engaging for high school students

Young Leaders United Engaging young professionals in the work of United Way and developing the next generation of philanthropic leaders

Women United Pooling the time, talent, and financial resources of its members to support the unique health and human service needs of women and children

Retire United Mobilizing the invaluable resources of our community’s retirees through volunteerism, philanthropy, and fellowship

Tocqueville Society Gathering civic-minded leaders who contribute at the highest level

Join the Conversation

Social Media @UnitedWaySELA
Email Updates | United Way Radio Programs

NEED HELP? DIAL 211.

211 provides information, program referrals, and crisis intervention to individuals across the region.

Suicide Prevention Hotline - 1.800.273.TALK
Teen Text Line - 504.777.3273
Crisis Chat - VIAlINK.org
United Way Resources - UnitedWaySELA.org/help

United Way of Southeast Louisiana
Serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes

504.822.5540 | UnitedWaySELA.org
St. Tammany and Washington 985.778.0815
Tangipahoa 985.542.8680

Together, we make more impact than any one of us could create alone when we work toward a shared goal — eradicating poverty.
WHY ARE FAMILIES STRUGGLING?

ALICE (Asset Limited, Income Constrained, Employed) households work hard but struggle to afford basic needs. ALICE is our neighbor, friend, and family member. ALICE prepares our coffee, takes care of our loved ones, and serves our meals. ALICE lives paycheck to paycheck, unable to save, and one unexpected financial need away from poverty themselves.

1 in 2 households in Southeast Louisiana struggles to make ends meet.

YOUR DOLLARS AT WORK

Thanks to you, we raised $11,928,642 in 2017-18

Because of your support, our collective impact model generated IMPACT IN 2018-19 & BEYOND

17% poverty + 30% ALICE households below ALICE threshold

$3,392,002 in economic impact through volunteerism

$18,800,000 in legislative investments through advocacy wins

$13,000,276 in VITA returns utilizing the Earned Income Tax Credit and Child Tax Credit

$865,395 in FamilyWize prescription savings

$3,915,502 in home and car purchases, post-secondary education costs, and small business startups through Individual Development Accounts

$275,114 in Emergency Food & Shelter grants

= $52,176,931 GENERATED IN COMMUNITY IMPACT 18-19 & BEYOND

$1 DONATED GENERATED $4.37 IN COMMUNITY IMPACT

THE RESULTS

17,850 individuals accessed health care services and supports

88% of children and adults served ate healthier, increased physical activity, and/or moved toward a healthy weight

7,162 individuals participated in physical activity, healthy food access, and/or nutrition programs

83% of youth and adults served adopted healthy behaviors

17 policies promoted, enacted, or modified to promote health

3,398 children enrolled in high-quality early childhood programs

85% of children served achieved developmental milestones

10,526 youth served accessed school and community-based programs and/or individualized support

87% of middle/high school youth served earned passing grades in core subjects

13 policies promoted, enacted, or modified to promote education

12,772 individuals accessed affordable housing, financial products, and services

94% of individuals served increased disposable income by accessing benefits and/or reducing costs

618 individuals received job skills training

87% of individuals served gained employment

3 policies promoted, enacted, or modified to promote financial stability

95 YEARS TRUSTED
7 PARISHES SERVED
800 CORPORATE PARTNERS
20,000 DONORS
5 DONOR NETWORKS
3,400 VOLUNTEERS

HOW DOES THIS AFFECT YOU & OUR COMMUNITY?

Fix the car or put food on the table? Visit the doctor or pay for child care? For too many hardworking households, impossible decisions like these are a way of life. When ALICE and those in poverty are forced to make difficult choices, the entire community faces consequences because the success of our region is directly tied to the financial stability of the most vulnerable among us.

OUR REGION – 505,889 HOUSEHOLDS
1,328,372 Population
$46,570 Median Household Income
$58,860 - ALICE Household Survival Budget (2 adults, 1 preschooler, 1 infant)

= 47%

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