

# ORLEANS PARISH IMPACT REPORT

LIVE UNITED



Ellis Marsalis Center for Music gets spruced up at Shell's Day of Action - May 2019

## UNITED WAY. HERE THEN. HERE TODAY. HERE TOMORROW.

Thousands of households in Orleans Parish are struggling – and that’s where United Way of Southeast Louisiana comes in. We fight for the most vulnerable among us. Your donation to United Way is targeted to eradicate poverty locally by supporting vulnerable households to ensure they can afford basic needs – like housing, food, transportation, child care, and health care – and save for an emergency. And we have a plan to get it done.

Our **Blueprint for Prosperity** gives us a roadmap today as we lead immediate COVID-19 relief efforts, continue our focus on eradicating poverty, and shift toward recovery. Learn more at [UnitedWaySELA.org/Our-Impact](http://UnitedWaySELA.org/Our-Impact).

## AGENCIES & PROGRAMS SERVING ORLEANS PARISH RESIDENTS

**American Red Cross of Southeast LA**  
*Emergency Support Services to Prepare and Prevent Financial Crisis*

**Arc of Greater New Orleans** *Employment Services*

**Boy Scouts of America, SELA Council** *Scouting*

**Boys & Girls Clubs of Southeast Louisiana**  
*Increasing the Positive Impact of Boys & Girls Clubs*

**CADA Prevention and Recovery Center**  
*General Counseling Program FSGN0 | Project Reconnect*

**Cancer Association of Greater New Orleans**  
*Cancer Patient Services*

**Catholic Charities Archdiocese of New Orleans**  
*Cornerstone Builders | Counseling Solutions | Greenwalk Adult Day Health Care | Head Start | Health Guardians | Parish & Community Ministries*

**Children’s Bureau of New Orleans**  
*Child and Family Counseling Program*

**College Track** *College Track of New Orleans*

**Communities in Schools Gulf Coast**  
*Improving Outcomes with Integrated Student Supports*

**Community Center of St. Bernard**  
*Community Center of St. Bernard*

**Dryades YMCA** *Early Education Program*

**Family Violence Program of St. Bernard**  
*Family Violence Program of St. Bernard*

**Institute of Women and Ethnic Studies**  
*Creating a Trauma-Informed NOLA*

**Jericho Road Episcopal Housing Initiative**  
*Workforce Development*

**Jewish Community Center** *Elderly Services*

**Jewish Family Service of GNO**  
*Counseling and Case Management*

**Junior Achievement of GNO** *JA Finance Park*

**Justice and Accountability Center of LA**  
*Returning Citizens Legal Project*

**Kingsley House**  
*Adult Services | Better 2Gether (2-Gen) Program*

**Louisiana Endowment for the Humanities**  
*PRIME TIME Preschool to Big School: Improving School Readiness*

**Louisiana Green Corps**  
*Youth Construction and Conservation Corps*

**Kingsley House**  
*Adult Services | Better 2Gether (2-Gen) Program*

**Liberty’s Kitchen** *Youth Development Program*

**Louisiana Center for Children’s Rights**  
*Children’s Defense Team*

**Louisiana Endowment for the Humanities**  
*PRIME TIME Preschool to Big School: Improving School Readiness*

**Louisiana Green Corps**  
*Youth Construction and Conservation Corps*

**Luke’s House** *Free Medical Clinic*

**Metro Centers for Community Advocacy**  
*Metro Centers for Community Advocacy*

**MQVN Community Development Corporation**  
*Building a Healthy and Vibrant Community*

**New Orleans Family Justice Alliance**  
*New Orleans Family Justice Center*

**Operation Restoration** *Operation Restoration*

**Operation Spark** *Immersion*

**Royal Castle Child Development Center**  
*Royal Castle Child Development Center*

**Salvation Army of Greater New Orleans**  
*Family Success Center at the Center of Hope*

**Second Harvest Food Bank**  
*Transforming Communities in Need*

**Son of a Saint** *Son of a Saint*

**Southeast Louisiana Legal Services**  
*Family Stabilization Project*

**Travelers Aid**  
*Crisis Intervention Counseling/Case Management | Self-Help Employment Program*

**United Negro College Fund (UNCF)**  
*Emergency Assistance Fund*

**Urban League of Louisiana**  
*Head Start Center | Project Ready*

**VIA LINK, Inc.**  
*211 & TXT211 | Crisis Intervention/Suicide Prevention*

**Volunteers of America SELA**  
*Mentoring Children of Promise Program*

**YMCA of Greater New Orleans**  
*Educational Services (YES!) - Adult Education and Workforce Development Program*

**Youth Empowerment Project**  
*YEP Educated | YEP Works*

**FOR 95 YEARS**, United Way of Southeast Louisiana has been a trusted partner in improving lives in Jefferson, Orleans, St. Bernard, St. Tammany, Tangipahoa, Plaquemines, and Washington parishes.

**\$9,590,680**

**tax refunds awarded through VITA (Volunteer Income Tax Assistance program)**

**\$1,131,016**

**in assets purchased through IDA (Individual Development Accounts)**

**\$442,838**

**in Emergency Food and Shelter funding**

**\$1,425,500**

**in Hospitality Cares Crisis Grants awarded**

**\$1,398,437**

**in public COVID-19 support for United for ECE Child Care Centers**

**\$1 DONATED GENERATED \$5.56 IN COMMUNITY IMPACT**

United Way funds 77 programs across Southeast Louisiana as part of our holistic approach to eradicating poverty and creating equitable communities where all individuals are healthy, educated, and financially stable.

## An Orleans Parish Success Story

Erica\* was in counseling following the traumatic death of her father. While she struggled to overcome the emotional pain of his passing, the Children's Bureau of New Orleans, a United Way partner agency, helped her process her feelings and work through the heartache that was holding her back.

After months of successful therapy, Erica created a drawing of two bookshelves to represent her experience in counseling.

The first shelf, labeled day one, contained a single book titled, "Grief." The other shelf, marked day 1,843, held that same book, but now shared the space with other items. The present-day bookshelf housed her father's shirt and dog tags from his funeral, glitter jars and activities she created in memorable therapy sessions, a clock to represent that time goes on, and her school books to illustrate that she's working toward her high school and college goals. Erica is now able to process her father's passing in a healthy way while also focusing on the good things in her life and the bright future that awaits her.



*\*Name changed to protect client privacy*

United Way is proud to partner with organizations like the Children's Bureau of New Orleans to ensure all children have a chance to lead healthy, happy lives.

## NEED HELP? Visit [UnitedWaySELA.org/HELP](https://UnitedWaySELA.org/HELP)

**DIAL 211** The 211 Contact Center provides information and referral to health and human service agencies utilizing the VIA LINK Community Resource Directory. Available 24/7 by dialing 211.

**VITA** IRS-certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals.

**FAMILYWIZE** The pharmacy discount card is FREE for everyone. Whether or not you have health insurance coverage, you are eligible to begin saving on your prescription medications today.

**IDA** Our IDA (Individual Development Account) program is designed to help low-income participants save money through a matched-savings program.

**MYFREETAXES.COM** Provides free state and federal tax preparation and filing assistance for qualified individuals. It's easy, safe, secure, and 100% FREE.

**HOSPITALITY CARES** Provides crisis grants for emergency financial assistance to individuals working in the hospitality industry, in partnership with the Louisiana Hospitality Foundation.

LEARN MORE AT [UNITEDWAYSELA.ORG](https://UnitedWaySELA.org)