

OUR RESULTS

We understand how important it is to choose the right organization to donate your hard-earned dollars.

Every year, we help thousands of people recover, rebuild, and reimagine, especially those most impacted by crises like Hurricane Ida and COVID-19. This looks different for every person, so a one-size-fits-all approach doesn't work. Tackling our community's toughest challenges takes investing in approaches that create long-lasting change.

\$100 M

in advocacy wins for early care & education programming for low-income Louisiana families

\$10.9 M

returned to the community through our VITA (Volunteer Income Tax Assistance) free tax help program

\$6 M

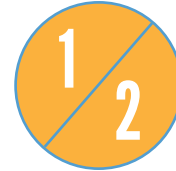
in disaster relief raised for Hurricane Ida & tornado victims throughout our region

These are only a few examples of how your donation makes our community a better place to live, work, and raise our families. Invest in your community today at UnitedWaySELA.org/Give.

WHAT WE DO

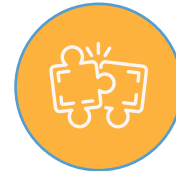
United Way fights for the **health, education, and financial stability** of every person in every community.

THE PROBLEM



1 in 2 households in Southeast Louisiana struggles to make ends meet.

THE PLAN



Our **Blueprint for Prosperity** provides a roadmap to tackle poverty - the root cause of many of the social problems in our region.

THE SOLUTION



By improving the **health, education, and financial stability of every person**, we help everyone have the **best chance to recover from a setback, build a stronger life, and reimagine what's possible for the future.**



OUR MISSION

To eradicate poverty in Southeast Louisiana.

OUR VISION

Equitable communities with health, education, and financial stability for us all.

NEED HELP? DIAL 211

Dial 211 to connect to our local information and referral partner, VIA LINK. They can point you in the right direction for all of your health and human service needs.

- Suicide Prevention Hotline - 988
- Teen Text Line - 833-TXT-TEEN (833-898-8336)

HELP SOMEONE TODAY

Make a donation at UnitedWaySELA.org/Give

CONNECT

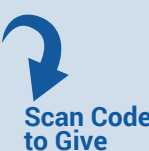
Visit our home on the web UnitedWaySELA.org
Follow us on social media @UnitedWaySELA on Facebook, Instagram, Twitter, & LinkedIn.

United Way of Southeast Louisiana

serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes

504.822.5540 | UnitedWaySELA.org

St. Tammany, Tangipahoa, and Washington: 985.778.0815



TOGETHER, WE CAN

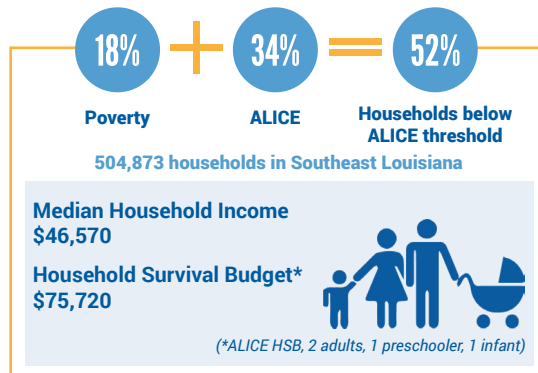


WHO WE ARE

For close to 100 years, United Way of Southeast Louisiana has been working to meet the needs of vulnerable families in our region.

No matter the crisis, we remain committed to taking care of our community in Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes. We help the most vulnerable among us, including ALICE households.

ALICE[®] (Asset Limited, Income Constrained, Employed)



Our world looks different than anyone imagined a few years ago. Whether it's because of Hurricane Ida, COVID-19's economic impact, or inflation – it's a challenging time. These crises amplified issues we're already tackling, like disparities in health, education, and financial stability. That's why nonprofit partners and government officials turn to United Way for help.

Together, we can make more impact than any one of us could create alone!

GIVE TODAY at UnitedWaySELA.org/Give

HOW WE HELP

It's no exaggeration that the most vulnerable – including low-income families, people of color, and anyone who was barely getting by before – are struggling more than ever.

Because of our donors, United Way is stepping up to respond, as we always do. We're helping people deal with immediate needs. But we're also helping communities recover and rebuild.



After Hurricane Ida damaged Warren's home, he was in search of the items his 5-year-old daughter, Ameah, needed, like specialized formula for her feeding tube, medicine to control seizures, and diapers. United Way connected him to our partners at LCMC to help with her nutritional and medical needs while working behind the scenes to make life a little easier for Ameah and her devoted dad. We're thrilled to report she received her first custom wheelchair, just in time for her 6th birthday and Christmas. The kindness of United Way donors helped Ameah's family recover from the storm and reimagine a stronger, brighter future.

But we have so much more to do.

Together, we can make life better for those who need help the most right now.

YOUR DOLLARS AT WORK

Thanks to you, we raised

\$19,744,011 in 2020-2021

Because of your support, our collective impact model generated

\$105,274,959 in public policy investments and savings through advocacy wins

\$10,929,447 in Volunteer Income Tax Assistance program returns

\$2,099,002 in Emergency Food & Shelter Program grants

\$664,277 in SingleCare prescription savings

\$65,262 in economic impact through volunteerism

\$912,375 in employment and training partner investments

\$2,718,827 in asset purchases through Individual Development Accounts (IDA)

= \$122,664,149

generated in community impact in 2021-22 and beyond

\$1 DONATED GENERATED

\$6.21 IN COMMUNITY IMPACT

PLEDGE FORM



THANK YOU for supporting our community.

ABOUT YOU

NAME

ADDRESS

CITY, STATE, ZIP

PERSONAL EMAIL (REQUIRED TO RECEIVE DONATION VERIFICATION)

Check to opt-in to our newsletter, we will tell you about your impact.

WORKPLACE EMAIL (OPTIONAL)

I prefer to remain anonymous.

I am a United Way Loyal Contributor (10 years or more) & have been contributing to United Way for _____ years.

I would like my gift to support Women United.

MY TOTAL CONTRIBUTION \$

PAYMENT METHOD

Check Enclosed Amount \$ _____ Number: _____

Send me a bill Monthly Quarterly Annually

Credit/Debit Card Authorization Agreement for Credit/Debit Card charges to United Way of Southeast Louisiana.

I authorize United Way of Southeast Louisiana and the financial institution listed below to electronically charge my Credit/Debit Card starting on this date ____/____/____ and continue to bill my card

Monthly Quarterly Annually for a total donation of

\$ _____.

CARD TYPE American Express Discover MasterCard Visa

CREDIT CARD NUMBER

EXPIRATION DATE SECURITY CODE

DONOR'S SIGNATURE (REQUIRED FOR TRANSACTION) DATE