

# 2022 WEST SPONSORSHIP FORM

## 13th Annual West St. Tammany

Greater Covington Center  
317 North Jefferson Avenue  
Covington, LA 70433



# RED BEANS 'N' RICE

## COOK-OFF

**MONDAY, JULY 25, 2022 11 am - 2 pm**

United Way of  
Southeast Louisiana



**United Way's Annual Red Beans 'N' Rice Cook-Off is a winning recipe!** As we continue recovering from the effects of the COVID-19 pandemic, United Way SELA needs your help now more than ever. To jumpstart the St. Tammany Parish campaign season, we are hosting two separate cook-offs – in the **West (Monday, July 25, 2022)** and the **East (Monday, August 1, 2022)**. For only **\$10 a person**, attendees enjoy all the red beans and rice they can eat and much more! Proceeds benefit suicide prevention, mental health services and other United Way programs serving St. Tammany Parish.

### West Presenting Sponsor - \$2,500

- Listing as Presenting Sponsor on all marketing material and media advisories (logo)
- Recognition as Presenting Sponsor on event signage
- Listing on United Way's website, social media channels
- Ability to display one large banner at the event
- Sponsorship certificate
- Opportunity to enter a cooking team OR sponsor a fire, police, or non-profit (501c3) team at no additional cost
- Opportunity to provide branded tent outside for additional seating
- Thirty (30) event tickets for your organization

### West Diamond Sponsor - \$1,000

- Recognition as Diamond Sponsor on event signage
- Listing on United Way's website, social media channels
- Ability to display one banner at the event
- Sponsorship certificate
- Opportunity to enter a cooking team OR sponsor a fire, police, or non-profit (501c3) team at no additional cost
- Twenty (20) event tickets for your organization



### West Ruby Sponsor - \$500

- Recognition as Ruby Sponsor on event signage
- Listing on United Way's website, social media channels
- Sponsorship certificate
- Opportunity to enter a cooking team OR sponsor a fire, police, or non-profit (501c3) team at no additional cost
- Ten (10) event tickets for your organization

### West Friends of United Way - \$250

- Recognition as Friends of United Way Sponsor on event signage
- Listing on United Way's website, social media channels
- Sponsorship certificate
- Opportunity to enter a cooking team OR sponsor a fire, police, or non-profit (501c3) team at no additional cost
- Five (5) event tickets for your organization

**PAYMENT METHOD** (choose one):

**Check** (made out to UnitedWay SELA)

**Invoice**

**Credit Card**

**Pay Online**

Sponsorship Deadline - Thursday, June 30, 2022 • P. O. Box 1750 • Covington, LA 70434

Please pay online at [UnitedWaySELA.org/RedBeans](https://UnitedWaySELA.org/RedBeans) or by check: made out to United Way SELA

For more information, contact Sonja Newman at [SonjaN@UnitedWaySELA.org](mailto:SonjaN@UnitedWaySELA.org) or 985.778.0815

**Company** (as to be printed): \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Contact Person/Team Leader:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_ **Email:** \_\_\_\_\_