



# ORLEANS PARISH IMPACT REPORT

LIVE UNITED

**United Way of Southeast Louisiana is here because of people like you and for people like you.** We want to improve the health, financial stability, and education of every person in Orleans Parish, and we've got a plan to get that done. Our Blueprint for Prosperity calls for us to work together to give everyone the best chance to recover from a setback, rebuild a stronger life, and reimagine what's possible for the future.

## PRE-COVID ORLEANS DATA



**391,006**  
Population



**155,104**  
Households



**57%**  
Households below  
ALICE Threshold

Learn more at [UnitedWaySELA.org/ALICE](https://UnitedWaySELA.org/ALICE).

Thanks to our generous donors, United Way SELA helped Orleans residents nearly **91,000** times in 2020-2021.

**\$2,665,939**

in forgivable loans returned to child care providers via United for Early Care and Education

**1,699**

incarcerated women and girls provided with education, employment training, job placement, and advocacy resources

**606**

children accessed quality, early childhood education and services

**462**

youth received job training, employment counseling, and job placement services

With your support, we can make sure we're helping people recover today and reimagining a future for our community that is more equitable, where everyone can thrive. Learn more at [UnitedWaySELA.org/Impact](https://UnitedWaySELA.org/Impact).

## AGENCIES & PROGRAMS SERVING ORLEANS PARISH RESIDENTS

United Way funds 77 programs across Southeast Louisiana as part of our holistic approach to eradicating poverty and creating equitable communities where all individuals are healthy, educated, and financially stable.

**American Red Cross of Southeast LA**  
*Emergency Support Services to Prepare and Prevent Financial Crisis*

**Arc of Greater New Orleans**  
*Employment Services*

**Boy Scouts of America, SELA Council**  
*Scouting*

**CADA Prevention and Recovery Center**  
*Project Reconnect*

**Cancer Association of Greater New Orleans**  
*Cancer Patient Services*

**Catholic Charities Archdiocese of New Orleans**  
*Counseling Solutions | Cornerstone Builders | Greenwalk Adult Day Health Care | Head Start | Parish and Community Ministries | Health Guardians*

**Children's Bureau of New Orleans**  
*Child and Family Counseling Program*

**City Year New Orleans**  
*Team Sponsorship at G.W. Carver High School*

**Community Center of St. Bernard**  
*Community Center of St. Bernard*

**College Track**  
*College Track New Orleans*

**Communities in Schools Gulf Coast**  
*Improving Outcomes with Integrated Student Supports*

**Dryades YMCA**  
*Early Education Program*

**Family Violence Program of St. Bernard**  
*Family Violence Program of St. Bernard*

**Institute of Women and Ethnic Studies**  
*Creating a Trauma-Informed NOLA*

**Jericho Road Episcopal Housing Initiative**  
*Workforce Development*

**Jewish Community Center**  
*Elderly Services*

**Jewish Family Service of GNO**  
*Counseling and Case Management*

**Justice and Accountability Center of LA**  
*Returning Citizens Legal Project*

**Junior Achievement of GNO**  
*JA Finance Park*

**Kingsley House**  
*Adult Services | Better 2Gether (2-Gen) Program*

**Liberty's Kitchen**  
*Youth Development Program*

**Louisiana Center for Children's Rights**  
*Children's Defense Team*

**Louisiana Endowment for the Humanities**  
*PRIME TIME*

**Louisiana Green Corps**  
*Youth Construction and Conservation Corps*

**Luke's House**  
*Free Medical Clinic*

**MQVN Community Development Corporation**  
*Building a Healthy and Vibrant Community*

**New Orleans Family Justice Alliance**  
*New Orleans Family Justice Center*

**Operation Restoration**  
*Operation Restoration*

**Operation Spark**  
*Immersion*

**Royal Castle CDC**  
*Child Development Center*

**Safe Harbor**  
*Domestic Violence Program*

**Salvation Army Greater New Orleans**  
*Family Success Center at the Center of Hope*

**Second Harvest Food Bank**  
*Transforming Communities in Need*

**Son of a Saint**  
*Son of a Saint*

**Southeast Louisiana Legal Services**  
*Family Stabilization Project*

**Travelers Aid**  
*Crisis Intervention Counseling/Case Management | Self-Help Employment Program*

**United Negro College Fund**  
*Emergency Assistance Fund*

**Urban League of Louisiana**  
*Head Start Center | Project Ready*

**VIA LINK, Inc.**  
*211 & TXT211 | Crisis Intervention/ Suicide Prevention*

**Volunteers of America SELA**  
*Mentoring Children of Promise Program*

**YMCA of Greater New Orleans**  
*Educational Services (YES!) | Adult Education and Workforce Development Program*

**Youth Empowerment Project**  
*YEP Educates | YEP Works*

**\$1 DONATED GENERATED \$6.02 IN COMMUNITY IMPACT**

## OUR IMPACT: ORLEANS SUCCESS STORY

Health, education, and financial stability are the cornerstones of a good life. That's why United Way of Southeast Louisiana is committed to helping all our neighbors by providing programs and services dedicated to increasing access and support in these areas.

When the pandemic hit, Devon\*, a 24-year-old single father, needed to find a new career to support his family after he lost his job in the hospitality industry, but his issues with focus and attitude threatened to derail his search.

With support from United Way SELA, Louisiana Green Corps provided Devon with the life skills and certification training he needed to transform into a class leader. After a successful internship building houses, he is now training on the job with a large construction firm and is on the fast track to becoming a superintendent.



With health, education, and financial stability securely in place, more individuals like Chelsea can build a stronger life and reimagine what's possible for the future.

*\*Name and image changed to protect privacy*

## RESOURCES FOR ORLEANS PARISH RESIDENTS

**NEED HELP? DIAL 211** Our 211 service is the region's most comprehensive source for information and referrals for social services and other resources. By dialing 2-1-1 or texting 898211, you are connected with a trained specialist who will help you identify what resources are available to address your need.

**VITA** IRS-certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals.

**SINGLECARE** The pharmacy discount card is FREE for everyone. Whether or not you have health insurance coverage, you are eligible to begin saving on your prescription medications today.

**IDA** Our IDA (Individual Development Account) program is designed to help low-income participants save money through a matched-savings program.

**MYFREETAXES.COM** Provides free state and federal tax preparation and filing assistance for qualified individuals. It's easy, safe, secure and 100% FREE.

**HOSPITALITY CARES** Provides crisis grants for emergency financial assistance to individuals working in the hospitality industry, in partnership with the Louisiana Hospitality Foundation.

For more resources, visit [UnitedWaySELA.org/HELP](https://UnitedWaySELA.org/HELP)