• Continued review of the final round of applications for the Hospitality Cares Pandemic Response Fund emergency grants
  o $2,403,015 total giving
  o 4,351 grants awarded to date | 455 to be awarded | 4,806 total
• Received Board approval of $2.7 million in year-two funding for programmatic grants to Community Partners
• Testified on the struggles of ALICE women and children at the Select Committee on Women and Children Committee meeting
• Outlined promotional efforts with GNO, Inc. to publicize partnership to address the specific digital literacy and technological upskilling needs of workers in industries hard-hit by COVID-19
• Closed federal Emergency Food and Shelter Grants for Phase 37 Funds and CARES Funds available to nonprofits in Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, and Tangipahoa parishes in the amount of $564,878 for Phase 37 and $805,354 for Phase CARES
• Announced the opening of the second phase of United for Early Care and Education – will accept 20 new child care providers into the program to provide technical and legal assistance in accessing funding and supports
• Continued case management meetings with 21 early care centers – representing Orleans, Jefferson, St. Tammany, and Washington parishes – through United for ECE
• Conducted the third and final Kay Fennelly Summer Literacy Institute workshops to continue support to summer program providers
• Received $3,000 in a literacy grant from the Dollar General Literacy Foundation to support education work
• Drafted the virtual Annual Meeting run of show and extended invites for a drive-through award pick-up to LIVE UNITED award winners
• Mobilized advocates in support of bills relating to domestic violence, sexual abuse, paid sick leave, and a local sales and use tax exemption on feminine hygiene products and diapers
• Led the coordination of Ready LA coalition’s virtual day of action toolkit – Twitter chat and Twitterstorm with an accompanying email and call campaign
• Finalized the production of a new 30-second PSA to promote UWSELA’s COVID-19 response – will run as an ad on social media and as community programming on local stations
• Coordinated volunteers to deliver 34,048 meals to 2,432 older adults and homebound individuals
• Live-streamed the seventh installment of 15 Minutes of FAME, UWSELA’s virtual financial capability education series, on credit card debit management
• Continued promotion of 24H’s Beyond the Stage livestreaming event series
• Expanded efforts to lift up UWW/NFL virtual hangout fundraiser to win a 30-minute virtual hangout with an NFL player, including New Orleans Saints Demario Davis and Malcolm Jenkins. Fans can enter to win by visiting UnitedWay.org/Hangout.
• Advanced the development of an organization-wide long-term COVID-19 strategic plan
• Continued collecting sign-ons to the ALICE is Always Essential campaign
• Continued virtual tax support through VITA
• Continued volunteer recruitment to assist 311 seniors and homebound individuals
• Continued weekly newsletter distribution and Facebook live update
• Continued virtual IDA onboarding and support
• Continued outreach and support to Community Partners