

PROGRESS REPORT

4/6/2020



- Closed the 2019-20 Annual Workplace Campaign
 - o Finance is in the process of finalizing the results for review
- Continued grant distribution from the Hospitality Cares Pandemic Response Fund
 - o Approved 1,200+ people as of 4/10/20
 - o Working with LHF to determine the appropriate path to reopening the application process
 - o Secured three new major donors to reach a total of \$1,143,379
 - Humana \$20,000
 - Foldgers \$10,000
 - Kinder Morgan \$50,000
 - o Began sharing [recipient stories](#) on social and through email
- Continued volunteer recruitment and meal delivery – 45,000 meals delivered to 3,500 individuals to date!
- Launched the new [15 Minutes of FAME](#) series to bring financial capability education to the public
 - o “During this 15 Minutes of FAME (Financially-Aware, Motivated and Empowered) webinar, get the skills you need to keep your finances healthy during the COVID-19 pandemic. This event will be broadcast live on our Facebook page.”
- Announced the webinar: COVID-19 Legislation and Implications for Nonprofits for April 15 at noon ([Register here](#))
 - o Public policy experts Steve Taylor (Senior Vice President and Counsel for Public Policy at United Way Worldwide) and Jan Moller (Executive Director of the Louisiana Budget Project) will break down:
 - Federal bills passed to date, what they mean for nonprofits and the communities we serve, and what is to come
 - State budget implications for Louisiana and a preview of what the 2020 state legislation session may look like
 - A live Q&A will follow the presentations.
- Participated in the Louisiana Policy Institute for Children’s virtual press conference to reveal findings on the impact of COVID-19 on Louisiana Child Care Providers
- Continued outreach and support to Community Partners
 - o Distributed a survey to all agencies and collaborative partners to determine needs and potential areas of support
- Began planning to launch a child care provider assistance program to help owners/directors apply for the Payroll Protection Program
 - o Will utilize existing partnerships to provide technical assistance to center leaders as they navigate the challenging application process
 - o In talks with Loyola University New Orleans College of Law to provide additional legal guidance
 - o Exploring funding and fundraising opportunities to support the program
- Signed on to the [19Thanks grassroots movement](#) to open up yet another giving channel for our COVID-19 response efforts
- Continued weekly newsletter distribution and Facebook live update
- Continued virtual VITA and IDA support

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