• Closed the final round of applications for the Hospitality Cares Pandemic Response Fund emergency grants
  o Secured an additional $200,000 contribution from Baptist Community Ministry
  o $2,377,517 total giving
  o 4,213 grants awarded to date | 542 to be awarded | 4,755 total

• Promoted the launch of 24H’s Beyond the Stage livestreaming event series, starting May 22, which aims to raise $3 - $5 million for the 24H COVID-19 Relief Fund, a portion of which will benefit United Way of Southeast Louisiana.
  o The funds raised will support the community of entertainment industry gig professionals at risk and displaced by the COVID-19 pandemic.

• Announced the start of a virtual hangout fundraiser with National Football League players through a 14-day campaign to raise resources for COVID-19 relief. Fans have the chance to win a 30-minute virtual hangout with an NFL player, including New Orleans Saints Demario Davis and Malcolm Jenkins. Fans can enter to win by visiting UnitedWay.org/Hangout.

• Promoted federal Emergency Food and Shelter Grants for Phase 37 Funds and CARES Funds available to nonprofits in Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, and Tangipahoa parishes in the amount of $564,878 for Phase 37 and $805,354 for Phase CARES

• Invited to offer testimony on the struggles of ALICE households at the Select Committee on Women and Children Committee meeting scheduled for Thursday, May 28

• Led the coordination of the development of Ready LA coalition’s virtual day of action toolkit – Twitter chat and Twitterstorm scheduled for May 26 with an accompanying email and call campaign

• Started the development of an organization-wide long-term COVID-19 strategic plan

• Gathered more than 400 responses to ALICE survey, as a part of the ALICE Project in partnership with the Louisiana Association of United Ways, to better understand the impacts of the COVID-19 pandemic on people living in Louisiana

• Continued case management meetings with 21 early care centers – representing Orleans, Jefferson, St. Tammany, and Washington parishes – through United for Early Care and Education

• Submitted two grants for New Orleans Campaign for Grade-Level Reading and Kay Fennelly Summer Literacy Institute via Dollar General and GPOA Foundation

• Conducted the second of three Fennelly Institute workshops to continue support to summer program providers

• Submitted three Pacesetter Award stories for consideration to the National Campaign for Grade-Level Reading

• Mobilized advocates in support of bills relating to domestic violence, sexual abuse, paid sick leave, and a local sales and use tax exemption on feminine hygiene products and diapers

• Finalized the production of a new 30-second PSA to promote UWSEA’s COVID-19 response – will run as an ad on social media and as community programming on local stations

• Live-streamed the sixth installment of 15 Minutes of FAME, UWSEA’s virtual financial capability education series, on credit card debit management
• Continued meal packing and delivery to older adults and mobility-impaired individuals in Orleans Parish
• Continued collecting sign-ons to the ALICE is Always Essential campaign
• Continued virtual tax support through VITA
• Continued volunteer recruitment to assist 311 seniors and homebound individuals
• Continued weekly newsletter distribution and Facebook live update
• Continued virtual IDA onboarding and support
• Continued outreach and support to Community Partners