

# NOLA YOUTH MASTER PLAN GRANTS

## 2022 Youth Master Plan Grants

Informational Workshop & Networking Event

United Way of Southeast Louisiana  
[Unitedwaysela.org](http://Unitedwaysela.org)



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# 2022 Youth Master Plan Grant Training

1. Welcome, Announcement of Grant & Purpose .....**Michael Williamson**  
*President & CEO, UWSELA*
  - *NOLA Coalition*
  - *Cycle 1 Funding Available - \$756,300*
  
2. Overview of the Youth Master Plan ..... **Karen Evans**  
*Executive Director, CYPB*
  - *Priorities & Solutions*
  
3. YMP Grant Guidelines & How to Apply ..... **Mary Ambrose**  
*Chief Impact Officer, UWSELA*
  
4. YMP Grant Questions & Budget..... **Jillian Delos Reyes**  
*Director of Education & Youth Initiatives, UWSELA*
  
5. Resources ..... **Jillian Delos Reyes**
  
6. Q&A

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# 2022 Youth Master Plan Grant

**Purpose:** To implement key strategies in the YMP to improve the well-being and outcomes of our New Orleans youth.

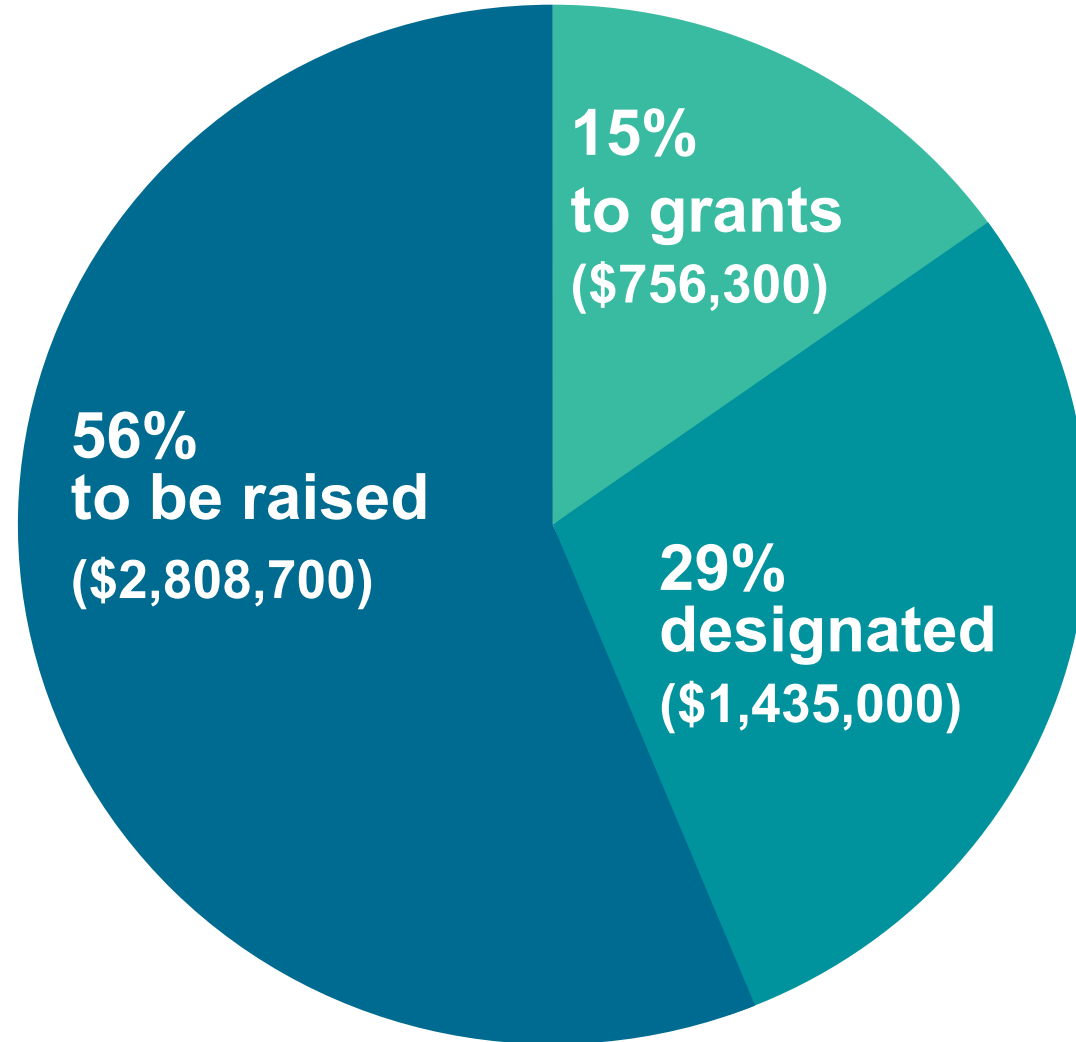
- Granting \$756,300 to youth-serving organizations headquartered and operating in Orleans Parish
- Cycle 1 grant funds prioritize organizations serving youth of color from birth to 24 below the ALICE Threshold and/or to organizations with operating budgets below \$500,000
- Prioritizing organizations that have NOT received dedicated NOLA Coalition funding
- Successful implementation of the grants will help close the achievement gap, improve health outcomes, create economic stability, reduce crime, and scale programs in underserved ALICE neighborhoods

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# 2022-2023 Youth Master Plan Grant

To date\*, the NOLA Coalition has raised **\$2,277,300** of the **\$5,000,000** for the first YMP grant cycle.



\*As of 9/1/2022

United Way of Southeast Louisiana

[Unitedwaysela.org](http://Unitedwaysela.org)



# New Orleans Youth Master Plan:

A 10-year roadmap to improve child well-being  
throughout the city of New Orleans

[nolayouthmasterplan.org](http://nolayouthmasterplan.org)



# What is the Youth Master Plan?



- New Orleans' opportunity to **be deliberate about the potential of our youth** and **build pathways** to make that potential a reality.
- A **comprehensive roadmap** for creating and sustaining a **positive, youth -development focused, results -oriented** New Orleans that works for all of our young people, birth to 24.
- A **ten -year, multisector** plan for improving the lives of children and youth of New Orleans, **developed by young people**, parents, educators, community and sector leaders, and other key stakeholders.



# The Plan at a Glance

The Youth Master Plan lays out 30 solutions within 6 Youth Master Plan (YMP) areas and centers on 5 developmental stages from birth to 24.

15 of the 30 solutions were identified as the necessary foundation for change - prioritized for launch in the first 2 years of the plan.

For each of these 15 solutions, the plan includes clear accountability approaches: action steps, timelines, and accountability with owners to drive the work forward.



**30** total solutions over 10 year plan

**15** solutions prioritized for 2022 launch of implementation

# What are the 15 solutions for 2022 -2023 implementation?

## HEALTH & WELL -BEING

HW B 1	Ensure the provision of long-term services for new and/or young parents (i.e. home-visiting programs, parent support groups) by promoting existing programs and investing in additional supports.
HW B 5	Create criteria to gauge the cultural competence of behavioral and physical healthcare systems, as well as how systems incorporate youth and families' agency and voice.

## SPACE & PLACE

SP 1	Improve and maintain safe and active mobility options in all neighborhoods, as determined by the residents, to ensure connectivity to essential services (food, healthcare) and social infrastructure (parks, playgrounds, libraries).
SP 3	Ensure the public transit system encompasses the entire New Orleans metro area, and is safe, and lower-cost or free to youth.

## ❖ SAFETY & JUSTICE

<b>SJ1</b>	Invest in preventive interventions that are culturally appropriate, evidence-based, and designed to promote healing, prosocial behavior, and the development of healthy coping skills in young people.
<b>SJ2</b>	Expand utilization of restorative approaches across all systems (schools, community programs, detention, etc) to include everyone impacted by conflict, crime, and violence, and reduce youth involvement with detention centers and the adult criminal justice system.
<b>SJ5</b>	Coordinate a network of support for families that provides physically and emotionally safe spaces for caregivers to talk about challenges and victories of raising a family and use the principles of adult-learning, family support, and resource-sharing.

*Continued*



## ❖ ECONOMIC STABILITY

ES1	Advocate for increased minimum wage with equitable benefits as part of a coordinated effort in partnership with the City and other policy-makers at the State level.
<b>ES2</b>	Expose young people to career and technical education opportunities that increase their awareness of post-high school career pathways, and provide them the training and relationships needed to make an informed choice between viable post-graduation options.

## ❖ LEARNING

L3	Address the punitive school culture by removing law enforcement officers and increasing the capacity for schools to support mental and behavioral health needs of students. Schools should be resourced to build a culture that leads and guides students with positive behavior interventions and support in classrooms and across campus.
L4	Engage young people in instructional design to increase youth agency in shaping learning and power-sharing with adults, such as through anonymous student-led teacher evaluation processes and greater access to administration.
<b>L6</b>	Increase funding for learning and enrichment that falls outside of K-12 system, including early childhood education, out-of-school-time programming, and college / credential / career preparation programming.

## YOUTH VOICE, AGENCY, AND IDENTITY

YV1	Recognize and broaden community wisdom around all youth developmental stages and milestones, with a focus on agency and identity, through a public awareness campaign.
YV2	Provide young people with the civics education and support necessary to successfully engage in decision-making and advocacy spaces and places. Emphasize opportunities for leadership, sharing power with adults, and peer-to-peer organizing.
YV3	Expand meaningful opportunities for youth to be involved in existing decision-making and advocacy bodies across all public systems and within the nonprofit sector.

**Align** with at least one of the five priority solutions of the YMP

**IMPORTANT Step:** Read the **YMP** before applying.

It explains and informs where you can align by naming:

- Challenges
- Goals
- Priority Solutions
- Action Strategies
- Measures/Targets

# Quick Guide to YMP Pages

Find the plan at [www.nolayouthmasterplan.org](http://www.nolayouthmasterplan.org)

## Phase 2 of Plan

- Safety & Justice                      Pages 19-22
- Economic Stability                      Pages 23-25
- Learning                                      Pages 26-28

# *Questions that we all need to be able to answer:*

- **How are the children and youth in NOLA doing?**
- **What are WE doing to improve their outcomes, as measured/demonstrated by what?**

Find & Follow the Youth Master Plan

**[www.nolayouthmasterplan.org](http://www.nolayouthmasterplan.org)**

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# 2022-2023 Youth Master Plan Grant

## Grant Criteria

- 501(c)3 nonprofit status or have a fiscal agent that has 501(c)3 nonprofit status
- If using a fiscal agent, the fiscal agent must complete the fiscal agent form with attachments
- Headquartered & Operate within Orleans Parish
- Serve youth of color from birth to 24 below the ALICE Threshold  
<https://www.unitedwaysela.org/alice-report>
- Operate within the grant timeline: Pilot - Cycle 1 – November 1, 2022 – October 31, 2023

# 2022-2023 Youth Master Plan Grant

## Grant Criteria

- Funds can be used to start, expand or enhance a program
- Proposed programs may focus on a wide variety of youth services or be narrowly focused, however it must address one of the 5 priority solutions of the New Orleans Youth Master Plan
- Must be submitted by September 22, 2022 by 4:00 pm by uploading documents at <https://www.unitedwaysela.org/YMPgrants>
- Organizations must submit six month and one year program progress reports – UWSELA & CYPB will provide training on the reporting requirements & tools after notice of awards

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# 2022-2023 Youth Master Plan Grant

## Collaborations May Apply

- Two or more nonprofit organizations
- A lead 501(c)3 nonprofit must be designated as the fiscal agent
- Each Agency must complete the Cover Page & place the Lead Agency Cover Page first
- Make sure you check off that the application is a Collaborative Application



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# 2022-2023 Youth Master Plan Grant

## Application

- Cover Page
- Application Questions
- Budget

## Application Attachments

- Nonprofit documentation – IRS Letter of Determination
- Fiscal Agent Form (if applicable)

**Electronically submit ALL documents at**  
<https://www.unitedwaysela.org/YMPgrants>

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# Application Questions

## Question 1- Background

Give a brief description of your **organization's** history, mission, and achievements in the community it serves over the past year. Include a description of the target population(s) you serve and an unduplicated number of clients served annually.

- *Looking for agencies that have history serving youth population and have had a measure of success*

# Application Questions

## Question 2 – Project Purpose

Describe the **proposed youth program**, including the goals of the program, activities/services provided to reach the goals, youth involvement in the development of your summer program, and methods for delivering services. Be sure to include staffing, staff/child ratios, meals provided, and any cost to youth/families.

- *How will these grant dollars be used to expand or deepen services to youth over the grant period?*
- *How will you ensure connection of youth to on-going programs at the completion of your program?*
- *Identify any barriers youth may encounter to attend your program and how you will address those barriers.*

# Application Questions

## Question 3 – Community Need & Impact on Youth

- A. Describe how your program addresses/includes at least one of the five solution priorities from the [New Orleans Youth Master Plan](#) (YMP). Please be specific in naming the current status or need your program intends to address and how it aligns with the selected YMP solution(s).
- B. What Outcome(s) for youth are you trying to achieve with this grant funding? Name the target your program expects to achieve and how you intend to document and measure benefits/outcomes/changes so that you can celebrate success.

*Find category and solution information on Pages 11-12 of the [New Orleans Youth Master Plan](#).*

*Outcomes are positive measurable changes in a child – e.g., knowledge, attitude, behavior, status – that are due to your program intervention.*

# Application Questions

## Question 4 – Target Population

Describe the target population of youth to be served, including the projected, unduplicated number of youth to be served. Describe the criteria to recruit and select participants and your outreach strategies for low-income/ALICE communities of color.

- *Use DATA & Storytelling to tell the story of the youth you will serve.*
- *See ALICE Report - <https://www.unitedwaysela.org/alice-report>*
- *What are you doing to bring youth to your program?*
- *Who can attend your program? How do you select them?*

# Application Questions

## Question 5 – Staff

Describe the qualifications and training of paid and volunteer staff. Please address how staff will be distributed and staff/child ratios. Indicate if background checks are conducted for all youth serving staff. Does staff receive any training? Describe any plans to scale up staff if funded.

- *Don't forget to complete the Equity Chart*

# Application Questions

## Question 6 – Use of Funds

Describe briefly how the grant funds will be used. The information should match the expenses shown in your one-page line-item budget. Explain any surplus or deficits. Also, identify any other funding sources (e.g., grants, fees for services, in-kind resources) and how they support the program.

- *Examples of use: To add staff, personnel expense, equipment, space rental, materials.*
- *Don't forget the BUDGET & it must match the expense you identified in question 6 – Use of Funds*

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# Application Questions

## Question 7 – Agency Capacity Building Needs

**If funded**, what help would your organization need to ensure that you can deliver the best outcomes for the youth you serve?

*Examples: Development of budget, program design, outcomes, logic model, grant writing, board recruitment and development, mentoring, etc...)*



# How to Submit

1. Visit <https://www.unitedwaysela.org/YMPgrants>
1. Download the application (pdf) and, if necessary, Fiscal Agent form.
1. Rename the application and, if using, Fiscal Agent form with the program's name and save to your computer. (examples: UWSELAapplication; UWSELAfiscalAgent)
1. Gather all necessary documentation to upload to web form.
1. Return to <https://www.unitedwaysela.org/YMPgrants> and fill out web form, fill out the form and upload documents.
1. Once all documents are uploaded click the red "Submit" button.

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# 2022-2023 Youth Master Plan Grant

## Resources

- **New Orleans Youth Alliance** – Staff Professional Development Trainings - <https://www.neworleansyouthalliance.org/professional-development>
- **New Orleans Children & Youth Planning Board** – Youth Master Plan - <https://nolayouthmasterplan.org/>
- **Louisiana Chamber of Commerce Foundation** - – Business Development - Ashly Poplion [programs@labizspeaks.org](mailto:programs@labizspeaks.org)
- **Louisiana Alliance for Nonprofits** – Starting a nonprofit <https://louisiananonprofits.org/starting-a-nonprofit>

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# Staff Training Opportunities

**The Soul Rebels Professional Development Series** – designed to provide training, supports and tools to youth-serving programs across New Orleans that will develop a system of trauma-informed, equity focused, healing-centered youth development programs.

Four-part training that introduces youth development professionals to three key concepts:

- Equity
- Trauma-informed approaches
- Healing Justice

<https://www.neworleansyouthalliance.org/professional-development>

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# YMP Grants - How to Apply

1. Visit <https://www.unitedwaysela.org/YMPgrants>
1. Download the application (Adobe PDF\*) and, if your organization will be using a Fiscal Agent, the Fiscal Agent form (Microsoft Word)
1. Rename the application and, if using, Fiscal Agent form with the name of the agency and the program's name and save to your computer. (examples: UWSELAapplication; UWSELAfiscalAgent)
1. Gather all necessary documentation\*\* to upload to web form.

# YMP Grants - How to Apply

5. Return to <https://www.unitedwaysela.org/YMPgrants> and scroll to bottom of page to 2022 NOLA YMP Grants Application Form, fill out the form. Select if your organization is a nonprofit or will have a fiscal agent, upload documents accordingly.
5. Once all documents are uploaded (including the application and, if necessary, fiscal agent form), click the red “Submit” button.

## *Notes:*

*Applicants will receive a receipt including your submission responses.*

*If you have trouble submitting through this site you can send the files as an attachment to [grants@unitedwaysela.org](mailto:grants@unitedwaysela.org).*

*\*Adobe Reader allows users to view and fill out forms. [Click here to download.](#)*

## *\*\*Upload Requirements:*

- *200 MB limit per document*
- *Allowed document types: txt, jpg, tif, png, pdf, doc, docx, xls, xlsx ppt, pptx, xls, xlsx,*

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# YMP Grants - Frequently Asked Questions

## Who can apply?

All participating youth-serving organizations or sponsoring organizations must be headquartered and operate within Orleans Parish. Public or charitable nonprofit (tax-exempt) organizations offering youth programming in Orleans Parish. Priority given to organizations with budgets of \$500,000.00 or less.

## What if my organization is not a nonprofit?

Your organization can still apply for the YMP Grant by having a 501(c)(3) organization agree to act as your sponsor and fiscal agent for the project. To be considered, you must submit a fiscal agent form from the sponsoring organization detailing the agreement to act as a sponsor and fiscal agent for you, along with nonprofit documentation from the sponsor.

# YMP Grants - Frequently Asked Questions

## **Do all partners of a collaboration need to be listed?**

Yes, all partners need to be listed. Please fill out the Cover Page for every partner in the collaboration and include in the application (PDF).

## **When is the deadline?**

For Cycle 1 applications, the deadline to apply is Thursday, September 22, 2022, by 4:00 p.m. Applications with a time signature later than 4:00 p.m. will be considered in Cycle 2.

## **How much money can my organization request?**

The grant amount ranges from \$25,000 to \$75,000.

## **Where do I submit application attachments?**

Attachments should be uploaded to at <https://www.unitedwaysela.org/YMPgrants> with your application.

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# YMP Grants - Frequently Asked Questions

## Is there an alternative way to send in my application and supporting documents?

We prefer you submit through the website; however, if you need to submit via email, please send all documents to **Grants@UnitedWaySELA.org** by 4:00 p.m. September 22, 2022. Applications with a time signature later than 4:00 p.m. will be considered in Cycle 2.

## When will my organization be notified?

Notifications will be sent via email the week of October 17, 2022.

## What are the reporting requirements?

Organizations must submit six month and one-year program progress reports – UWSELA & CYPB will provide training on the reporting requirements & tools after notice of award.



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# Questions?

Thank you!

