

UNITED WAY WORKPLACE GIVING CAMPAIGN

SAMPLE SOCIAL MEDIA POSTS

Social media is a great way to highlight your organization's commitment to fighting with United Way to eradicate poverty. Below are sample posts you can share on your organization's social media platforms to promote your role in making our community stronger. Don't forget to add photos from special campaign events or volunteer opportunities to your posts!

SAMPLE POST #1 - Kickoff

ORGANIZATION is excited to kick off our @UnitedWaySELA Workplace Giving Campaign! We support United Way because we believe in their vision of equitable communities where everyone is healthy, educated, and financially stable. Learn how you can join us: <http://UnitedWaySELA.org>. #LiveUnited

SAMPLE POST #2 - Informational

Did you know that @UnitedWaySELA turned every dollar invested in 2018-19 into \$5.56 of community impact in 2019-20 and beyond? We're proud to support this organization that is laser-focused on eradicating poverty and creating positive impact in our community. #LiveUnited

SAMPLE POST #3 - Recap

At **ORGANIZATION**, we #LiveUnited! Thank you to our generous employees who made this year's @UnitedWaySELA Workplace Giving Campaign a success. Together, we're creating a better, stronger community with opportunity for all.