



IMPACT

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INVESTMENT PORTFOLIO 2020 - 2021*

A gift to United Way of Southeast Louisiana supports programs, collaborations, initiatives, volunteerism, and advocacy all aimed at eradicating poverty. We produce the best return on your charitable investment - your dollars stay local, and only programs with proven success earn our trust.

**Reflects 2019-2020 funding and impact.*

..... YOUR GIFT AT WORK

Thanks to you, we raised

\$11,356,962 IN 2018-19

Because of your support, our collective impact model generated

\$159,116

in economic impact through volunteerism

\$930,700

in FamilyWise prescription savings

\$564,878

in Emergency Food & Shelter program grants

\$3,913,108

in asset purchases through Individual Development Accounts

\$10,085,618

in immediate COVID-19 relief assistance
(Learn more at UnitedWaySELA.org/COVID19)

\$1,325,483

in employment and training partner investments

\$22,050,000

in public policy investments through advocacy wins

\$12,718,283

in Volunteer Income Tax Assistance program returns

= \$63,104,148 GENERATED IN COMMUNITY IMPACT IN 19-20 & BEYOND

\$1 DONATED GENERATED \$5.56 IN COMMUNITY IMPACT

WHAT WE DO

The reality is, over half of households in our community do not make enough money to make ends meet – and that’s where United Way of Southeast Louisiana comes in. We fight for the most vulnerable among us.

We find expert, local partners who are aligned with our Blueprint for Prosperity and believe in collaboration and accountability. We fund trusted nonprofit service providers through our collective impact model. We advocate for bipartisan policy that drives systems-level change. We foster diversity, equity, and inclusion across our seven-parish service area.

When you invest in your community through UWSELA, you help more children succeed in school, more families lead healthy lives, and more people grow their incomes to become financially stable. Together we make more impact than any one of us could create alone when we work toward a shared goal – eradicating poverty.

To support our Blueprint for Prosperity, UWSELA is investing in work strategically focused on poverty and what works to drive the four outcomes of Stability Today, Prosperity Tomorrow, Personal Wellness, and Vibrant Communities. The icons below are indicators of the different puzzle pieces in our Blueprint and can be found throughout the portfolio next to the programs with which they align.

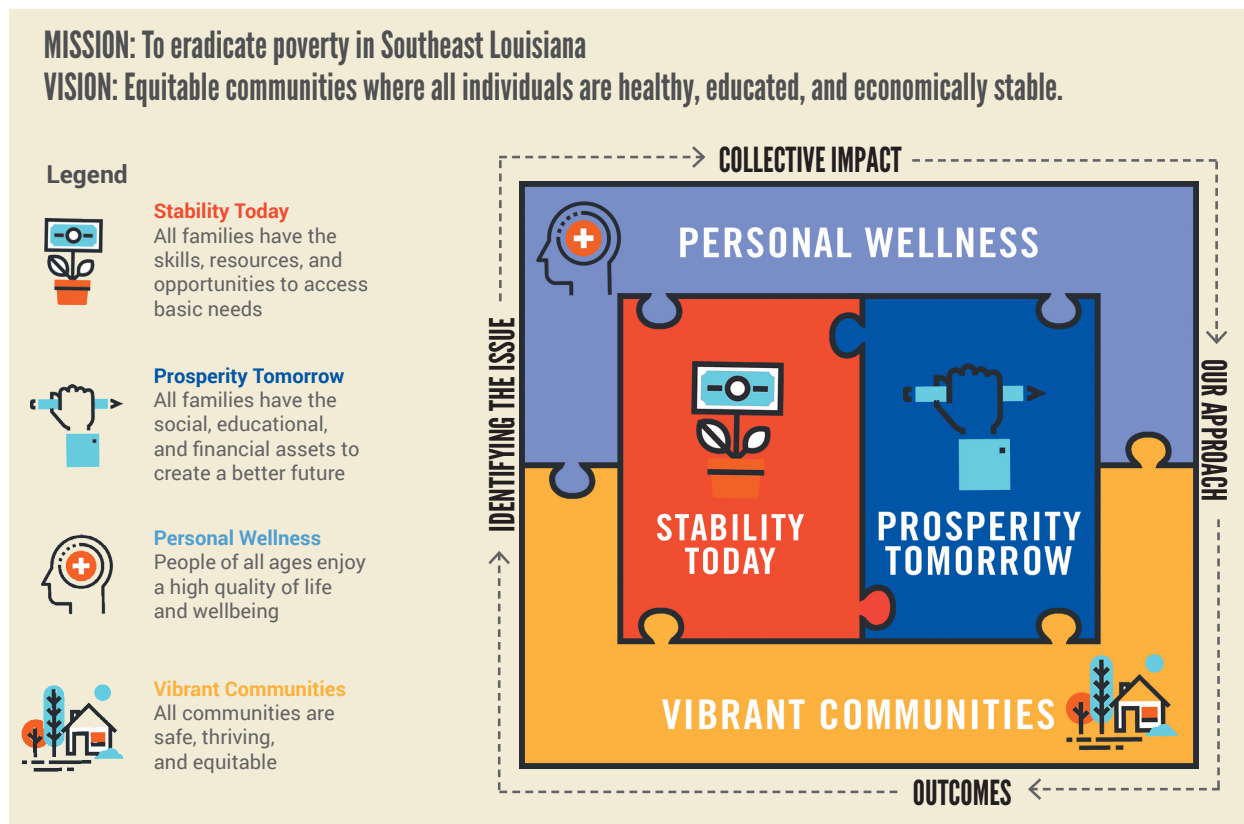


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UNDERSTANDING ALICE®

The 2020 United Way ALICE Report for Louisiana reveals the financial hardships of many Southeast Louisiana households.

- Standing for Asset Limited, Income Constrained, Employed - ALICE represents the hardworking taxpayers in our community struggling to make ends meet and living just one health emergency, car repair, or harsh storm away from poverty. ALICE has a difficult time affording the basics of housing, food, health care, child care, transportation, and technology, despite working.

More than 262,500 households – or 52% – of Southeast Louisiana’s population live below the ALICE threshold.

- ALICE households earn above the poverty level but below the Household Survival Budget. Households living under the ALICE threshold include both ALICE and households in poverty.
- While the Federal Poverty Level reports that only 18% of Louisiana households face financial hardship, an additional 34% qualify as ALICE. Ultimately, ALICE families have both the greatest risk of job loss and the least access to resources to soften the blow.

\$25,100

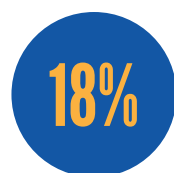
Poverty Level
(Family of four)

\$75,720

ALICE Household Survival Budget
(2 adults, 2 children in child care)

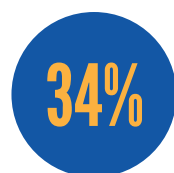
504,873

Households in our Region



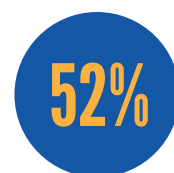
18%

Poverty



34%

ALICE



52%

Households below
ALICE threshold

\$46,570 = Median Household Income in SELA

LOUISIANA’S PERCENTAGE OF ALICE HOUSEHOLDS TIES IT AT THE HIGHEST PERCENTAGE OF ALL 50 STATES. WHY ARE THERE SO MANY ALICE HOUSEHOLDS IN LOUISIANA?

The basic cost of living is increasing for ALICE households.

- From 2007 to 2018, the cost of household essentials, like housing, child care, food, transportation, and health care, increased faster than the cost of other goods and services.
- The ALICE Essentials Index, a new tool that measures change over time in the cost of essentials, increased at an average rate of 3.4% annually nationwide over the past decade, while the official rate of inflation was 1.8%.
- Single adults now need an annual salary of \$26,400, while a family of four with two children in child care needs an annual salary of \$75,720 - just to afford the basics.

Worker vulnerability is increasing while wages stagnate in ALICE jobs.

- By 2018, a near-record-low number of people were reported to be unemployed, but that low unemployment concealed three trends that expose ALICE workers to greater risk: growth in the number of low-wage jobs, minimal increases in wages, and more fluctuations in job hours, schedules, and benefits that make it harder to budget and plan.
- In 2018, a record number of Louisiana workers – 55% – were paid by the hour, and 64% of the state’s jobs paid less than \$20 per hour. Hourly paid jobs tend to have lower wages, fewer benefits, and less stability.
- An increase in contract and on-demand jobs is leading to less financial stability and health care coverage.

The number of ALICE households is increasing in Louisiana as a result of rising costs, increased worker vulnerability, stagnant wages, and the impacts of COVID-19. There are more ALICE households than households in poverty, and the number of ALICE households is increasing at a faster rate. The Federal Poverty Level, with its minimal and uniform national estimate of the cost of living, far underestimates the number of households that cannot afford to live and work in the modern economy.

THE BOTTOM LINE IS, ALICE households are forced to make difficult choices often skipping preventative health care, accredited child care, quality food, or car insurance. These “savings” threaten their health, safety, and future, and the costs are high for both ALICE and the wider community.

OUR COMMITMENT TO EQUITY

Diversity, equity, and inclusion form the basis of our work at UWSELA.

We have a bold vision of equitable communities where all individuals are healthy, educated, and financially stable. And we're committed to fight until that vision becomes a reality.

Equity is one of our Blueprint for Prosperity's six Core Values that represent our highest priorities and deeply held beliefs. We recognize having a diverse organization allows us to benefit from a variety of perspectives and strengthens our ability to achieve our mission to eradicate poverty. (View our full Statement of Diversity at UnitedWaySELA.org/about-us).

To promote equity in our community, we must first do the work to ensure our organization is diverse, equitable, and inclusive.

ACTIONS WE'RE TAKING TO PROMOTE DEI

There are no quick fixes or easy steps to success with DEI. We're committed to ongoing evaluation and change at every level to make our internal and external practices more equitable. We're taking steps and developing strategies to embed DEI into the DNA of who we are and how we work with communities to generate positive impact.

Internal Practices

- Surveyed senior leadership and staff to assess and audit our internal practices and operations for equity. Coordinated culture and DEI trainings for full staff meetings based on the results of this survey.
- Evaluated Board of Trustees membership and created a multi-year plan to build a board that is more diverse, inclusive, and representative of the seven-parish region we serve.
- Seeking to engage with more minority-owned businesses.
- Reviewing our hiring, vendors, and operational practices and policies to create a supportive workplace environment, centered on inclusion and belonging, where our team can thrive and do their best work.
- Working to establish an internal staff committee and a committee of external local experts to continue to move our DEI work forward.

Grant-Making

- Reevaluated grant-making process to ensure funds are directed to service providers and programs that center equity in their work.
- Beginning in 2018, offered each grantee an opportunity to complete an equity audit as part of our rigorous application process. Equity evaluations will continue to be included in future grant applications.
- Committed to a three-year grant cycle to provide consistent support to impact-focused programs because we know eradicating poverty and building equitable communities requires long-term effort.
- Partnered with BET and United Way World Wide to address and provide financial relief to the disproportionate impact of COVID-19 on the African American community in New Orleans.

Public Policy and Advocacy

- Advocating for bipartisan policy that removes systemic barriers so all individuals have equitable access to resources and opportunities
- Collaborating with advocacy partners to mobilize supporters and increase the power of our collective voice to create change
- Hosted a statewide Equal Pay Summit in partnership with the Office of Governor John Bel Edwards in 2017 and continue to advocate for pay transparency and equal pay legislation.

Leadership

- Helped coordinate the United Way Worldwide 2019 Equity Summit in New Orleans.
- Presented at the 2019 PEAK Conference on embedding an equity lens in the grant process.
- Participated in local and national external panels and presentations regarding equity, diversity, and inclusion.

Meaningful change happens when we work together. By challenging practices based on racism, sexism, and other historical and current forms of discrimination, we can create more inclusive communities and equitable outcomes.

COVID-19 RESPONSE INITIATIVES

In times of disaster, UWSELA supports households in need, provides accurate information and resources, and leads long-term recovery. We have a unique pulse on people's needs. That's why nonprofit partners and government officials have turned to UWSELA for our experience, network, and capacity as local communities struggle with COVID-19.

Thanks to the support of year-round donors, we've provided much-needed relief to vulnerable individuals and organizations since the pandemic hit our region.

For more information on our COVID-19 response and long-term recovery efforts, visit UnitedWaySELA.org/COVID19.

Hospitality Cares Pandemic Response Fund



There are over 72,000 individuals employed in hospitality and tourism industry, which accounts for about 12% of all workers in Southeast Louisiana. And while this industry supports an array of income levels, most of the jobs are in low-wage occupations heavily impacted by COVID-19.

To support these vulnerable households, UWSELA and the Louisiana Hospitality Foundation launched the Hospitality Cares Pandemic Response Fund. The fund provided crisis grants to out-of-work hospitality professionals who could not afford basic needs due to COVID-19. In total, we raised over \$2.4 million, which provided \$500 emergency grants to 4,800 hospitality workers directly impacted by COVID-19. In addition, we provided each grantee with educational tools to help them remain financially stable, along with mental health and legal services support.

United for Early Care and Education



Many quality, affordable child care centers – cornerstones of a strong economy – are at risk of shuttering as they comply with necessary safety orders and face the economic challenges of low enrollment due to COVID-19. Under normal circumstances, child care centers operate with minimal profit margins and most fight to maintain the perfect balance of affordability and full enrollment. It is not uncommon for directors to go months without pay as they manage the difficulties of low cash flow, making regular staff payrolls challenging.

In April 2020, UWSELA partnered with Loyola University New Orleans College of Law and Agenda for Children to launch United for Early Care and Education (ECE), a program to help child care providers navigate new public funding and supports rolled out in response to the COVID-19 pandemic. United for ECE provides technical and legal support to centers, beginning with a focus on the Payroll Protection Program (PPP), to help providers access the loans, maintain proper eligibility for forgiveness, and complete the loan forgiveness process. As of August 2020, United for ECE is assisting 41 child care centers throughout Southeast Louisiana.

United for Grocery Workers Relief Fund



Prior to the COVID-19 pandemic, grocery store workers were often overlooked as essential employees even though households cannot go without the goods they help to provide. The pandemic highlighted the essential nature of their work and exposed the difficult decisions they are making to take care of their households.

To thank and support struggling grocery store employees throughout Orleans Parish, UWSELA, Entergy New Orleans, and actor Anthony Mackie launched the United for Grocery Workers Relief Fund. The Fund provides a one-time \$150 direct credit toward eligible workers' Entergy New Orleans utility bills.

United Way HandsOn Entergy Volunteer Center



In March 2020, the United Way HandsOn Entergy Volunteer Center partnered with the City of New Orleans and World Central Kitchen to provide free meal delivery service to home-bound, low-income seniors and chronically ill Orleans Parish residents, who are at a greater risk of severe illness if exposed to COVID-19. Over 15 weeks, the program generated a historic \$4.2 million in community impact and prepared over 660,000 meals. At its peak in April and May, the program served 48% of senior food insecure residents in Orleans Parish (2,410 seniors at 1,742 addresses per week). On average, the program served 1,985 seniors at 1,459 addresses. HandsOn directly managed over 4,300 volunteers for roles including meal packing, loading, delivery drivers, as well as virtual Phone a Senior volunteers who call seniors twice weekly for socioemotional support

Saving Our Selves: BET COVID-19 Relief Effort



UWSELA was among a select group of local United Ways chosen to benefit from the COVID-19 Relief Fund created by Black Entertainment Television (BET) in partnership with United Way Worldwide to support African American communities impacted by the COVID-19 pandemic.

BET hosted a broadcast special, “Saving Our Selves: A BET COVID-19 Relief Effort,” in April 2020 that raised more than \$15.2 million for the fund. Of the total, \$1.7 million was allocated to support the work of UWSELA and partners to address the disproportional impact of COVID-19 on the Black community in New Orleans. Financial donations from the BET COVID-19 Relief Fund allowed UWSELA to support vital services like utilities and rental assistance, health supports, financial capability education, workforce readiness, student learning supports, and food assistance from trusted community partners and programs, including:

- Ashe Cultural Arts Center
- Citywide Feeding Program (City of New Orleans/NORDC/NOLA Public Schools/Second Harvest Food Bank)
- Common Ground Health Clinic
- Council on Aging
- Crescent Care
- HandsOn New Orleans
- J. Wayne Leonard Prosperity Center
- NOLA Public Schools
- Rental & Utilities Assistance (City of New Orleans/Total Community Action)
- UNCF
- Urban League of Louisiana

Workforce Upskilling for the Post-Coronavirus Economy



In June 2020, UWSELA awarded GNO, Inc. \$50,000 from its COVID-19 Relief Fund to examine digital literacy and technological upskilling needs of workers in industries hard-hit by COVID-19. Investments in digital skills training are critical to the re-employment and career advancement of displaced and low-income workers in the Greater New Orleans region. With funding and partnership from UWSELA, GNO, Inc. will complete a displaced worker analysis that builds on national research and identifies local trends for key industry sectors to create a workforce recovery strategy that will bridge the digital gaps and upskilling needs of the region’s workforce.

With a significant portion of the Greater New Orleans economy relying heavily on tourism, hospitality, and retail jobs - as well as industrial jobs in the energy sector - the region is at serious combined risk for impacts on “lives and livelihood” from economic disruption due to the COVID-19 pandemic. The risk is perhaps largest for the region’s ALICE workers, who are most vulnerable from both a health and economic standpoint. This partnership will advance our fight to ensure every person has access to a quality education, including the knowledge, skills, and training they need to attain jobs that pay a living wage.

Emergency Food & Shelter Program COVID-19 Funds



UWSELA serves as the local distributor of funds from the federal Emergency Food & Shelter Program (EFSP). We managed applications for Phase CARES Act funds and distributed \$800,000 to nonprofits and government units providing emergency food, shelter, rent-mortgage & utility assistance in Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, and Tangipahoa parishes.

UNITED WAY COVID-19 UPDATES



Thanks to your support all year, United Way of Southeast Louisiana has provided much-needed relief to vulnerable individuals and organizations since the coronavirus pandemic hit our region. We've responded to our community's most pressing problems for more than 95 years, and we're up for the challenge of COVID-19.

\$10M+ IN DIRECT COMMUNITY IMPACT

 \$750K

in Payroll Protection Program grants and other public funding sources to support child care centers through United for Care and Early Education

\$2.4M 

in emergency crisis grants awarded to 4,750 struggling hospitality industry households

6,500 volunteers
CREATED \$4 MILLION
IN DIRECT IMPACT 

\$800K 

in EFSP grants to be awarded to provide emergency shelter and food to people in need

 \$1.7M

invested in local nonprofits to address the disproportionate impact on the African American community in New Orleans

\$150K 

donated in critical goods and services to community partners throughout Southeast Louisiana

HERE THEN. HERE TODAY. HERE TOMORROW.

Learn more at UnitedWaySELA.org/COVID19

INTERNAL INITIATIVES

UWSELA's internal initiatives include partnerships with local and national agencies aligned with our Blueprint for Prosperity.

Through internal initiatives, we are able to directly impact the lives of individuals and take steps to move the needle on poverty and create equitable communities.

For more information about our internal initiatives, visit UnitedWaySELA.org/featured-programs.



Dolly Parton's Imagination Library



Dolly Parton's Imagination Library is an early literacy initiative that provides new, age-appropriate books to children each month for the first five years of their lives for free, regardless of their family's income. The program, currently available to residents in St. Tammany, Tangipahoa, and Jefferson parishes, encourages parents to read with their children, giving them a big boost toward a successful education.



FamilyWize

www.familywize.org



The FamilyWize prescription assistance program has helped local residents save over \$5 million on their prescription medications. The free FamilyWize Prescription Discount Card can be used by anyone: uninsured, insured, and even people with Medicaid or Medicare. On average, the card immediately lowers the cost of prescription medications by 45%. The use of the card is unlimited, does not require any personal information, and has no eligibility criteria.



United Way HandsOn Entergy Volunteer Center

www.handsonneworleans.org



The mission of the United Way HandsOn Entergy Volunteer Center is to engage, empower, and transform our community through volunteer service. The HandsOn force-multiplier service model is unique to New Orleans. The organization supports over 170 community partners (schools, park and recreation centers, neighborhood associations, and nonprofits) by identifying pressing needs, creating high-impact projects, and recruiting and managing volunteer teams to promote sustainable change.

The organization leverages core strengths of volunteer engagement, community revitalization, and disaster management to strengthen families and transform neighborhoods.

Our work:

- Improves access to resources
- Supports educational equity
- Promotes healthy eating and active lifestyles
- Sustains the natural and built environment
- Educates the community on emergency preparedness and supports short and long-term recovery needs



Hospitality Cares



Hospitality Cares is a crisis grant program offering emergency financial assistance to individuals working in the hospitality industry – one of the region's largest employment sectors. The program awards emergency grants up to \$2,500 to eligible employees at businesses running active United Way workplace campaigns in the hospitality industry. The funds provide temporary assistance during times of crisis to cover basic financial needs, including housing, medical expenses, and utility bills.

Funds for the program's crisis grants are generated through employee contributions to UWSELA hospitality workplace campaigns. Fifty percent of campaign proceeds support emergency crisis grant allocations overseen by the Louisiana Hospitality Foundation (LHF), and 50% are dedicated to existing UWSELA education, health, and financial stability initiatives serving our entire seven-parish community.



J. Wayne Leonard Prosperity Center



The J. Wayne Leonard Prosperity Center is a one-stop financial capability center. Participants can access financial capability services including financial education, coaching, and counseling; credit counseling and building; access to safe and affordable financial products; free tax preparation assistance; access to federal and state benefits; and incentivized savings and asset ownership programs. Signature Prosperity Center programs include:

IDA: Individual Development Account

UWSELA's IDA Project is a matched savings account program helping low-income individuals purchase long-term assets. The IDA Project is designed to meet the needs of a community with long-standing high percentages of intergenerational poverty. We are addressing these needs by allowing participants to use their IDAs for the purchase of a new home or vehicle, to start a new or expand an existing small business, or to pay for post-secondary education.

Participants make regular deposits to a special "Individual Development Account" (IDA) held at a local financial institution. When the savings goal is reached, UWSELA sends a check for the asset purchase to the closing agency, dealership, college, or vendor.

Participants receive a 4:1 match on their savings:

- Those saving up to \$1,500 will be matched with \$6,000 for a maximum total of \$7,500 for a home or small business purchase
- Those saving up to \$1,000 will be matched with \$4,000 for a maximum total of \$5,000 for post-secondary education or a vehicle purchase

Program requirements:

- Commit to staying in the IDA Project until reaching savings goal
- Deposit at least \$25 each month into account while participating in the program
- Be enrolled in the IDA Project for at least six months before withdrawing from IDA
- Attend financial education and asset-specific trainings

VITA: Volunteer Income Tax Assistance

UWSELA's involvement with the Volunteer Income Tax Assistance (VITA) program began in 2008 when we became the lead organization of the Asset Building Coalition of Southeast Louisiana (ABC-SELA). VITA offers free tax help to individuals, families, persons with disabilities, the elderly, and limited English speaking taxpayers who need assistance in preparing their own tax returns. IRS-certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals. During the 2019 tax season, ABC-SELA completed over 7,300 returns for low- to moderate-income taxpayers that totaled over \$12.7 million in refunds. Of the number, more than \$4.6 million was in Earned Income Tax Credits (EITC).



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities



Louisiana Prisoner Re-entry Initiative (LA-PRI)



The vision of the Louisiana Prisoner Re-entry Initiative (LA-PRI) is that every offender released back to the community will have the tools needed to successfully reintegrate into the community. The mission is to enhance public safety by implementing a seamless plan of services and supervision developed with each offender – delivered through state and local collaboration – from the time of their incarceration through their transition, reintegration, and aftercare in the community. UWSELA coordinates the LA-PRI in Jefferson and St. Tammany parishes.

The statewide goals are to:

1. Promote public safety by reducing the victimization caused by those offenders being released back into the community;
2. Increase success rates of offenders who transition from incarceration by fostering effective risk needs management principles, treatment, accountability, and participation by family, community, and victims;
3. Advocate for the reinvestment of a significant portion of any savings realized from the implementation of the LA-PRI into programming, services, and other resources.

Partners in this initiative include government and nonprofit entities as well as the business and philanthropic communities.



Nancy M. Marsiglia Institute of Justice



The Nancy M. Marsiglia Institute of Justice is a 12-week U.S. Constitution course with a clear mission: “Reclaiming Civil Discourse.” Formed in 2018, the Institute brings together community members of every age, race, identity, and political persuasion to explore founding principles of U.S. government through the Constitution – its articles, Bill of Rights, and amendments.

The Institute, presented by Loyola University New Orleans College of Law and UWSELA, is named in honor of the late Nancy M. Marsiglia, a tireless community activist and founding member of UWSELA’s Women United donor network. Participants leave the program with a working knowledge of our government, the necessary skills to engage in civil yet passionate debate required for democracy to work, and ready to join UWSELA’s network of advocates fighting for a better, brighter future for all.



New Orleans Campaign for Grade-Level Reading



The New Orleans Campaign for Grade-Level Reading is an internal initiative of UWSELA and part of a network of communities across the U.S. and Canada striving to ensure children are reading on grade-level by the third grade. Third grade is a critical turning point where a child should progress from learning how to read to reading to learn. Decades of data tell us that a child’s ability to read on grade-level by the third grade is an indicator of future success related to high school graduation and income earnings as an adults. In New Orleans, only 34% of students are able to read on grade-level by the third grade. The local campaign is pursuing a long-term ten-year strategy focused on the three main drivers of grade-level reading readiness: school readiness, summer learning, and school attendance. In 2019, the Campaign added a fourth goal area focused on the science of learning. The Campaign is represented by a cross-sector coalition of advocates, nonprofits, government, business, education, and families who have committed to working together to increase the number of New Orleans students who are reading on grade level by the end of third grade.



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities



United We Rebuild



In the aftermath of Hurricane Katrina, UWSELA supported the establishment of long-term recovery organizations (LTRO's) in each of the parishes in our service area. Fifteen years later, UWSELA continues to collaborate with organizations to respond to both immediate and long-term needs for disaster recovery. UWSELA investments help provide funding to facilitate case management activities to link clients with direct resources, fund rebuilding organizations for immediate muck/gut and long-term rebuild assistance, assist in capacity building, and help provide direct resources to meet the unmet needs of those impacted by disaster. In addition to investing in LTRO's, UWSELA collaborates throughout the year with parish and local emergency operations offices in preparation and planning for upcoming disaster seasons

In recent years, UWSELA has continued to play a key role in disaster response. In 2016, our area was hit twice, first in March then in August, with massive flooding which affected over 10,000 households for each flood event. UWSELA responded immediately following the March flood to fund emergency response efforts.

Immediately following the 2016 August flood, UWSELA opened the state's first recovery distribution warehouse in Tangipahoa Parish. Hosting hundreds of volunteers and working with over 90 community partners, UWSELA collected and distributed emergency supplies of over 1.55 million items valued at more than \$1.4 million dollars. The warehouse operations provided critical support to the community.

Long-term flood recovery is still underway. As of June 2020, UWSELA has leveraged \$5,298,710 in recovery services to the community through investments of \$2,551,503 in partner grants and rebuild/case management/construction services, \$1,220,255 in volunteer labor, and \$1,526,952 in donated items for impacted families.

UWSELA also invested in long-term recovery efforts following the 2017 New Orleans East tornado, providing \$500,000 in grants to rebuild organizations. Finally, UWSELA understands the impact of disaster throughout the U.S. and raised funds to support victims of hurricanes Harvey, Florence, and Michael.



SNAP Employment and Training



To expand our workforce development investments and community-strengthening efforts, UWSELA serves as contractor for the Louisiana Department of Children and Family Services to provide program compliance and administer reimbursement Supplemental Nutrition Assistance Program Employment and Training [SNAP E&T] funding to local nonprofit partners. The SNAP E&T program helps SNAP households gain skills, training, work, or experience that will increase self-sufficiency. The program provides reimbursement funding for a package of services that includes participant assessment, employment and training activities, and support services. As a contractor, UWSELA facilitates the return of SNAP E&T funding for community and faith-based organizations (subcontractors) providing services in the areas of job search training, education, vocational training, and work experience. This program allows us to draw down much-needed dollars to help build a more engaged and skilled workforce while minimizing pressure on social services.



St. Tammany Suicide Prevention Project



By late 2010, the suicide rate in St. Tammany was among the highest in the state and a growing concern to parish leaders. The suicide prevention project created a seamless public – private system to prevent suicides and recurrent attempts. Today, UWSELA continues to support suicide prevention and mental health services in St. Tammany Parish through the annual United Way of Southeast Louisiana Red Beans 'N Rice Cook-Offs held in East and West St. Tammany. Funds raised at the 2019 cook-offs were granted to NAMI St. Tammany, VIA LINK 211, and STOPS (St. Tammany Outreach for the Prevention of Suicide) to support suicide prevention, mental health services, and crisis response in St. Tammany.



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities

WOMEN UNITED FUNDING ALLOCATIONS

Women United is an engagement group of UWSELA whose members are focused on philanthropy, advocacy, and volunteerism for women and children's causes. Women United aims to inform and empower its membership to actively enhance the lives of every woman and child in our community by providing a sustainable platform for results-oriented, compassionate activism to revolutionize health and human service solutions.

This year, Women United members came together to allocate \$203,032 to support programs critical to the wellbeing of women and children, all aligned with United Way's Blueprint for Prosperity.

For more information about Women United, visit UnitedWaySELA.org/womenunited.



Child Advocacy Services



Court Appointed Special Advocates (CASA)/Children's Advocacy Center (CAC): Child Advocacy Services' mission is to provide voice, healing, and security to children. CAS serves children and families through the Court Appointed Special Advocate program and the Children's Advocacy Center program. CASA recruits, trains, and supervises community members to help children reach a safe and permanent home. The CAC provides a safe child friendly environment for children who have experienced abuse or witnessed a crime through advocacy, forensic interviews, resources, education, and follow-up.



Children's Bureau of New Orleans



Child and Family Counseling Program: Children's Bureau's Child and Family Counseling Program (CFCP) provides effective and accessible mental health treatment services to children, youth, and their family members who reside in the New Orleans area. CFCP offers a broad spectrum of mental health interventions which range in frequency and intensity and works with each family to design a plan of treatment that best fits their mental health needs. CFCP services are community-based and can be provided in homes and schools.



East St. Tammany Rainbow Child Care Center, Inc.



Learn, Play, and Grow!: Rainbow Child Care provides an income-based child care program for children between the ages of 1-5 from low-income working families and families in crisis.



Family Violence Program of St. Bernard (formerly St. Bernard Battered Women's Shelter, Inc.)



Family Violence Program of St. Bernard: The Family Violence Program of St. Bernard strives to resolve domestic violence related crises to ensure participants have their immediate needs met and move towards self-reliance. Our mission is to empower all survivors of domestic violence - through strong programs that promote quality assurance and continuous growth - to live independent lives free from power and control by other individuals.



Liberty's Kitchen



Youth Development Program: Liberty's Kitchen offers a nationally-recognized Youth Development Program that uses culinary and hospitality as a platform to strengthen youth employability and leadership. Open to 16-24 year-olds who are disconnected from school and work, the three-month program leads to employment, civic engagement, and career progress. As alumni, graduates continue to stay involved through our Youth Leadership Program, which focuses on bolstering their civic, social, and economic well-being through continued career exposure, education navigation, and entrepreneurial opportunities.



Louisiana Department of Education



Louisiana Early Childhood Family Survey: This survey provides a voice for families such that the state and local approach can be informed by families' perspectives. The expected impact is that more than 3,000 families will respond to the survey, indicating their satisfaction with early childhood program quality and the enrollment processes used in their community. This information is used to calculate network family satisfaction indicators published on network performance profiles each year, and will be shared with lead agencies such that they can improve their practices.



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities



New Orleans Family Justice Alliance



New Orleans Family Justice Center: New Orleans Family Justice Center (FJC) operates as Orleans Parish’s designated service provider for domestic violence and sexual assault. FJC’s preeminent collaborative of partner agencies provides wrap-around, comprehensive services to survivors of interpersonal violence. FJC’s nationally-recognized co-located model is a best practice for survivors, allowing them to schedule multiple appointments at our single location. Our compassionate, trauma-informed team of experts assist with safe housing, medical advocacy, legal aid, financial assistance, education, employment, child care, and counseling.

Children’s Therapeutic Program: The New Orleans Family Justice Center’s Children’s Therapeutic Program provides critically needed therapeutic experiences, trauma counseling, and a therapeutic camping experience for children exposed to violence in their home. These activities provide the opportunity for children to encounter activities that increase their self-worth, self-esteem, and hope while building community with other children with similar challenges. Activities for our child and adolescent clients occur through the year with therapeutic counseling services, psychoeducation, and holistic health healing therapies for children as well as therapeutic recreational activities designed to mitigate trauma.



Operation Restoration



Operation Restoration is committed to ending the incarceration of women and girls. We believe this is possible through policy reform, services which increase economic opportunity, and rehabilitative alternatives to incarceration.



Royal Castle Child Development Center



High Quality Early Learning Program: Royal Castle is one the first five-star rated, nationally accredited child care centers serving children ages six weeks through five years in the Greater New Orleans area. Royal Castle provides a foundation for learning through hands-on exploration, focusing on an early education experience that encompasses the four key areas of development in an environment that values the whole child as a social, intellectual, and active participant in their educational journey.



Urban League of Louisiana



Urban League Head Start: Urban League Head Start Center is a free, quality child care program offering comprehensive support in the development of infants and toddlers ages 0 - 5. Services include individualized learning and instruction, health and development screenings, nutritious meals, oral health, and mental health support. Utilizing a “whole family” health and wellness approach, Urban League Head Start offers assistance to families to gain housing stability, continued education, job skills training, and financial security.



United Way of Southeast Louisiana - New Orleans Campaign for Grade-Level Reading



The New Orleans Campaign for Grade-Level Reading is an internal collaboration of UWSELA led by leaders from government, business, education, families, and nonprofits who have committed to working together to increase the number of New Orleans students who are reading on grade level by the end of third grade. The future of New Orleans depends on our investment in our children. Expanded access to high-quality early care and education (ECE) will prepare our youngest learners for a smart start in life, enable families to be productive in the workforce, and serve as an economic engine for our region. There is enormous demand for publicly-funded early care and education programs in New Orleans as 83% of low-income families lack access to affordable, high-quality early childhood education. The annual cost of a single high-quality early care seat with wraparound social services for one child averages \$12,500, a price out of reach for our most vulnerable households.



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities



United Way of
Southeast Louisiana

United Way of Southeast Louisiana - Public Policy



UWSELA's public policy work promotes legislation which targets issues critical to the women and families of Louisiana. Funds will cover costs like research, public policy education forums, hosting of meetings for key stakeholders, materials, travel, and related activities to advance our advocacy efforts.



Youth Empowerment Project



YEP Works: YEP engages underserved young people through community-based education, mentoring, employment readiness, and enrichment programs to develop skills and strengthen ties to family and community. YEP Works is a job training program for 16- to 24-year-olds where youth earn an educational stipend while working alongside YEP staff. Participants gain vital hard and soft skills that help them get and keep jobs.

**WOMEN UNITED:
LEADING THE CHARGE.
INSPIRING THE CHANGE.**

PARTNER AGENCIES & PROGRAM DESCRIPTIONS

UWSELA is laser focused on eradicating poverty in our community. We fund programs throughout the region that work toward this goal and support our vision of equitable communities where all individuals are healthy, educated, and economically stable.

Programmatic grants are UWSELA's long-established funding stream, designed to support distinct community programs or projects. We are committed to addressing poverty and maximizing impact by amplifying effective, results-driven programs, partnering with and connecting aligned organizations, and leveraging our own unique assets.

For more information on our partner agencies and accessing their programs, visit UnitedWaySELA.org/Community-Partners.



ADAPT, Inc.

(985) 735-0160



Washington Parish Sexual Assault Center: The center provides a 24/7 crisis line, crisis intervention, personal hospital, law enforcement and criminal justice advocacy, emotional support, and counseling to victims of sexual assault.



American Red Cross

American Red Cross of Southeast LA

(504) 620-3105

www.redcross.org/louisiana



Emergency Support and Services to Prepare and Prevent Financial Crisis: Through emergency services programs, qualified families are provided with immediate access to financial, material, and personal resources for food, shelter, clothing, physical health, hygiene, emotional/mental health, and spiritual care support through casework following disasters.



Arc of Greater New Orleans

(504) 837-5140

www.arcgno.org



Employment Services: To increase the number and improve the perseverance of individuals in the workforce who live with mental illness, sensory impairment, physical or intellectual disability, and similar challenges, Arc GNO Employment Services provides job assessment, readiness, and placement.



Boy Scouts of America SELA Council

(504) 889-0388

www.bsa-selacouncil.org



Scouting: The Southeast Louisiana Council, Boy Scouts of America, has been serving youth in the Greater New Orleans region since 1910. Scouting offers educational programs that teach leadership skills, survival skills, ethical values, character, caring skills, citizenship, and responsibility. Scouting builds real self-esteem and self-respect while giving boys, young men, and young women opportunities to explore new horizons, achieve recognition, and participate in physical and mental fitness programs.



Boys & Girls Clubs of SELA

(504) 566-0707

www.bgcsela.org



Increasing the Positive Impact of Boys & Girls Clubs: The mission of the Boys & Girls Club of Southeast Louisiana is to enable all young people to reach their full potential as productive, caring, and responsible citizens. Their after-school programs focus on: academic enrichment and school engagement; character and leadership development; fitness; arts; and health and life skills.



CADA Prevention and Recovery Center

(504) 362-4272

www.cadagno.org



Project Reconnect: The purpose of this program is to reduce recidivism and improve quality of life for individuals with criminal justice involvement and co-occurring disorders by expanding access to substance abuse treatment and wrap around services, opening access to community based programs, and advocating for client's rights to access services. Project Reconnect provides appropriate substance abuse treatment and our hands-on intensive case management services ensure clients have a direct link to service providers.



Stability Today



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Personal Wellness



Vibrant Communities

(Continued from previous page) **General Counseling Program:** Through counseling, case management, and psycho-social education, this program is effective and person-centered, using age and culturally appropriate evidence-based strategies focused on mental and behavioral health, violence prevention/intervention, substance abuse treatment, trauma recovery, mentoring, crime recidivism reduction, and psychoeducational programming.

Cancer Association of Greater New Orleans



(504) 733-5539

www.cagno.org



Cancer Patient Services: CAGNO's patient services program provides vital prescription medications and necessities to cancer patients who otherwise would have to do without. These include individuals who do not qualify for government assistance and cannot afford medical insurance.

Catholic Charities Archdiocese of New Orleans



(504) 523-3755

www.ccano.org



Cornerstone Builders: Cornerstone Builders is a re-entry program for formerly incarcerated men and women based on rehabilitation through service.

Counseling Solutions: Counseling Solutions is a professional counseling program available to individuals and families of all faiths. The caring and compassionate staff of licensed mental health professionals and interns provide help for adults and children coping with depression, anxiety/stress, grief and loss, abuse/trauma, chronic mental illness, parent-child issues, relationship issues, anger, and more.

Greenwalt Adult Day Health Care Center: Catholic Charities' adult day health care center enhances the physical health and mental wellness of participants and actively supports caregivers by providing them with community resources that include but are not limited to support services, support groups, and networking opportunities with other families.

Head Start Centers: Head Start programs deliver services to children and families in core areas of early learning, health, and family well-being while engaging parents as partners every step of the way.

Health Guardians: Health Guardians (HG) provides intensive care management to help clients navigate the complex health care and social service systems. HG serves individuals who have avoidable emergency room visits and hospital admissions and consequently incur high costs. Patient Navigators (PN) develop personalized care plans with the clients that address the medical and social determinants of health. The goals are to improve the quality of life, reduce unnecessary health care expenses, and change health-seeking behaviors.

Parish & Community Ministries: Parish and Community Ministries provide resources, assistance, and development for parishes to better care for the people in need in their communities. Case managers strive to connect those in need to available resources, programs, and ministries within Catholic Charities and through the network of community partners.

Child Advocacy Services



(985) 902-9583

www.childadv.net



Court Appointed Special Advocates (CASA)/Child Advocacy Center (CAC): Child Advocacy Services' mission is to provide voice, healing, and security to children. CAS serves children and families through the Court Appointed Special Advocate program and the Children's Advocacy Center program. CASA recruits, trains, and supervises community members to help children reach a safe and permanent home. The CAC provides a safe-child friendly environment for children who have experienced abuse or witnessed a crime through advocacy, forensic interviews, resources, education, and follow-up.



Stability Today



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Personal Wellness



Vibrant Communities



Children's Bureau of New Orleans

(504) 525-2366

www.childrens-bureau.com



Child, Youth and Family Counseling Program: The Children's Bureau of New Orleans' Child and Family Counseling Program provides accessible and effective mental health services to children and families in the New Orleans area.

City Year New Orleans

(504) 561-1290

www.cityyear.org



Team Sponsorship: A Team Sponsorship allows a team of eight diverse and highly-trained AmeriCorps members to serve full-time, all year long, reaching over 800 students. AmeriCorps members provide individualized academic and social-emotional supports for students struggling with attendance, behavior, literacy, and math – key areas where on-track performance can triple a students' chance at high school graduation.

College Track

(504) 577-2021

www.collegetrack.org/communities/new-orleans-la/



College Track New Orleans: From ninth grade through college graduation, College Track New Orleans removes the barriers that prevent low-income, first-generation scholars from earning four-year college degrees by empowering them with academic, financial, and social-emotional support along with one-on-one coaching, college and career exposure, and other holistic growth opportunities.

Communities in Schools Gulf Coast

(504) 486-8002

www.cisgulfsouth.org



Improving Outcomes with Integrated Student Supports: CIS is the nation's most effective dropout prevention program. The mission of Communities in Schools (CIS) is to surround students with a community of support, empowering them to stay in school and achieve in life. Not only does CIS help students stay in school, they simultaneously help improve academic, behavioral, and social/emotional learning outcomes by placing highly trained Site Coordinators (licensed counselors and social workers) directly into public schools to support children and families.

Community Center of St. Bernard

(504) 518-5968

www.facebook.com/CCSTB



Community Center of St. Bernard: The Community Center of St. Bernard's mission is to strengthen lives and secure futures through providing people with the most basic of human needs - food. The Center currently serves families each month through its food bank services. The center also provides students throughout St. Bernard Parish with food to help sustain them over the weekend and long holidays - a time when we know many children might go hungry.



Stability Today



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Personal Wellness



Vibrant Communities



Crime Stoppers of Tangipahoa, Inc.

(985) 634-0590
www.tangicrimestoppers.com



Community Crime Prevention Program: Crime Stoppers of Tangipahoa, Inc., strives for safe, thriving, and equitable communities in the Community Crime Prevention Program. This program provides the tools, training, and materials needed for community members to engage themselves and their neighbors, either proactively or reactively, by learning to protect themselves and their community from crime and violence.



FOR YOUTH DEVELOPMENT®
FOR HEALTHY LIVING
FOR SOCIAL RESPONSIBILITY

Dryades YMCA

(504) 299-4310
www.dryadesymca.com



Early Education Program: The Dryades YMCA Early Education Program is devoted to providing quality and affordable child care services in support of the Louisiana Birth to Five Learning Initiative. Through this initiative, the center provides a continuum of developmental milestones for each age level with the four-year-old standards serving as the anchor and ensuring the students reach kindergarten readiness.



East St Tammany Rainbow Child Care Center Inc.

(985) 646-1603
www.rainbowchildcare.com



Learn, Play, and Grow!: Rainbow Child Care provides an income-based child care program for children between the ages of 1-5 from low-income working families and families in crisis.



Evergreen Life Services, Southeast Louisiana

(985) 467-8001
www.evergreens.org/locations/southeast-louisiana-division



Support for Independence and Inclusion: Evergreen CARES, a program designed by Evergreen Life Services (Evergreen), a faith-based nonprofit organization, promotes independence, confidence, and employment for persons with disabilities. Individuals served often are in dire need of medical and dental support that does not qualify for Medicaid reimbursement. Social determinants affecting employment include proper health care as we assist beneficiaries at Evergreen to stay well, secure employment, and achieve greater independence.



Family Promise of St. Tammany

(985) 201-7221
www.fpstp.org



Family Emergency Shelter Program: Family Promise brings shelter, meals, and support services to families who lose their homes. There are hundreds of families and over 1,000 children living without a home in St. Tammany. Most of these families have hard-working parents who simply can't make ends meet to pay their rent or mortgage. At Family Promise we're doing everything we can to help these families and their children get back on their feet, emotionally, financially, mentally, and spiritually.



Stability Today



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Personal Wellness



Vibrant Communities

Family Violence Program of St. Bernard (formerly St. Bernard Battered Women’s Shelter, Inc.)



(504) 277-3177
www.fvpsb.org



Family Violence Program of St. Bernard: The Family Violence Program of St. Bernard strives to resolve domestic violence related crises to ensure participants have their immediate needs met and move towards self-reliance. Our mission is to empower all survivors of domestic violence - through strong programs that promote quality assurance and continuous growth - to live independent lives free from power and control by other individuals.

Good Samaritan Ministry



(985) 641-6421
www.saintlukeslidell.org/goodsams



First Step in Crisis: The Good Samaritan Ministry (Good Sams) is a crisis management agency providing emergency aid while networking with the community to plan lasting change in the lives of our clients. Our flagship program is called First Step in Crisis. Vigorous intake procedures, accountability guidelines, and validation requirements encompass this emergency aid program. It prevents evictions, utility disconnections, and provides for other basic necessities in life while educating clients on community programs that stabilize.

Health and Education Alliance of Louisiana



(504) 570-6952
www.heal-no.org



Coordinated Care for the Whole Child (District Model): This program addresses the physical and mental health needs of children by ensuring access to high quality support services, health screenings, and health interventions in schools. The District Model allows HEAL to work at the unified district level to impact district-wide policies and processes for addressing health barriers to learning.

Institute of Women and Ethnic Studies



(504) 599-7712
www.iwesnola.org



Creating a Trauma-Informed NOLA: Creating a Trauma-Informed NOLA builds upon IWES’ expertise in trauma-informed public health and deepens long standing work with high-risk youth, their families, and vulnerable communities to improve systems that negatively impact their quality of life and well-being. IWES proposes a three-year trauma-informed community building and engagement project in which community members drive the creation and execution of an actionable plan to impact policies and practices in the education, mental health, and criminal justice systems.



Stability Today



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Personal Wellness



Vibrant Communities

Jericho Road Episcopal Housing Initiative



(504) 895-6763

www.jerichohousing.org



Workforce Development Program: Jericho Road’s Workforce Development Program addresses two of the biggest issues New Orleans faces: a lack of affordable housing opportunities and a skills gap that keeps young New Orleanians in low-wage, low-opportunity jobs. This program provides job training and resources to young New Orleanians while they obtain industry certifications by building affordable housing in their communities and providing the opportunity for more families to own a safe home as a lasting investment.

Jewish Community Center



(504) 897-0143

www.nojcc.org



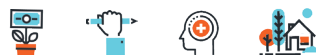
Elderly Services: The JCC Elderly Services Program offers weekly social and community-based programs to enhance the health and well-being of older adults. The Alzheimer’s Care and Enrichment (ACE) Program offers respite for caregivers while their loved ones meet with qualified staff in a safe, familiar environment that encourages socialization through exercise, music, art, meal preparation, and discussion.

Jewish Family Service of Greater New Orleans



(504) 831-8475

www.jfsneworleans.org



Counseling and Case Management: Through its Counseling and Case Management Program, Jewish Family Service helps vulnerable, often low-income people access free or affordable qualified mental health counseling and case management services to keep their lives stable and on track.

Junior Achievement of Greater New Orleans



(504) 569-8650

www.juniorachievement.org/web/ja-gno



JA Finance Park: Finance Park is a month-long program that introduces students to personal financial planning and career exploration. At the culmination of this teacher-led program, students visit JA Finance Park, a realistic on-site or virtual community, to put into practice what they’ve learned by developing and committing to a personal budget.

Justice and Accountability Center of Louisiana



(504) 322-4050

www.jaclouisiana.org



Returning Citizens Legal Project: The Project will provide legal services that reduce the individual and systemic impacts of the criminal justice system through the Re-entry Legal Clinic, expungement workshops, and the Re-entry Attachment Docket. Analyzing the program data, JAC will coordinate with the community to eliminate the collateral consequences of incarceration through policy change. JAC will connect and reform the civil and criminal legal systems to pave a successful path for the formerly incarcerated, increase public safety, and reduce poverty.



Stability Today



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Personal Wellness



Vibrant Communities



Kingsley House

(504) 523-6221
kingsleyhouse.org



Kingsley Adult Day Care: The Kingsley Adult Day Care (KADC) program provides year-round daycare for senior citizens (65 years and older), veterans, and medically fragile adults (18 years and older), providing a safe, stimulating, and productive environment that reduces isolation and promotes independence, positive health, and well-being. KADC employs a holistic treatment approach that acknowledges the importance of social interaction and medical compliance.

Better 2Gether (2-Generational) Program: The program is designed to eradicate poverty and proactively address the needs of program participants via holistic, family-centered services. By ensuring children are school ready, parents are career ready, and families are mentally, physically, and financially stable, Kingsley House will break the cycle of intergenerational poverty.



Liberty's Kitchen

(504) 822-4011
www.libertyskitchen.org



Youth Development Program: Liberty's Kitchen offers a nationally-recognized Youth Development Program that uses culinary and hospitality as a platform to strengthen youth employability and leadership. Open to 16-24 year-olds who are disconnected from school and work, the three-month program leads to employment, civic engagement, and career progress. As alumni, graduates continue to stay involved through our Youth Leadership Program, which focuses on bolstering their civic, social, and economic well-being through continued career exposure, education navigation, and entrepreneurial opportunities.



Louisiana Center for Children's Rights

(504) 658-6860
www.laccr.org



Children's Defense Team: The Children's Defense Team provides defense representation and wraparound care to more than 90% of New Orleans' indigent, predominantly African American children who come into contact with the juvenile justice system. Each child receives a holistic team - a lawyer, social worker, investigator, and youth advocate - to help address both the causes and consequences of an arrest. Our goal: to see all of our children grow up healthy and leave the justice system behind.



Louisiana Endowment for the Humanities

(504) 523-4352
www.leh.org



PRIME TIME Full Circle in Greater New Orleans: PRIME TIME Full Circle, a wraparound, community-to-school approach, builds lifelong literacy skills of underserved families - children ages 3-10 and their parents - and the educators and schools that serve them. The program works in concert with local partners, such as schools, libraries, and community organizations, to best identify populations that could benefit most. Through Preschool, Family Reading, and Home Room programs, PRIME TIME Full Circle promotes inquiry and creative thinking for children, caregivers, and educators.



Louisiana Green Corps

(504) 613-4661
www.lagreencorps.org



Youth Construction and Conservation Corps: Louisiana Green Corps (LAGC) addresses New Orleans' workforce development and residential stormwater management challenges by providing environmental education and career-building opportunities to young people in Greater New Orleans. Our Youth Construction and Conservation Corps



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities

(continued) (YCCC) is a 14-week, 40-hour work-week construction and conservation training program that provides nationally recognized certification training, soft-skills training, and performance incentives to youth who are not working or in school, yet want to improve their lives and our community.

Luke's House



(504) 444-7879

www.lukeshouseclinic.org



Free Medical Clinic: Luke's House has provided many of the underserved people in New Orleans with access to health care through its free medical clinic for the first time in years. The clinic provides primary care services and health education for adults and children in both English and Spanish. The clinic serves as a doorway to long-term care by referring patients to medical "homes" or specialists for follow-up when necessary.

Metro Centers for Community Advocacy



(504) 837-5400

www.mccagno.org



Metro Centers for Community Advocacy: Metro Centers for Community Advocacy, established in 1986, is a community-based nonprofit 501(c)(3) social service agency serving survivors of domestic violence, sexual assault, and stalking. Metro's mission is to break the cycle of violence and aid survivors through advocacy, intervention, empowerment, and transformation. Metro currently provides wraparound services to survivors in eight Southeast Louisiana parishes - the Greater New Orleans metropolitan area. All services are free and confidential.

MQVN Community Development Corporation, Inc.



(504) 255-9170

www.mqvncdc.org



Building a Healthy and Vibrant Community: The mission of this program is to utilize community-based, integrative social services and business technical assistance to effectively alleviate poverty and enhance community economic vibrancy in New Orleans East. This will be done through: outreach and education on wellness, community engagement, economic growth, and the use of urban farms and community rain gardens in New Orleans East.

New Orleans Family Justice Alliance



(504) 592-4005

www.nofjc.org



New Orleans Family Justice Center: New Orleans Family Justice Center operates as Orleans Parish's designated service provider for domestic violence and sexual assault. FJC's preeminent collaborative of partner agencies provides wrap-around, comprehensive services to survivors of interpersonal violence. FJC's nationally-recognized co-located model is a best practice for survivors, allowing them to schedule multiple appointments at our single location. Our compassionate, trauma-informed team of experts assist with safe housing, medical advocacy, legal aid, financial assistance, education, employment, child care, and counseling.

Operation Restoration



(504) 684-9222

www.or-nola.org



Operation Restoration: Operation Restoration (OR) is committed to ending the incarceration of women and girls. We believe this is possible through policy reform, services which increase economic opportunity, and rehabilitative alternatives to incarceration.



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Personal Wellness



Vibrant Communities

Operation Spark

(504) 534-8277

www.operationspark.org



Immersion: Operation Spark is the only code school in Louisiana to offer people in underserved communities a clear, rapid path to upward mobility. Over the course of six months, we transform participants with zero coding knowledge into job-ready software engineers. Our workforce training program, called Immersion, prepares employment ready software engineers eight times faster than universities. As of 2018, we've graduated 70+ participants from this program, with a 100% employment rate and starting salaries averaging \$60,000.

Our Daily Bread of Tangipahoa

(985) 542-4676

www.ourdailybreadhammond.org



Operation Compassion: The Food Distribution program provides residents with access to food through monthly pantry boxes, emergency boxes, and hot meals. The program has 28 monthly distribution sites that are strategically located throughout the 50-mile-long parish of Tangipahoa.

Plaquemines Community C.A.R.E. Centers Foundation, Inc.

(504) 393-5750

www.pcccf.org



Behavioral Health Services in Plaquemines Parish: The purpose of this program is to provide behavioral health services to residents of Plaquemines Parish. The CARE Center is the only human service agency in Plaquemines Parish, and staff members travel to 14 locations so that services can be offered in a location easily accessible to clients. Additionally, services are offered on a sliding fee scale and fee reductions and/or free services are offered to those who cannot afford to pay.

Domestic Violence Services in Plaquemines Parish: Domestic Violence services include assessment and counseling to survivors and their children focused on improved mental health and safety strategies. Additionally, for perpetrators, a 26-week batterer intervention program is implemented to reduce domestic violence through education on the concepts of power and control that are at the root of domestic violence. Education Services through the Safe Dates Curriculum are implemented with middle schoolers to discuss healthy relationship dynamics and warning signs of potentially abusive relationships.

Substance Abuse Services in Plaquemines Parish: Substance abuse services include assessment, intensive outpatient programs, and drug education. Assessments are completed utilizing the Addiction Severity Index. Intensive Outpatient services are offered for both adults and adolescents. The program utilizes the Matrix Model and is a 16-week treatment program. Drug education is available for those clients needing a less intensive form of treatment. Inpatient services are referred to community inpatient facilities and follow up occurs at the CARE Center upon release.

Quad Area C.A.A., Inc.

(504) 567-2350

www.quadarea.org



Quad YouthBuild: Quad YouthBuild (QYB) is a comprehensive workforce development program for out-of-school, unemployed, low-income youth ages 16-24. QYB improves the community and the lives of at-risk youth by harnessing the potential youth have and putting them to work. QYB integrates work experience with career exploration, occupational skills development, education, life skills training, community service, leadership development, and post-program placement. QYB provides wraparound services to ensure youth are given the skills to succeed and be self-sufficient in everyday life!



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Personal Wellness



Vibrant Communities

Royal Castle Child Development Center



(504) 488-1045
www.royalcastlekids.com



Child Development Center: Royal Castle is one the first five-star rated, nationally accredited child care centers serving children ages six weeks through five years in the Greater New Orleans area. Royal Castle provides a foundation for learning through hands-on exploration, focusing on an early education experience that encompasses the four key areas of development in an environment that values the whole child as a social, intellectual, and active participant in their educational journey ratio. Royal Castle is a place where we are preparing today's children to meet tomorrow's challenges.

Safe Harbor



(985) 626-5740
www.safeharbornorthshore.org



Domestic Violence Program: Safe Harbor provides free, confidential, 24-hour service to domestic violence survivors and their children in St. Tammany and Washington parishes. Established in 1991, Safe Harbor is the only program in St. Tammany Parish that provides shelter exclusively for survivors who are rendered homeless because of domestic abuse. Safe Harbor's mission is to provide domestic violence survivors and their children with services that enhance and increase their safety and to promote offender accountability.

Salvation Army Greater New Orleans Area Command



(504) 899-4569
www.salvationarmyalm.org/nola/



Family Success at the Center of Hope: The Family Success Center (FSC) addresses the needs of the homeless and ALICE households by offering access to personal and professional development services in one easily accessible location. The FSC gives motivated families the tools to create their personalized road to sustainable economic independence regardless of their circumstances. In addition to access to basic needs, the FSC addresses everyday obstacles such as transportation, affordable child care, and health & wellness by partnering with related organizations.

Second Harvest Food Bank of Greater New Orleans and Acadiana



(504) 734-1322
www.no-hunger.org



Transforming Communities in Need: Second Harvest knows food is only one of the complex needs of struggling, low-income families. Thousands across our community live paycheck-to-paycheck, one illness, injury, or lost job away from not being able to feed their families. While our core mission is providing immediate hunger relief through direct food distribution, Second Harvest is integrally involved in alleviating the root causes of hunger and providing those we serve with greater opportunities for health, wellness, and prosperity.

Son of a Saint



(504) 561-7508
www.sonofasaint.org



Son of a Saint: Founded in 2011, Son of a Saint enhances the lives of fatherless boys in New Orleans through mentorship, emotional support, constructive experiences, and positive peer relationships. The challenges facing fatherless boys statistically lead towards disadvantaged lives. Son of a Saint's holistic approach ensures mentees leave our program with every advantage to become independent leaders who give back to New Orleans.



Stability Today



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Personal Wellness



Vibrant Communities



Southeast Louisiana Legal Services

(504) 529-1000
www.slls.org



Family Stabilization Project: The Family Crisis Stabilization Project provides a legal lifeline to vulnerable families impacted by domestic violence or housing crisis in the seven parish area. It closes the access to justice gap for ALICE families who cannot afford an attorney at the time in their lives when they most need legal help. Free emergency legal assistance in protective order, eviction, foreclosure, and related urgent matters will improve the safety and stability of families while strengthening communities.

Southeast Spouse Abuse Program dba Southeast Advocates for Family Empowerment (SAFE)



(985) 542-8384
www.safelouisiana.org



Domestic Violence Program: Our program allows for the provision of housing, basic needs, and support services to survivors and their dependent children. The organization's services include 24-hour crisis intervention, safety planning, emergency shelter and other basic needs, protective order technical assistance, court preparation and accompaniment, individual and group support for adults and children in addition to rapid rehousing. We provide services to survivors of domestic violence and stalking; now we are expanding to serve survivors of sexual assault.

STARC of Louisiana, Inc.



(985) 641-0197
www.starcla.org



Adult Services/Supported Employment: This program assists adults with disABILITIES to prepare, search, and secure employment in a community setting, thus reducing the number of unemployed adults in this population by securing meaningful jobs. This aligns with the mission of STARC of Louisiana, Inc., which is to provide a lifetime of services, advocacy, resources, and community connections for individuals with disABILITIES.

Tangipahoa Voluntary Council on Aging



(985) 748-7486
www.tangicoa.com



Meals and Activities for Seniors: The Meals and Activities for Seniors program helps residents age 60 and older remain independent and in their own homes by offering well-balanced meals, activities, socialization, exercise, light housekeeping, transportation, and other supportive services.

Travelers Aid Society of Greater New Orleans



(504) 412-3700
www.travelersaidneworleans.com



Crisis Intervention/Case Management: The Travelers Aid Society Crisis Intervention Counseling/Case Management program provides support for people experiencing homelessness. Services include: crisis counseling, emergency food, clothing, and shelter. Other ancillary services include: limited storage, bus tokens, mail receipt, access to computers/phones/internet, voicemail, etc. Health care, showers, laundry services, and day shelter are also available onsite. Once the immediate crisis is resolved we focus on long-term recovery addressing health and behavioral health issues, unemployment, and securing and sustaining permanent housing.

Self-Help Employment Program: The Travelers Aid Self-Help Employment Program (SHEP) is designed to assist homeless individuals in securing quality jobs. The goal is achieved by providing employment counseling and removing the barriers to employment homeless individuals face (e.g. lack of access to telephones/internet, mailing address, voicemail, storage of personal belongings, identification, toiletries, proper grooming, appropriate job search clothing, food, emergency shelter vouchers, bus tokens to conduct a job search, health care, etc.).



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities

United Negro College Fund



(504) 581-3794

www.uncf.org



Emergency Assistance Fund: The UNCF Emergency Assistance Fund addresses the crisis situations faced by individuals who had aspirations of obtaining a college degree and pursued it, but due to unavoidable emergency situations, they could not continue their education.

Urban League of Louisiana



(504) 620-2332

www.urbanleagueneorleans.com



Head Start Center: Urban League Head Start Center is a free, quality child care program offering comprehensive support in the development of infants and toddlers ages 0 - 5. Services include individualized learning and instruction, health and development screenings, nutritious meals, oral health, and mental health support. Utilizing a “whole family” health and wellness approach, Urban League Head Start offers assistance to families to gain housing stability, continued education, job skills training, and financial security.

Project Ready: Project Ready is the signature college and career readiness program of the National Urban League, which prepares youth for post-secondary success in college, work, and life. Participants receive academic support, life skills, career technical education, dual enrollment opportunities, college and career readiness, STEM exposure, “Behind the Business” tours, and mentoring. Project Ready is available to students grades 9-12 at partner schools, L.B. Landry-O.P. Walker College and Career Preparatory High School and Scotlandville Magnet High School.

VIA LINK, INC.



(504) 895-5550

www.vialink.org



211 and TXT211: Simply dial 2-1-1 anytime 24/7 to speak with an Information and Referral Specialist about your health and human services needs or by texting to 898211. Whether you need to know the nearest food pantry that is open, need shelter, assistance with your utility bill, dental care, or more, we can provide you with a resource that is free or offers a nominal sliding scale fee for services.

Crisis Intervention and Suicide Prevention: VIA LINK provides crisis intervention/suicide prevention through several telephonic venues (phone, text or chat) 24/7. This service can be accessed through 2-1-1, our Teen Textline (504-777-3273) or Crisis Chat (vialink.org). Additionally, we are the provider of Suicide Prevention for the National Suicide Prevention LIFELINE (800-273-TALK). Calls to that National Number originating from a Louisiana area code route to the VIA LINK contact center to be handled by our crisis intervention specialists.

Volunteers of America Southeast Louisiana



(504) 482-2130

www.voasela.org



Mentoring Children of Promise Program: Volunteers of America Southeast Louisiana (VOASELA) operates Mentoring Children of Promise (MCP) to assist children with building their self-esteem and to help them develop positive relationships with adults. MCP works with children to avoid risky and delinquent behavior and encourages setting goals in school and life. The program currently serves 160 children in the New Orleans area, focusing on children with an incarcerated or formerly incarcerated parent and also including children with truancy issue



Stability Today



Prosperity Tomorrow



Personal Wellness



Vibrant Communities



YMCA of Bogalusa

(985) 732-3741
www.ymca.net



YMCA Health & Wellness, Afterschool and Leaders Club Programs: The YMCA of Bogalusa is a communal resource for citizens of all ages and aims to further benefit an area that is struggling to live a healthy lifestyle and strive academically.



YMCA of Greater New Orleans

(504) 568-9622
www.ymcaneworleans.org



Plaquemines Partnerships YMCAs: Developed following Hurricane Katrina as a way to help the community come together and heal, the Plaquemines Partnership YMCAs are a partnership between the YMCA and the Plaquemines Parish government. With community campuses located in Buras and Port Sulphur, our joint goal is to improve and sustain the health of the community. The Plaquemines Partnership YMCAs offer programs that deepen positive values, increase commitment to service, build stronger family bonds, and create greater work-life balance.

YMCA Educational Services (YES!): YMCA Educational Services (YES!) is the adult education and workforce development branch of the YMCA of GNO. In partnership with the New Orleans Public Library, YES! gives adults the math, reading, and computer skills they need to advance their careers and improve their lives. We work with non-readers who want to function better in their daily lives, adults in need of their high school diploma, and workers seeking skills remediation to advance on the job.



Youth Empowerment Project

(504) 522-1316
www.youthempowermentproject.org



YEP Works: YEP engages underserved young people through community-based education, mentoring, employment readiness, and enrichment programs to develop skills and strengthen ties to family and community. YEP Works is a job training program for 16- to 24-year-olds where youth earn an educational stipend while working alongside YEP staff. They gain vital hard and soft skills that help them get and keep jobs.

YEP Educates: YEP engages underserved young people through community-based education, mentoring, employment readiness and enrichment programs to develop skills and strengthen ties to family and community. YEP is one of only five official providers of adult education services in New Orleans recognized by the Louisiana Community and Technical College System (LCTCS), offering the largest program in the city specializing in adult education and high school equivalence preparation to out-of-school youth between the ages of 16 and 24.



Youth Service Bureau of St. Tammany

(985) 893-2570
www.ysbworks.com



Court Appointed Special Advocates (CASA): The CASA (Court Appointed Special Advocate) program provides a focused opportunity for volunteers to be actively engaged in the community by serving as advocates for abused and neglected children in St. Tammany and Washington parishes. These volunteers ensure that the children's basic needs are met and provide the courts with detailed reports helping judges find them permanent homes free from abuse and neglect.

Crossroads: Crossroads is an intervention program that helps young people who have committed a delinquent act restore their relationship with the community and choose a new direction, avoiding further involvement with the juvenile justice system.

Truancy Assessment & Services Center (TASC): TASC is a prevention program that provides resources and support for children in grades K-5 and their families in order to reduce truancy and prevent juvenile delinquency.

PUBLIC POLICY

UWSELA's 2020 Public Policy Legislative Agenda, "United for a Safe & Prosperous Community," continued our advocacy fighting for the health, education, and financial stability of every person in our community. This agenda is aligned with United Way's Blueprint for Prosperity and lifts up ALICE households living paycheck to paycheck, one financial emergency from falling into poverty.

The 2020 Regular Legislative Session and First Extraordinary Session were unlike any other due to the COVID-19 pandemic. The pandemic interrupted the session itself, and it also interrupted what bills made it to the floor, with new COVID-19 related bills taking precedent. Through it all, UWSELA's Public Policy team worked closely with state legislators, the governor's staff, and collaborative partners to ensure successful passage of legislation which will help create a better, stronger community for all.

For more information on our Public Policy work, visit UnitedWaySELA.org/Advocate.



2020 United Way of Southeast Louisiana Public Policy Legislative Wrap-Up

EDUCATION

UWSELA played a leading role in the efforts of the Ready Louisiana Coalition to advocate for \$25.1 million to expand access to the Child Care Assistance Program for 4,000 children. We helped organize over 90 organizations to reach out to legislators and educate them about the importance of early care and education and why they should prioritize funding it in the state budget. The Coalition researched potential funding sources the state could put toward early care and education, including dollars from the Governor’s Emergency Education Relief (GEERs) funds, the Temporary Assistance for Needy Families (TANF) funds, and the Coronavirus Aid, Relief, and Economic Security (CARES) Act funds.

While we did not get any new funding for the 2020 legislative session, we:

- Protected the \$18.8 million in additional state funding we received last year for families in the Child Care Assistance Program;
- Saw widespread support for ACT 180 (Formerly HB 251) to continue the Early Childhood Care and Education (ECCE) Commission and create a task force to study sustainable funding streams for early care and education;
- Supported the passage of ACT 34 (Formerly HB 64), which dedicates a portion of sports-betting tax revenue to the Louisiana Early Childhood Education Fund and moves on to the Governor’s desk for signature; and
- Ensured that family child care policies centered around the health and safety of children, in line with national best practices.

ACT 34 (Formerly HB 64) authored by Rep. John Stefanski

TAX/GAMING: Levies an 8% state tax on net revenues of fantasy sports contests, defines net revenues, and dedicates the tax to the Louisiana Early Childhood Education Fund. This bill passed the Senate unanimously! While the estimated revenue from the bill is not great, we recognize this is a step in the right direction.

ACT 180 (Formerly HB 251) authored by Rep. Stephanie Hilferty

EARLY CHILDHOOD: Recreates the Early Childhood Care and Education Commission.

The \$35.2 billion state operating budget approved by the Legislature in the special session includes spending \$2 million to tackle Louisiana’s alarming reading problem for its youngest students. The money will pay for pilot projects aimed at reversing dismal reading rates for students in kindergarten, first, second, and third grades. Teachers will be supplied with research-based coaching and professional development from 12 literacy coaches—teaching teachers how to teach reading. The \$2 million will also pay for professional development, conferences, materials, and costs to evaluate the pilot projects.

Early care and education is the key not only to ensuring that children get a smart start in life, but the key to helping families achieve security, businesses to stabilize, and our economy to thrive.

ACT 272 (Formerly HB 474) authored by Rep. Aimee Adatto Freeman

TEACHERS: Provides relative to the training requirements of certain mandatory reporters of child abuse and neglect. This bill passed on the Senate floor unopposed. This bill will require teachers and school staff to annually complete a simple online training on mandatory reporting requirements for child abuse and neglect. This important training will help keep our children safe, while also protecting teachers by keeping them up-to-date on their responsibilities as mandatory reporters.

HCR 12 authored by Rep. Ray Garofalo

WORKFORCE DEVELOPMENT: Directs the Louisiana Workforce Commission and the Board of Regents to study and submit a report to the Legislature relative to funding and programs for workforce development.

ACT 16 (Formerly SB 10) authored by Sen. Beth Mizell

INTERNET: Brings broadband internet access to underserved rural communities. It passed unanimously in both the Senate and the House. This bill was strongly supported to provide the citizens of St. Tammany Parish and Louisiana with access to this necessary utility. This bill will allow access to rural Louisianans to participate in the digital economy and take advantage of the opportunities broadband brings for better education, health care, and civic and social engagement. This bill was sent to the Governor’s desk for signature.

ACT 215 (Formerly SB 130) authored by Sen. Cameron Henry

GAMING: Provides for a proposition election to determine whether sports wagering activities and operations will be permitted in a parish.

FINANCIAL STABILITY

Between the regular and extraordinary sessions, lawmakers failed to provide Louisiana workers with a minimum wage increase, paid sick days, or better unemployment insurance benefits – Louisiana’s are the lowest in the country. We must invest in Louisiana’s working families to ensure financial stability so that no Louisiana family is forced to live under the ALICE threshold.

ACT 138 (Formerly HB 328) authored by Rep. Aimee Adatto Freeman

TAX/SALES-USE, LOCAL-EXEM: Authorizes an exemption from local sales taxes for feminine hygiene products and diapers. This bill will allow local municipalities the option to exempt children’s and adult diapers, as well as feminine hygiene products from local sales taxes. It carried bipartisan support with 40 co-authors and women’s and religious organizations across the state. Former State Senator JP Morrell put years of effort into similar legislation, and this new law will provide a measure of financial relief on essential products.

ACT 12 (Formerly HB 70) authored by Rep. Samuel Jenkins

TAX/TAX REBATES: Extends Enterprise Zone Program incentives to essential critical infrastructure workers by authorizing the payment of a one-time hazard pay rebate. This bill was sent to the Governor for signature. Front-line Workers...grocery store employees, nurses, bus drivers and others who stayed on their jobs during the early stages of the coronavirus outbreak will get a one-time \$250 payment, provided they make less than \$50,000 a year and worked at least 200 hours in an essential job during the stay-at-home order.

HEALTH

We must continue to protect Medicaid for Louisiana families and begin to focus on health outcomes for children by increasing health, safety, and developmental screenings for EVERY Louisiana child.

UWSELA’s Community Partner, the Health and Education Alliance of Louisiana (HEAL) announced that its work with state leadership to amend the state’s Medicaid plan has passed. Prior to the amendment, a Medicaid-eligible child had to have a health service included in an Individualized Education Plan (IEP) for Special Education for a school to be reimbursed for medically necessary health services. This translated to reimbursement for health services for approximately 12-15% of the student population. Now, student population served has been broadened to include special education students, as well those students with 504 plans and health plans that require a medically necessary health service. It also broadened the type of services and service providers that are eligible for reimbursement. Services such as personal care services and ABA therapy for students with Autism are now included. What this means for schools is that they will be able to access millions of dollars in federal Medicaid reimbursement for health expenses at no additional cost to the state. It is a wonderful advancement that has significant implications for the health and education of our children.

ACT 269 (Formerly HB 435) authored by Rep. Edmond Jordan

HEALTH/MEDICAL TREATMENT: Provides relative to nonconsensual pelvic or rectal examinations by health care providers and medical students.

As a member of the Louisiana State Board of Medical Examiners (LSBME), Kim Sport provided information to the House Health & Welfare Committee in support of HB 596, authored by Rep. Barry Ivy. This bill prohibits nonconsensual pelvic and rectal examinations on patients performed by healthcare providers and medical residents, interns, or students.

ACT 304 (Formerly SB 494) authored by Sen. Troy Carter

INSURANCE POLICIES: Provides relative to coverage for mastectomies and reconstructive surgery. This bill closes a loophole in current law that allows some insurance providers to agree they must cover the reconstruction of a breast which has been preventatively or prophylactically removed, but NOT the actual preventative or prophylactic mastectomy.

At the request of Sen. Regina Barrow, Chair of the Senate Select Committee on Women and Children, UWSELA President and CEO Michael Williamson and Executive Vice President and COO Charmaine Caccioppi provided testimony on the effects of COVID-19 and struggles of ALICE women and children in Louisiana at the committee hearing on May 29, 2020.

DOMESTIC VIOLENCE

Domestic violence victims have faced immeasurable challenges in staying safe while navigating the COVID-19 pandemic and resulting stay-at-home orders. An annual report by the Violence Policy Center, “When Men Murder Women,” ranks Louisiana second in the nation in the number of women murdered by men.

ACT 101 (Formerly HB 212) authored by Rep. Joseph Marino

CRIME/BATTERY: Provides relative to domestic abuse. ACT 101 provides the following specific penalties that are applied when the crime domestic abuse battery or battery of a dating partner is committed under the following circumstances:

- When the offense is committed with a dangerous weapon, in addition to any other penalties imposed, the offender shall be imprisoned at hard labor for not more than 10 years.
- When the offense is committed with a dangerous weapon and when the offender intentionally inflicts serious bodily injury, in addition to any other penalties imposed, the offender shall be imprisoned at hard labor for not more than 15 years.

This law further adds offenses committed under the proposed law circumstances described above and domestic abuse battery and battery of a dating partner involving strangulation to the present law list of crimes of violence.

COMMUNITY STRENGTHENING

Criminal Justice Reform

ACT 98 (Formerly HB 77) authored by Rep. Phillip DeVillier

PARDON/PAROLE: Provides relative to the supervision and reporting requirements of persons on probation or parole.

ACT 154 (Formerly HB 602) authored by Rep. Marcus Bryant

CRIMINAL/RECORDS: Provides relative to criminal history record information for the Louisiana Department of Education.

SCR 7 authored by Sen. Cleo Fields

LEGIS POWERS/FUNCTIONS: Establishes the Police Training, Screening, and De-escalation Task Force to study and make recommendations to the legislature.

Foster Care

ACT 69 (Formerly HB 171) authored by Rep. Jason Hughes

CHILDREN/DCFS: Provides a limited authorization for DCFS to obtain copies of birth and death certificates of certain children and adults.

VOLUNTEERISM & ENGAGEMENT GROUPS

From serving on committees to enhancing schools and parks, UWSELA volunteers help create a stronger, more vibrant community for everyone.

Members of UWSELA's engagement groups - Mission Ignition, Women United, Retire United, Tocqueville Society, and Young Leaders United - are often part of these volunteer efforts. These networks bring together like-minded people to take action in support of UWSELA's work to move the needle on poverty through giving, advocacy, and volunteerism.

For more information on our volunteerism work, visit UnitedWaySELA.org/Volunteer.

For more information on our engagement groups, visit UnitedWaySELA.org/Connect.

FY 2019 VOLUNTEER PROJECTS

SITE & DESCRIPTION

VOLUNTEER HOURS

Mildred Harris Elementary – maintenance and improvements	24
Audobon Charter Gentilly Terrace – painting	64
Plaquemines Community C.A.R.E. Center – painting, shade sail installation, powerwashing	27
Andrew Wilson Charter School – painting, landscaping, building picnic tables and mini rock walls	228
Einstein Charter Sarah T. Reed Campus – painting	102
BGCA NFL-YET Club – painting, rain barrel prep/painting, building storage cubbies	672
Mildred Harris Elementary – landscaping, painting, building play domes	234
Deano Center – building	57
Ellis Marsalis Center for Music Education – painting, landscaping	33
Geraldine Boudreaux Elementary – painting, landscaping, mulching playground	90
BGCA Slidell Club - painting, landscaping, cleaning	265
Hoffman Early Learning Center – painting, building chalk boards, and benches	81
VIET – landscaping	117
Geraldine Boudreaux Elementary - painting, mulching playground, building soccer goals	45
Mobile Project - packaging food for donation	108
Audobon Charter Gentilly Terrace - cleaning, moving furniture	93
Sankofa Nature Reserve - landscpaing	51
VIET - landscaping	42
Geraldine Boudreaux Elementary – painting	165
City Park – mulching, landscaping	186
Harriet Tubman Charter – cleaning, moving furniture	90
Joe Brown Park – landscaping, cleaning	234
Entergy Mobile Project – packaging hurricane prep kits	87
Slidell Bantam Baseball Association - painting	54
Serve Our Seniors COVID-19 Meal Delivery - meal packaging, delivery, follow-up calls	28,586
UWSELA Volunteer Leaders - Board of Trustees, Leadership Councils, etc.	3,619

Total Volunteerism Economic Impact: \$899,052

Total Hours: 35,354

DONOR ENGAGEMENT GROUPS



MISSION IGNITION

UnitedWaySELA.org/mission-ignition

Mission Ignition is a volunteer challenge that pits local high schools against each other to complete the most service hours over a set period. Mission Ignition makes community service fun and exciting for students, encouraging a sense of community while inspiring philanthropic lifestyles that transcend graduation requirements.



RETIRE UNITED

UnitedWaySELA.org/retire-united

Retire United mobilizes the experience, expertise, and resources of retirees to support UWSELA's fight to eradicate poverty in Southeast Louisiana. Members are retired or soon to retire, and recognize the important role volunteerism and philanthropy play in strengthening our community.



TOCQUEVILLE SOCIETY

UnitedWaySELA.org/tocqueville-society

The Tocqueville Society recognizes local philanthropic leaders and volunteer champions in Southeast Louisiana who have devoted time, talent, and funds to create long-lasting changes by tackling our communities' most serious issues.



WOMEN UNITED

UnitedWaySELA.org/womenunited

Women United supports the unique health and human service needs of women and children in Southeast Louisiana. The group pools the time, talent, and financial resources of its members to bring to the forefront the positive impact which women can have on a community.



YOUNG LEADERS UNITED

UnitedWaySELA.org/ylu

Young Leaders United engages young professionals in UWSELA's work to eradicate poverty and builds socially conscious leaders who fight for change. YLU unites passionate people to create more equitable communities through advocacy, volunteerism, and giving.

2019-2020 Financials

UNITED WAY OF SOUTHEAST LOUISIANA

Statement of Financial Position

June 30, 2020

with Summarized Comparative Totals for 2019

	2020			Summarized
	Without Donor Restrictions	With Donor Restrictions	Total	2019 Total
ASSETS				
Cash and cash equivalents	\$ 2,433,156	\$ 1,158,198	\$ 3,591,354	\$ 2,370,266
Investments, at fair value:				
Certificates of deposit	1,158,532	1,161,468	2,320,000	251,741
U.S. Treasury securities	2,329,938	1,109,064	3,439,002	6,876,120
Mutual funds	-	1,361,386	1,361,386	1,421,654
Beneficial interest in assets held by others (legally restricted)	3,219,398	-	3,219,398	3,307,645
Investment in common endowment fund of Greater New Orleans Foundation	311,057	14,724	325,781	334,367
Total investments	<u>7,018,925</u>	<u>3,646,642</u>	<u>10,665,567</u>	<u>12,191,527</u>
Pledge receivables, net	3,951,595	5,441	3,957,036	4,303,997
Other assets and prepaid expenses	107,553	184,070	291,623	309,643
Right of use asset	22,413	-	22,413	32,317
Property, plant, and equipment:				
Land	302,893	-	302,893	302,893
Automobile	52,230	-	52,230	52,230
Building	1,389,058	-	1,389,058	1,389,058
Furniture and equipment	329,937	-	329,937	323,076
Less: accumulated depreciation	(1,439,042)	-	(1,439,042)	(1,352,689)
Total property, plant, and equipment	<u>635,076</u>	<u>-</u>	<u>635,076</u>	<u>714,568</u>
Total assets	<u>\$ 14,168,718</u>	<u>\$ 4,994,351</u>	<u>\$ 19,163,069</u>	<u>\$ 19,922,318</u>
LIABILITIES AND NET ASSETS				
Allocations payable	\$ 2,453,271	\$ 145,000	\$ 2,598,271	\$ 3,317,649
Designations payable	1,532,146	-	1,532,146	1,366,132
Deferred revenue	-	174,933	174,933	62,160
Accounts payable and accrued expenses	533,100	155,341	688,441	555,604
Program payable	-	321,750	321,750	335,458
Lease liability	22,413	-	22,413	32,317
Total liabilities	<u>4,540,930</u>	<u>797,024</u>	<u>5,337,954</u>	<u>5,669,320</u>
Net assets:				
Without donor restrictions	9,627,788	-	9,627,788	10,234,959
With donor restrictions	-	4,197,327	4,197,327	4,018,039
Total net assets	<u>9,627,788</u>	<u>4,197,327</u>	<u>13,825,115</u>	<u>14,252,998</u>
Total liabilities and net assets	<u>\$ 14,168,718</u>	<u>\$ 4,994,351</u>	<u>\$ 19,163,069</u>	<u>\$ 19,922,318</u>

The accompanying notes are an integral part of this financial statement.

UNITED WAY OF SOUTHEAST LOUISIANA

Statement of Activities

For the Year Ended June 30, 2020

with Summarized Comparative Totals for 2019

	2020			Summarized 2019
	Without Donor Restrictions	With Donor Restrictions	Total	Total
SUPPORT AND REVENUE				
Public Support:				
Contributions	\$ 12,755,219	\$ 1,103,299	\$ 13,858,518	\$ 9,637,070
Less:				
Provision for uncollectible accounts	(676,977)	-	(676,977)	(382,251)
Donor designations	(1,873,217)	(21,461)	(1,894,678)	(1,745,388)
Total public support	10,205,025	1,081,838	11,286,863	7,509,431
Revenue:				
Investment income, net	149,722	59,265	208,987	391,622
In-kind contributions	360,998	5,098	366,096	471,051
Grants, program, and consulting fees	37,891	455,292	493,183	948,194
Service fee income	77,214	-	77,214	84,242
Special events	146,577	-	146,577	123,038
Rental income	34,085	-	34,085	190,119
Other income	13,679	1,000	14,679	31,812
Payroll Protection Program income	598,700	-	598,700	-
Net assets released from restrictions	1,423,205	(1,423,205)	-	-
Total public support and revenue	13,047,096	179,288	13,226,384	9,749,509
FUNCTIONAL EXPENSES				
Allocations to agencies and other assistance provided	9,127,673	-	9,127,673	6,407,815
Less: designations to agencies	(1,894,678)	-	(1,894,678)	(1,745,388)
Net allocations	7,232,995	-	7,232,995	4,662,427
United Way Worldwide dues	108,406	-	108,406	124,274
Depreciation expense	87,365	-	87,365	82,560
Other functional expenses	6,225,501	-	6,225,501	6,363,509
Total functional expenses	13,654,267	-	13,654,267	11,232,770
Change in net assets	(607,171)	179,288	(427,883)	(1,483,261)
Net assets at beginning of year	10,234,959	4,018,039	14,252,998	15,736,259
Net assets at end of year	\$ 9,627,788	\$ 4,197,327	\$ 13,825,115	\$ 14,252,998

The accompanying notes are an integral part of this financial statement.

IMPACT

IMPACT

IMPACT

United Way of Southeast Louisiana

*serving Jefferson, Orleans, Plaquemines, St. Bernard,
St. Tammany, Tangipahoa and Washington Parishes*

2515 Canal Street, New Orleans, LA 70119

Main Office: 504.822.5540

St. Tammany Regional Office: 985.778.0815

Tangipahoa and Washington Regional Offices: 985.542.8680



**United Way of
Southeast Louisiana**