

# JEFFERSON PARISH 2022 IMPACT REPORT



United Way of  
Southeast Louisiana

**United Way of Southeast Louisiana is here because of people like you and for people like you.** We want to improve the health, financial stability, and education of every person in Jefferson Parish, and we've got a plan to get that done. Our Blueprint for Prosperity calls for us to work together to give everyone the best chance to recover from a setback, rebuild a stronger life, and reimagine what's possible for the future.

## JEFFERSON DATA

ALICE (Asset Limited, Income Constrained, Employed) comprises households that earn more than the Federal Poverty Level but less than the basic cost of living (the ALICE Threshold). Learn more at [UnitedWaySELA.org/ALICE](https://UnitedWaySELA.org/ALICE).

 **434,051**  
Population

 **167,596**  
Households

 **48%**  
Households below  
ALICE Threshold

**Thanks to our generous donors, United Way SELA helped Jefferson residents nearly 42,453 times in 2021-2022.**

**\$205,000**

distributed in supplies, meals, and gift cards to affected residents following Hurricane Ida

**1,010**

youth assisted with mental health services

**60,306**

hot meals or groceries provided to individuals and families

**65**

elderly individuals provided with mental and physical health supports

## 2022-2023 AGENCIES & PROGRAMS SERVING JEFFERSON PARISH RESIDENTS

United Way funds 78 programs across Southeast Louisiana as part of our holistic approach to eradicating poverty and creating equitable communities where all individuals are healthy, educated, and financially stable.

**American Red Cross of Southeast LA**  
*Disaster Services including Home Fire*

**Arc of GNO**  
*Enhanced Supported Employment Initiative*

**Boys & Girls Clubs of Metro Louisiana**  
*Project Learn*

**Boys Town Louisiana**  
*Community Programs*

**CADA Prevention and Recovery Center**  
*General Counseling Program, Project Reconnect*

**Cancer Association of Louisiana**  
*Cancer Patient Services*

**Children's Bureau of New Orleans**  
*Grief and Trauma Counseling for Children and Youth*

**Communities in Schools**  
*Integrated Student Services in Greater New Orleans*

**Dental Lifeline Network of Louisiana**  
*Donated Dental Service*

**Family Violence Program of St. Bernard**  
*Family Violence Program of St. Bernard*

**First 72+**  
*Economic Empowerment Program for Formerly Incarcerated People*

**Giving Hope dba HOPE The Food Pantry**  
*Hope Fighting Food Insecurity*

**Jericho Road Episcopal Housing Initiative**  
*Jericho Road's Workforce Development*

**Jewish Community Center**  
*Elderly Services*

**Jewish Family Service**  
*Counseling & Case Management Program, Teen Life Counts*

**Kingsley House**  
*Adult Day Health Care, Whole Family Approach*

**Liberty's Kitchen**  
*Youth Development Program*

**LOOP NOLA**  
*Outdoor Adventure Programs for NOLA Public Schools*

**Louisiana Chamber of Commerce Foundation**  
*Business Innovation Program*

**Louisiana Green Corps**  
*Construction and Conservation Corps*

**Luke's House**  
*Salud Para Todxs*

**Metro Centers for Community Advocacy**  
*Shelter from the Storm*

**New Orleans Area Habitat for Humanity**  
*Hurricane Home Rebuild and Repair*

**New Orleans Family Justice Alliance**  
*New Orleans Family Justice Center*

**New Orleans Women and Children's Shelter**  
*Ending Homelessness for New Orleans Families*

**Operation Restoration**  
*Operation Social Services*

**PinkNailsEnt**  
*Redefined Mentorship/Believe Communities*

**Second Harvest Food Bank**  
*Fighting Hunger and Promoting Prosperity in Southeast Louisiana*

**Skillz Academy**  
*Software Sales Training Academy*

**Son of a Saint**  
*Son of a Saint*

**Southeast Louisiana Legal Services**  
*Family Crisis Stabilization Project*

**Special Olympics Louisiana, Inc.**  
*Special Olympics Louisiana, Health*

**TrainingGrounds**  
*We PLAY Center*

**United Negro College Fund**  
*Emergency Assistance Fund*

**VIA LINK, Inc.**  
*Information and Referral & Crisis Intervention*

**Volunteers of America SELA**  
*Mentoring Children of Promise*

**YMCA of GNO**  
*YES! YMCA Educational Services*

**Youth Empowerment Project**  
*YEP Educates*

**\$1 DONATED GENERATED \$6.21 IN COMMUNITY IMPACT**

## OUR IMPACT: JEFFERSON SUCCESS STORY

When Hurricane Ida hit Jefferson Parish, countless households faced significant destruction and a long, expensive road to recovery. Gas and critical supplies were hard to come by, and families needed immediate assistance to survive.

United Way of Southeast Louisiana and St. Anthony Church jumped in, providing essential aid and legal assistance to struggling households through multiple relief pop-ups. The gift cards, meals, and supplies helped families weather the most difficult days and weeks following the storm.

Thanks to our donors, United Way and our partners are stepping up to respond as we always do. We're assisting people with immediate needs and helping communities recover and rebuild.



But we have so much more to do. **Together, we can make more impact in Jefferson Parish than any one of us could create alone!**

## RESOURCES FOR JEFFERSON PARISH RESIDENTS

**NEED HELP? DIAL 211** Our 211 service is the region's most comprehensive source for information and referrals for social services and other resources. By dialing 211 or texting 898211, you are connected with a trained specialist who will help you identify what resources are available to address your need.

**VITA** IRS-certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals.

**PROSPERITY CENTERS** located in Covington and New Orleans - our one-stop financial stability centers offering an array of programming to residents in Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes, including financial education and coaching, credit building and counseling, benefits screening, and income tax assistance.

**IDA** Our IDA (Individual Development Account) program is designed to help low-income participants save money through a matched-savings program.

**MYFREETAXES.COM** Provides free state and federal tax preparation and filing assistance for qualified individuals. It's easy, safe, secure and 100% FREE.

**SINGLECARE** The pharmacy discount card is FREE for everyone. Whether or not you have health insurance coverage, you are eligible to begin saving on your prescription medications today.

**HOSPITALITY CARES** Provides crisis grants for emergency financial assistance to individuals working in the hospitality industry, in partnership with the Louisiana Hospitality Foundation.

For more resources, visit [UnitedWaySELA.org/HELP](https://UnitedWaySELA.org/HELP)