

ORLEANS PARISH 2022 IMPACT REPORT



United Way of
Southeast Louisiana

United Way of Southeast Louisiana is here because of people like you and for people like you. We want to improve the health, financial stability, and education of every person in Orleans Parish, and we've got a plan to get that done. Our Blueprint for Prosperity calls for us to work together to give everyone the best chance to recover from a setback, rebuild a stronger life, and reimagine what's possible for the future.

ORLEANS DATA

ALICE (Asset Limited, Income Constrained, Employed) comprises households that earn more than the Federal Poverty Level but less than the basic cost of living (the ALICE Threshold). Learn more at UnitedWaySELA.org/ALICE.



46,457
Population



17,337
Households



63%
Households below
ALICE Threshold

Thanks to our generous donors, United Way SELA helped Orleans residents nearly 167,849 times in 2021-2022.

1,910

individuals received
disaster relief aid

87,513

hot meals or groceries
provided to individuals
and families

495

students assisted with
academic and social
supports

\$500,000

distributed in grants
to expand youth
summer programming

2022-2023 AGENCIES & PROGRAMS SERVING ORLEANS PARISH RESIDENTS

United Way funds 78 programs across Southeast Louisiana as part of our holistic approach to eradicating poverty and creating equitable communities where all individuals are healthy, educated, and financially stable.

American Red Cross of Southeast LA
Disaster Services including Home Fire

Arc of GNO - Enhanced Supported Employment Initiative

Boys & Girls Clubs of Metro Louisiana
Project Learn

Brothers Empowered to Teach
Brothers Empowered to Teach Program

Boys Town Louisiana - Community Programs

CADA Prevention and Recovery Center
General Counseling Program, Project Reconnect

Cancer Association of Louisiana
Cancer Patient Services

Children's Bureau of New Orleans
Grief and Trauma Counseling for Children and Youth

City Year New Orleans
City Year New Orleans School Team

College Track - College Track New Orleans

Communities in Schools
Integrated Student Services in Greater New Orleans

Dental Lifeline Network of Louisiana
Donated Dental Service

Efforts of Grace - Community Spread

Family Violence Program of St. Bernard
Family Violence Program of St. Bernard

First 72+ - Economic Empowerment Program for Formerly Incarcerated People

Food Rescue US - New Orleans
Food Rescue New Orleans

Giving Hope dba HOPE The Food Pantry
Hope Fighting Food Insecurity

The Health and Education Alliance of Louisiana (HEAL) - Coordinated Care for the Whole Child

Institute of Women and Ethnic Studies
Creating A Trauma Informed NOLA

Jericho Road Episcopal Housing Initiative
Jericho Road's Workforce Development

Jewish Community Center - Elderly Services

Jewish Family Service
Counseling & Case Management Program, Teen Life Counts

Kingsley House
Adult Day Health Care, Whole Family Approach

Liberty's Kitchen - Youth Development Program

LOOP NOLA
Outdoor Adventure Programs for NOLA Public Schools

Louisiana Center for Children's Rights
Children's Defense Team: Changing the Lives of Children in New Orleans' Juvenile Legal System

Louisiana Chamber of Commerce Foundation
Business Innovation Program

Louisiana Green Corps
Construction and Conservation Corps

Luke's House - Salud Para Todxs

Metro Centers for Community Advocacy
Shelter from the Storm

New Orleans Area Habitat for Humanity
Hurricane Home Rebuild and Repair

New Orleans Family Justice Alliance
New Orleans Family Justice Center

New Orleans Women and Children's Shelter
Ending Homelessness for New Orleans Families

New Orleans Youth Alliance
Reengagement Center

Operation Restoration
Operation Social Services

PinkNailsEnt
Redefined Mentorship/Believe Communities

Reconcile New Orleans, Inc.
Workforce Development and Life Skills Training

Second Harvest Food Bank
Fighting Hunger and Promoting Prosperity in SELA

Skillz Academy - Software Sales Training Academy

Son of a Saint - Son of a Saint

Song Community Development Corporation
Community Services and Case Management Program, Farming and Food Access

Southeast Louisiana Legal Services
Family Crisis Stabilization Project

Special Olympics Louisiana, Inc.
Special Olympics Louisiana, Health

TrainingGrounds - We PLAY Center

Travelers Aid Society - Crisis Intervention Counseling, Permanent Supportive Housing

United Negro College Fund
Emergency Assistance Fund

Urban League of Louisiana
Head Start Center, Project Ready

VIA LINK, Inc.
Information and Referral & Crisis Intervention

Volunteers of America SELA
Mentoring Children of Promise

YMCA of GNO - YES! YMCA Educational Services

Youth Empowerment Project - YEP Educates

YouthForce NOLA - YouthForce NOLA Internships

\$1 DONATED GENERATED \$6.21 IN COMMUNITY IMPACT

OUR IMPACT: ORLEANS SUCCESS STORY

Ciara* completed her GED while incarcerated but knew she needed additional education to earn a living wage once released and avoid returning to prison. She figured college was always out of her reach. She didn't know where to turn.

Operation Restoration connected with Ciara and provided wraparound services to address her personal needs, helped enroll her in classes at Tulane University, and supported her transition upon release. A year into her successful return to her community, Ciara is now employed and continuing her education as she reimagines a brighter future for herself.

Thanks to our donors, United Way and our partners are stepping up to respond as we always do. We're assisting people with immediate needs, like Ciara, and helping communities recover and rebuild.

But we have so much more to do. **Together, we can make more impact in Orleans Parish than any one of us could create alone!**



**Name and image changed to protect client privacy*

RESOURCES FOR ORLEANS RESIDENTS

NEED HELP? DIAL 211 Our 211 service is the region's most comprehensive source for information and referrals for social services and other resources. By dialing 211 or texting 898211, you are connected with a trained specialist who will help you identify what resources are available to address your need.

VITA IRS-certified volunteers provide free basic income tax return preparation with electronic filing to qualified individuals.

PROSPERITY CENTERS located in Covington and New Orleans - our one-stop financial stability centers offering an array of programming to residents in Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes, including financial education and coaching, credit building and counseling, benefits screening, and income tax assistance.

IDA Our IDA (Individual Development Account) program is designed to help low-income participants save money through a matched-savings program.

MYFREETAXES.COM Provides free state and federal tax preparation and filing assistance for qualified individuals. It's easy, safe, secure and 100% FREE.

SINGLECARE The pharmacy discount card is FREE for everyone. Whether or not you have health insurance coverage, you are eligible to begin saving on your prescription medications today.

HOSPITALITY CARES Provides crisis grants for emergency financial assistance to individuals working in the hospitality industry, in partnership with the Louisiana Hospitality Foundation.

For more resources, visit UnitedWaySELA.org/HELP