



United Way of
Southeast Louisiana

JEFFERSON PARISH AND UNITED WAY

2022 REPORT

Supply distribution following December Tornado

OUR MISSION

To Eradicate Poverty in Southeast Louisiana.

For nearly 100 years, United Way of Southeast Louisiana has been working to meet the needs of vulnerable families in our region.

We make sure your dollar goes further by taking a collective impact approach - working at all levels of society to create meaningful change - to maximize your investment and meet the specific needs of your community.

We leverage our expertise, resources, and partnerships to meet your most pressing needs, creating a stronger, more equitable Jefferson Parish where everyone is healthy, educated, and financially stable.

The results? A vibrant, equitable, and thriving Jefferson Parish for all.

HELPING IN THE LONG RUN

When Hurricane Ida hit Jefferson Parish, countless households faced significant destruction and a long, expensive road to recovery. Critical supplies were hard to come by, and families needed immediate aid to survive.

United Way of Southeast Louisiana and St. Anthony Church jumped in, providing essential aid and legal assistance to struggling households through multiple relief pop-ups. The gift cards, meals, and supplies helped families weather the most difficult days and weeks following the storm.



Thanks to our donors, United Way and our partners continue helping communities recover and reimagine brighter futures.

Together, we can make more impact than any one of us could create alone.



JEFFERSON PARISH **DEMOGRAPHICS***

Population: 433,688 • **Number of Households:** 179,775

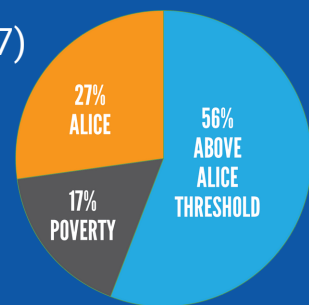
Median Household Income: \$56,282 (state average: \$52,087)

ALICE Households: 27% (state average: 32%)

Households in Poverty: 17% (state average: 19%)

Labor Force Participation Rate: 62.20%

Source: 2023 ALICE Report



\$520,496 IN **UNRESTRICTED FUNDS**

RAISED BY JEFFERSON PARISH 2022-2023 CAMPAIGN

Includes dollars raised by Jefferson workplace employees that reside outside the parish.

An additional \$632,476 raised in funds designated to nonprofits across SELA and beyond – per donors' request

ACTIVE **JEFFERSON PARISH CAMPAIGNS**

71 companies and organizations in Jefferson Parish conduct an annual United Way Campaign. These workplace campaigns take place between July 1 and March 30.

*We used the most recent ALICE Report at the time, which included 2018 data, to inform 2023-21 funding decisions
State average ALICE Household Survival Budget for 2 adults, 1 preschooler, 1 infant - \$66,288

\$20,251,843 INVESTED & RETURNED TO JEFFERSON PARISH

94,284 JEFFERSON PARISH RESIDENTS SERVED

Does not include services provided to individuals working in the parish and living elsewhere or individuals served that did not provide residential data.

\$746,097



Returned to Jefferson Parish residents via Volunteer Income Tax Assistance (VITA) Program
663 returns prepared during 2022 Tax Season.

\$16,816,000



Estimated CCAP allocations for 21,000 Jefferson Parish youth
Estimated CCAP allocations in 2023 resulting from UWSELA's 2022 advocacy efforts to increase state funding.

\$2,689,746



Invested in Jefferson Parish via UWSELA
See investments below from 2021 - 2023.

UWSELA INVESTMENTS IN JEFFERSON

7/1/21 - 6/30/22
\$398,059

Programmatic funding across 43 partner agencies and 47 programs

11/01/21 - 12/31/23
\$215,903

in Emergency Food and Shelter (EFSP) grants, Phase 39; (Cancer Association of Louisiana, Catholic Charities Archdiocese of NO, Jefferson Parish Department of Community Development, Jefferson Community Action Programs, Metro Centers for Community Advocacy, Second Harvest Food Bank of Greater New Orleans and Acadian, St. Joseph Missionary Baptist Church, Travelers Aid Society of Greater New Orleans)

\$667,305

in EFSP grants, ARPA-R; (Cancer Association of Louisiana, Catholic Charities Archdiocese of NO, Giving Hope dba HOPE The Food Pantry, Jefferson Council on Aging, Inc., Metro Centers for Community Advocacy, Mount Hermon Community Development Outreach Organization, Second Harvest Food Bank of Greater New Orleans and Acadian, Travelers Aid Society of Greater New Orleans, United Way Prosperity Center, UWSELA Ride United)

\$194,710

in EFSP grants, Phase 40; (New Orleans Family Justice Alliance, Operation Restoration, Metro Centers for Community Advocacy, Second Harvest Food Bank of Greater New Orleans and Acadian, Catholic Charities Archdioceses of New Orleans - Food Pantry, Jefferson Community Action Program, Jefferson Council on Aging, Inc., St. Joseph Missionary Baptist Church, Cancer Association of Louisiana, Mount Hermon Community Development Outreach Organization, Giving Hope dba HOPE The Food Pantry of New Orleans, City of Kenner Department of Citizens Services/Kenner Food Bank)



UWSELA INVESTMENTS IN JEFFERSON

\$583,050

in utility bill assistance provided to 3,887 households through our partnership with Entergy.

\$26,871

957 services were provided to 38 clients in the Jefferson Louisiana Prisoner Reentry Initiative.

\$40,732

in gift cards for 68 families affected by the December 2022 tornado.

\$1,973

in supplies delivered to local schools through our partnership with WDSU.

\$309,607

invested in 12 families through our Hurricane Ida Long-Term Recovery Group.

\$2,910

1,194 age-appropriate books delivered to 97 children through our partnership with the Dolly Parton Imagination Library.

\$199,839

in savings on prescriptions through our partnership with SingleCare.

\$10,000

invested to help small businesses affected by the December 2022 tornado through our partnership with the WBIA.

\$40,503

in financial education, counseling, and more for 36 families through our Moving Families Forward program.

United Way of Southeast Louisiana

SERVING JEFFERSON PARISH RESIDENTS

United Way of Southeast Louisiana offers an array of services in Jefferson Parish designed to help eradicate poverty, including:

FUNDED AGENCIES

United Way provides grants to 32 programs (2023-2026) serving the residents of Jefferson Parish.

See full list on following page.

J. WAYNE LEONARD PROSPERITY CENTER

Our one-stop financial stability center offers an array of programming to residents, including financial education and coaching, credit building and counseling, benefits screening, and more.

MOVING FAMILIES FORWARD

Designed to keep families in their homes and their children in their school of origin to allow them to succeed. Case managers work intensely with families for up to 18 months to create a plan for the family to stabilize and thrive.

IDA PROJECT

A matched-savings account program helping low-income individuals purchase long-term assets.

THRIVING AFRICAN-AMERICAN SMALL BUSINESS INITIATIVE

A small business investment and education program aimed at closing the racial wealth gap and addressing barriers faced by small Black-owned businesses.

Meet Christie Lockett, owner of the Christie Lockett Healing Center. Christie is a Jefferson Parish resident and Thriving African-American Small Business Initiative participant. Learn more at UnitedWaySELA.org/TAASB.



2023-2026 FUNDED AGENCIES & PROGRAMS SERVING JEFFERSON RESIDENTS

504HealthNet, Inc.

- Healthy Hospitality Initiative

American Red Cross serving Southeast Louisiana

- Disaster Services

CADA Prevention and Recovery Center

- Counseling Services
- Project Reconnect

Cancer Association of Louisiana

- Cancer Patient Services

Catholic Charities Archdiocese of New Orleans

- Bethlehem Housing
- Counseling Solutions

Clover

- Clover Connections

College Beyond

- College Success Program Multi-institutional Microgrant Support & Expansion

Dental Lifeline Network - Louisiana

- Donated Dental Services (DDS)

Family Violence Program of St. Bernard

- FVP of St. Bernard

Jefferson Community Foundation

- Ensuring Equitable Access to High Quality Early Education for Toddlers in Families who are Economically Disadvantaged

Jewish Family Service of Greater New Orleans Inc.

- Counseling and Case Management
- Teen Life Counts (TLC)

Junior Achievement of Greater New Orleans

- JA Work Readiness Pathway

Louisiana Appleseed Center for Law & Justice

- Heirs' Property in Louisiana

Louisiana Endowment for the Humanities

- Prime Time Reading: Family Engagement in Literacy for SELA

Luke's House: A Clinic for Healing and Hope

- Salud Para Todxs: Supporting Holistic Care for our Latinx Community

Metro Centers for Community Advocacy

- Stability Today

New Orleans Area Habitat for Humanity

- Home Repair Services Program

New Orleans Women and Children's Shelter

- Ending Homelessness for New Orleans Families

Operation Restoration

- Operation Social Services

Puentes New Orleans

- Escalera and Early Escalera

Second Harvest Food Bank of Greater New Orleans and Acadiana

- Fighting Hunger and Feeding Hope in Southeast Louisiana

Silence Is Violence

- Victim Allies Project

Southeast Louisiana Legal Services

- Jefferson Parish Housing Crisis Stabilization Project

STRIVE International Inc.

- STRIVE New Orleans

The Test of Tests

- The Second Test

TrainingGrounds

- We PLAY

Travelers Aid Society of Greater New Orleans

- Permanent Supportive Housing

Volunteers of America Southeast Louisiana

- Mentoring Children of Promise

YMCA of Greater New Orleans

- YMCA Educational Services



**United Way of
Southeast Louisiana**

United Way of Southeast Louisiana

Serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes

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