



United Way of
Southeast Louisiana

PLAQUEMINES PARISH AND UNITED WAY

2022 REPORT

Cleaning up at St. Paul Benevolent Association

OUR MISSION

To Eradicate Poverty in Southeast Louisiana.

For nearly 100 years, United Way of Southeast Louisiana has been working to meet the needs of vulnerable families in our region.

We make sure your dollar goes further by taking a collective impact approach - working at all levels of society to create meaningful change - to maximize your investment and meet the specific needs of your community.

We leverage our expertise, resources, and partnerships to meet your most pressing needs, creating a stronger, more equitable Plaquemines Parish where everyone is healthy, educated, and financially stable.

The results? A vibrant, equitable, and thriving Plaquemines Parish for all.

HERE BEFORE, DURING, AND AFTER THE STORM

When Hurricane Ida hit Plaquemines Parish, countless households faced significant destruction and a long, expensive road to recovery. Gas and critical supplies were hard to come by, and families needed immediate assistance to survive.

United Way of Southeast Louisiana and the Plaquemines Partnership

YMCAs provided essential aid to struggling households through multiple relief pop-ups. The gift cards, meals, and supplies helped families weather the most difficult days and weeks following the storm.

Thanks to our donors, United Way and our partners continue helping communities recover and reimagine brighter futures.



Together, we can make more impact than any one of us could create alone.



PLAQUEMINES PARISH **DEMOGRAPHICS***

Population: 23,536 • **Number of Households:** 8,039

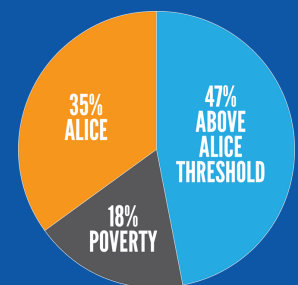
Median Household Income: \$69,970 (state average: \$52,087)

ALICE Households: 35% (state average: 32%)

Households in Poverty: 18% (state average: 19%)

Labor Force Participation Rate: 60.30%

Source: 2023 ALICE Report



\$131,672 IN UNRESTRICTED FUNDS

RAISED BY PLAQUEMINES PARISH 2022-2023 CAMPAIGN

Includes dollars raised by Plaquemines workplace employees that reside outside the parish.

An additional \$27,507 raised in funds designated to nonprofits across SELA and beyond – per donors' request.

ACTIVE PLAQUEMINES PARISH CAMPAIGNS

Seven companies and organizations in Plaquemines Parish conduct an annual United Way Campaign. These workplace campaigns take place between July 1 and March 30.

*We used the most recent ALICE Report at the time, which included 2018 data, to inform 2022-23 funding decisions
State average ALICE Household Survival Budget for 2 adults, 1 preschooler, 1 infant - \$66,288

\$1,036,337 INVESTED & RETURNED TO PLAQUEMINES PARISH

8,230 PLAQUEMINES PARISH RESIDENTS SERVED

Does not include services provided to individuals working in the parish and living elsewhere or individuals served that did not provide residential data.

\$112,948



Returned to Plaquemines Parish residents via Volunteer Income Tax Assistance (VITA) Program
83 returns prepared during 2022 Tax Season.

\$454,900



Estimated CCAP allocations for 620 Plaquemines Parish youth
Estimated CCAP allocations in 2023 resulting from UWSELA's 2022 advocacy efforts to increase state funding.

\$455,049



Invested in Plaquemines Parish via UWSELA
See investments below from 2021 - 2023.

UWSELA INVESTMENTS IN PLAQUEMINES

7/1/21 -
6/30/22

\$137,672

Programmatic funding to 29 programs across 26 partner agencies serving residents of Tangipahoa Parish.

11/01/21 -
12/31/23

\$6,555

in Emergency Food and Shelter (EFSP) grants, Phase 40; (Second Harvest Food Bank of Greater New Orleans and Acadiana, Plaquemines Parish Government Community Action Agency, Cancer Association of Louisiana)

ZACHRY



Zachry Group and United Way delivering 7,000 pounds of food during the holiday season.

UWSELA INVESTMENTS IN PLAQUEMINES

\$35,700

in utility bill assistance provided to 238 households through our partnership with Entergy.

\$2,470

in supplies delivered to local schools through our partnership with WDSU.

\$272,652

invested in 12 families through our Hurricane Ida Long-Term Recovery Group.

\$13,440

total cost of 7,000 pounds of food donated to 331 families during the holiday season through our partnership with Zachry.

Where there's a need, there's a United Way.

United Way of Southeast Louisiana

SERVING PLAQUEMINES PARISH RESIDENTS

United Way of Southeast Louisiana offers an array of services in Plaquemines Parish designed to help eradicate poverty, including:

FUNDED AGENCIES

United Way provides grants to 14 programs (2023-2026), including Plaquemines Community CARE Centers Foundation, Inc.

See full list on following page.

J. WAYNE LEONARD PROSPERITY CENTER

Our one-stop financial stability center offers an array of programming to residents, including financial education and coaching, credit building and counseling, benefits screening, and more.

MOVING FAMILIES FORWARD

Designed to keep families in their homes and their children in their school of origin to allow them to succeed. Case managers work intensely with families for up to 18 months to create a plan for the family to stabilize and thrive.

IDA PROJECT

A matched-savings account program helping low-income individuals purchase long-term assets.

THRIVING AFRICAN-AMERICAN SMALL BUSINESS INITIATIVE

A small business investment and education program aimed at closing the racial wealth gap and addressing barriers faced by small Black-owned businesses.

Plaquemines resident and Thriving African-American Small Business Initiative participant, Yaquana Sylve, owner of Socialite Events. Learn more about this program at UnitedWaySELA.org/TAASB.



UWSELA 2023 - 2026 FUNDED **AGENCIES & PROGRAMS** **SERVING PLAQUEMINES RESIDENTS**

American Red Cross serving Southeast Louisiana

Disaster Services

CADA Prevention and Recovery Center

Project Reconnect

Counseling Services

Cancer Association of Louisiana

Cancer Patient Services

College Beyond

College Success Program Multi-institutional Microgrant Support & Expansion

Family Violence Program of St. Bernard

FVP of St. Bernard

Junior Achievement of Greater New Orleans

JA Work Readiness Pathway

Louisiana Appleseed Center for Law & Justice

Heirs' Property in Louisiana

Louisiana Endowment for the Humanities

Prime Time Reading: Family Engagement in Literacy for SELA

Operation Restoration

Operation Social Services

Plaquemines Community CARE Centers Foundation, Inc.

Substance Abuse in Plaquemines Parish

Behavioral Health Services in Plaquemines Parish

Second Harvest Food Bank of Greater New Orleans and Acadiana

Fighting Hunger and Feeding Hope in Southeast Louisiana

YMCA of Greater New Orleans

Plaquemines Partnership YMCAs



**United Way of
Southeast Louisiana**

United Way of Southeast Louisiana

Serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes

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