



United Way of
Southeast Louisiana

ST. BERNARD PARISH AND UNITED WAY

2022 REPORT

OUR MISSION

To Eradicate Poverty in Southeast Louisiana.

For nearly 100 years, United Way of Southeast Louisiana has been working to meet the needs of vulnerable families in our region.

We make sure your dollar goes further by taking a collective impact approach - working at all levels of society to create meaningful change - to maximize your investment and meet the specific needs of your community.

We leverage our expertise, resources, and partnerships to meet your most pressing needs, creating a stronger, more equitable St. Bernard Parish where everyone is healthy, educated, and financially stable.

The results? A vibrant, equitable, and thriving St. Bernard Parish for all.

SAFE AT HOME

Kristy and her children were in the shelter for the second time. After her first stay at the Family Violence Program of St. Bernard (FVPSB), a United Way partner program, Kristy's family went home to the abuser. The abuse restarted – even worse than before. She had no family for support and her modest income was no match for her mounting debts.



During her second stay at the shelter, Kristy worked to pay down bills and transitioned into a rapid rehousing program. With rent assistance from FVPSB, she was able to pay off her debt and purchase a trailer. Kristy's family is now living independently, and most importantly, safe.

United Way is proud to have advocated for some of the toughest laws in the nation protecting survivors of domestic violence and to Community Partners like FVPSB who provide crucial, on-the-ground support to survivors, education and counselling for abusers, and prevention programming for youth. Untied, we can end domestic violence and ensure everyone in our community thrives.



ST. BERNARD PARISH **DEMOGRAPHICS***

Population: 43,821 • **Number of Households:** 15,472

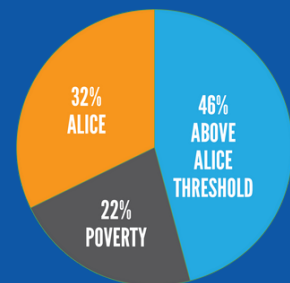
Median Household Income: \$52,538 (state average: \$47,905)

ALICE Households: 32% (state average: 33%)

Households in Poverty: 22% (state average: 18%)

Labor Force Participation Rate: 62%

Source: 2023 ALICE Report



\$801,097 IN UNRESTRICTED FUNDS

RAISED BY ST. BERNARD PARISH 2022-2023 CAMPAIGN

Includes dollars raised by St. Bernard workplace employees that reside outside the parish.

An additional \$180,154 raised in funds designated to nonprofits across SELA and beyond – per donors' request.

ACTIVE ST. BERNARD PARISH CAMPAIGNS

13 companies and organizations in St. Bernard Parish conduct an annual United Way Campaign. These workplace campaigns take place between July 1 and March 30.

*We used the most recent ALICE Report at the time, which included 2018 data, to inform 2022-23 funding decisions
State average ALICE Household Survival Budget for 2 adults, 1 preschooler, 1 infant - \$66,288



\$2,281,021 INVESTED & RETURNED TO ST. BERNARD PARISH

14,769 ST. BERNARD PARISH RESIDENTS SERVED

Does not include services provided to individuals working in the parish and living elsewhere or individuals served that did not provide residential data.

\$1,834,800



Estimated CCAP allocations for 2,400 St. Bernard Parish youth

Estimated CCAP allocations in 2023 resulting from UWSELA's 2022 advocacy efforts to increase state funding to early care and education seats.

\$89,320



Returned to St. Bernard Parish residents via Volunteer Income Tax Assistance (VITA) Program

177 returns prepared during 2023 Tax Season.

\$356,901



Invested in St. Bernard Parish via UWSELA

See investments below from 01/2020 - 12/2023.

UWSELA INVESTMENTS IN ST. BERNARD

7/1/21 -
6/30/22

\$98,021

Programmatic funding across 30 partner agencies, including \$30,000 to Family Violence Program of St. Bernard

11/01/21 -
12/31/23

\$23,644

in Emergency Food and Shelter (EFSP) grants, Phase 39; (Second Harvest Food Bank of Greater New Orleans and Acadiana, Family Violence Program of St. Bernard, Cancer Association of Louisiana, UWSELA Housing/Utility Assistance)

\$73,079

in EFSP grants, Phase ARPA-R (Second Harvest Food Bank of Greater New Orleans and Acadiana, Family Violence Program of St. Bernard, Cancer Association of Louisiana, UWSELA Prosperity Center & Housing Assistance, Community Center of St. Bernard – Ride United)

\$21,578

in EFSP grants, Phase 40 (Community Center of St Bernard, Second Harvest Food Bank of Greater New Orleans and Acadiana, Family Violence Program of St. Bernard, Cancer Association of Louisiana)



UWSELA INVESTMENTS IN ST. BERNARD

\$67,800

in utility bill assistance provided to 452 households through our partnership with Entergy.

\$1,783

in supplies delivered to local schools through our partnership with WDSU.

\$10,000

invested in 2 families through our Hurricane Ida Long-Term Recovery Group.

\$900

value of 99 age-appropriate books delivered to 30 children through our partnership with the Dolly Parton Imagination Library.

\$39,802

in savings on prescriptions through our partnership with SingleCare.

\$7,787

in gift cards for 13 families affected by the December 2022 tornado.

\$10,000

invested in small businesses affected by the December 2022 tornado through our partnership with the St. Bernard Economic Development Foundation.

\$2,506

in coats given to Family Violence Program of St. Bernard thanks to our partnership with Shell.

United Way of Southeast Louisiana

SERVING ST. BERNARD PARISH RESIDENTS

United Way of Southeast Louisiana offers an array of services in St. Bernard Parish designed to help eradicate poverty, including:

FUNDED AGENCIES

United Way provides grants to 19 programs (2023-2026), serving the residents of St. Bernard Parish.

See full list on following page.

UNITED WAY OF SOUTHEAST LOUISIANA PROSPERITY CENTER

Our one-stop financial stability center offers an array of programming to residents, including financial education and coaching, credit building and counseling, benefits screening, and more. Locations in Orleans, St. Tammany, Tangipahoa, and virtual.

MOVING FAMILIES FORWARD

Designed to keep families in their homes and their children in their school of origin to allow them to succeed. Case managers work intensely with families for up to 18 months to create a plan for the family to stabilize and thrive.

IDA PROJECT

A matched-savings account program helping low-income individuals purchase long-term assets.

THRIVING AFRICAN-AMERICAN SMALL BUSINESS INITIATIVE

A small business investment and education program aimed at closing the racial wealth gap and addressing barriers faced by small Black-owned businesses.

2023-2026 FUNDED AGENCIES & PROGRAMS SERVING ST. BERNARD RESIDENTS

504HealthNet, Inc.

Healthy Hospitality Initiative

American Red Cross serving Southeast Louisiana

Disaster Services

CADA Prevention and Recovery Center

Project Reconnect

Counseling Services

Cancer Association of Louisiana

Patient Services

College Beyond

College Success Program Multi-institutional Microgrant Support & Expansion

Community Center of St Bernard

Food Pantry & Backpack Programs

Family Violence Program of St. Bernard

FVP of St. Bernard

Jewish Family Service Of Greater New Orleans Inc.

Teen Life Counts (TLC)

Counseling and Case Management

Junior Achievement of Greater New Orleans

JA Work Readiness Pathway

Louisiana Appleseed Center for Law & Justice

Heirs' Property in Louisiana

Operation Restoration

Operation Social Services

Second Harvest Food Bank of Greater New Orleans and Acadiana

Fighting Hunger and Feeding Hope in Southeast Louisiana

STRIVE International Inc.

STRIVE New Orleans

The Health and Education Alliance of Louisiana (HEAL)

Coordinated Care for the Whole Child

TrainingGrounds

We PLAY

Volunteers of America Southeast Louisiana

Mentoring Children of Promise (MCP)

YMCA of Greater New Orleans

YMCA Educational Services



**United Way of
Southeast Louisiana**

United Way of Southeast Louisiana

Serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes

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