

United  
Way



United Way of  
Southeast Louisiana

United  
Way  
United Way of  
Southeast Louisiana

# WASHINGTON PARISH AND UNITED WAY

## 2022 REPORT

*Supply distribution in Washington following Hurricane Ida*



# OUR MISSION

## To Eradicate Poverty in Southeast Louisiana.

For nearly 100 years, United Way of Southeast Louisiana has been working to meet the needs of vulnerable families in our region.

We make sure your dollar goes further by taking a collective impact approach - working at all levels of society to create meaningful change - to maximize your investment and meet the specific needs of your community.

We leverage our expertise, resources, and partnerships to meet your most pressing needs, creating a stronger, more equitable Washington Parish where everyone is healthy, educated, and financially stable.

The results? A vibrant, equitable, and thriving Washington Parish for all.

## BUILDING HOUSES, CREATING HOMES

---

Chantel\* learned she was expecting a baby girl. Living with her mother at the time, she knew it was time to find her own place. Chantel was fortunate to be accepted into a Habitat for Humanity program, but she needed extra help to make homeownership a reality. Thanks to the United Way of Southeast Louisiana's matched-savings program, she was able to save the funds needed for her closing costs.



*\*Name and image changed for client privacy*

Offering financial capability programs is just one way United Way of Southeast Louisiana is helping build pathways to prosperity for everyone. From training for high-wage jobs to expanding access to quality early education, we know it'll take a holistic approach to eradicate poverty in our region. Thank you for standing with us to ensure more people like Chantel and our entire community thrive.

**Together, we can make more impact than any one of us could create alone.**



# WASHINGTON PARISH **DEMOGRAPHICS**\*

**Population:** 45,794 • **Number of Households:** 17,367

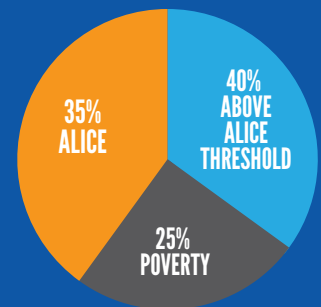
**Median Household Income:** \$39,168 (state average: \$52,087)

**ALICE Households:** 35% (state average: 32%)

**Households in Poverty:** 25% (state average: 19%)

**Labor Force Participation Rate:** 51.6%

*Source: 2023 ALICE Report*



## **\$356,986** IN UNRESTRICTED FUNDS

### RAISED BY WASHINGTON PARISH 2022-2023 CAMPAIGN

*Includes dollars raised by Washington workplace employees that reside outside the parish.*

*An additional \$6,292 raised in funds designated to nonprofits across SELA and beyond – per donors' request.*

## ACTIVE **WASHINGTON PARISH** CAMPAIGNS

Eight companies and organizations in Washington Parish conduct an annual United Way Campaign. These workplace campaigns take place between July 1 and March 30.

\*We used the most recent ALICE Report at the time, which included 2018 data, to inform 2022-23 funding decisions  
State average ALICE Household Survival Budget for 2 adults, 1 preschooler, 1 infant - \$66,288



**\$3,008,004**  
**INVESTED & RETURNED TO WASHINGTON PARISH**

**13,533 WASHINGTON PARISH RESIDENTS SERVED**

*Does not include services provided to individuals working in the parish and living elsewhere or individuals served that did not provide residential data.*

## **UWSELA IN WASHINGTON: BY THE NUMBERS**

---

**\$69,596** granted to programs serving Washington Parish residents via UWSELA.

**\$28,350** in utility bill assistance provided to 189 households through our partnership with Entergy.

**\$3,806** in supplies delivered to local schools through our partnership with WDSU.

**\$108,604** invested in seven families through our Hurricane Ida Long-Term Recovery Group.

**\$3,613** in savings on prescriptions through our partnership with SingleCare.

**\$129,500** in asset purchases (e.g., home, car) through our Individual Development Account (IDA) Project.

**\$2,664,535** in estimated CCAP allocations for 3,400 Washington Parish youth in 2023 resulting from UWSELA's 2022 advocacy efforts to increase state funding.



# United Way of Southeast Louisiana

## SERVING **WASHINGTON PARISH** RESIDENTS

United Way of Southeast Louisiana offers an array of services in Washington Parish designed to help eradicate poverty, including:

### **FUNDED AGENCIES**

United Way provides grants to 13 programs (2023-26), including the Bogalusa YMCA.

*See full list on the following page.*

### **UWSELA PROSPERITY CENTER**

Our one-stop financial capability center offers an array of free programming to residents, including financial education and coaching, credit building and counseling, benefits screening, and more.

### **MOVING FAMILIES FORWARD**

Designed to keep families in their homes and their children in their school of origin to allow them to succeed. Case managers work intensely with families for up to 18 months to create a plan for the family to stabilize and thrive.

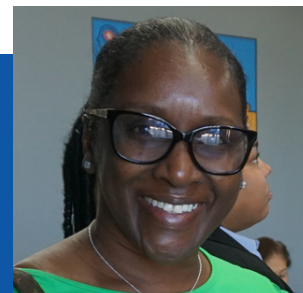
### **IDA PROJECT**

A matched-savings account program helping low-income individuals purchase long-term assets.

### **THRIVING AFRICAN-AMERICAN SMALL BUSINESS INITIATIVE**

A small business investment and education program aimed at closing the racial wealth gap and addressing barriers faced by small Black-owned businesses.

Washington Parish resident and Thriving African-American Small Business Initiative participant Denise Robinson. Denise owns Perfectly Vinyl Prints by D & B LLC. Learn more at [UnitedWaySELA.org/TAASB](https://UnitedWaySELA.org/TAASB).



# **UWSELA 2023 - 2026 FUNDED** **AGENCIES & PROGRAMS** **SERVING WASHINGTON PARISH RESIDENTS**

## **American Red Cross serving Southeast Louisiana**

Disaster Services

### **Bogalusa YMCA**

Youth Development

## **CADA Prevention and Recovery Center**

Project Reconnect

Counseling Services

## **Cancer Association of Louisiana**

Cancer Patient Services

### **College Beyond**

College Success Program Multi-institutional Microgrant Support & Expansion

## **Dental Lifeline Network - Louisiana**

Donated Dental Services (DDS)

## **Family Violence Program of St. Bernard**

FVP of St. Bernard

## **Louisiana Appleseed Center for Law & Justice**

Heirs' Property in Louisiana

## **Northlake Homeless Coalition**

NHC Coordinated Access and Assessment System

## **Operation Restoration**

Operation Social Services

### **Safe Harbor**

SH Program

## **Second Harvest Food Bank of Greater New Orleans and Acadiana**

Fighting Hunger and Feeding Hope in Southeast Louisiana

## **Youth Service Bureau of St. Tammany**

OPTIONS





**United Way of  
Southeast Louisiana**

## **United Way of Southeast Louisiana**

*Serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes*

2401 Canal St., NOLA  
504-822-5540

834 N. Columbia St., Covington  
985-244-6580

432 Avenue U, Bogalusa  
985-244-6588

**UnitedWaySELA.org | @UnitedWaySELA**