

We're excited to announce the  
**21st Annual East St. Tammany**

**Slidell Municipal Auditorium**  
2056 Second Street  
Slidell, LA 70460



# RED BEANS 'N' RICE COOK-OFF

**MONDAY, AUGUST 4, 2025 11 am - 2 pm**



## United Way's Annual Red Beans 'N' Rice Cook-Off is a winning recipe!

To jumpstart the St. Tammany Parish campaign season, we are hosting two separate cook-offs – in the **West (Monday, July 28, 2025)** and the **East (Monday, August 4, 2025)**. For only **\$10 a person**, attendees enjoy all the red beans and rice they can eat and much more! Proceeds benefit suicide prevention, mental health services and other United Way programs serving St. Tammany Parish.

### East Presenting Sponsor - \$2,500

- Listing as Presenting Sponsor on all marketing material and media advisories (logo)
- Recognition as Presenting Sponsor on event signage
- Listing on United Way's website, social media channels
- Ability to display one large banner at the event
- Sponsorship certificate
- Opportunity to enter a cooking team OR sponsor a fire, police, or non-profit (501c3) team at no additional cost
- Opportunity to provide branded tent outside for additional seating
- Thirty (30) event tickets for your organization

### East Diamond Sponsor - \$1,000

- Recognition as Diamond Sponsor on event signage
- Listing on United Way's website, social media channels
- Ability to display one banner at the event
- Sponsorship certificate
- Opportunity to enter a cooking team OR sponsor a fire, police, or non-profit (501c3) team at no additional cost
- Twenty (20) event tickets for your organization



### East Ruby Sponsor - \$500

- Recognition as Ruby Sponsor on event signage
- Listing on United Way's website, social media channels
- Sponsorship certificate
- Opportunity to enter a cooking team OR sponsor a fire, police, or non-profit (501c3) team at no additional cost
- Ten (10) event tickets for your organization

### East Friends of United Way - \$250

- Recognition as Friends of United Way Sponsor on event signage
- Listing on United Way's website, social media channels
- Sponsorship certificate
- Opportunity to enter a cooking team OR sponsor a fire, police, or non-profit (501c3) team at no additional cost
- Five (5) event tickets for your organization

**PAYMENT METHOD** (choose one):

**Check** (made out to UnitedWay SELA)

**Invoice**

**Credit Card**

**Pay Online**

**Sponsorship Deadline - Thursday, June 26, 2025 • P. O. Box 1750 • Covington, LA 70434**  
**Please pay online at [UnitedWaySELA.org/RedBeans](http://UnitedWaySELA.org/RedBeans) or by check: made out to United Way SELA**

**For more information, contact Sonja Newman at [SonjaN@UnitedWaySELA.org](mailto:SonjaN@UnitedWaySELA.org)**

**Company** (as to be printed): \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Contact Person/Team Leader:** \_\_\_\_\_

**Phone #:** \_\_\_\_\_ **Email:** \_\_\_\_\_