

ALICE IN THE CROSSCURRENTS

**COVID AND FINANCIAL HARDSHIP IN
SOUTHEAST LOUISIANA**



United Way of
Southeast Louisiana





WHO IS ALICE – AND DID THEY WEATHER THE STORM?

The COVID-19 pandemic, a global health and economic crisis, upended life as we knew it three years ago. It claimed the lives of millions and unleashed a storm of competing economic forces – which was a phenomenon rarely seen.

Among those in the eye of the storm was a population the media, government officials, influencers, and many others refer to as the invisible, the forgotten. People who, hidden in plain sight, struggle daily to afford basics. We have a name and a specific measure for this group – and that is ALICE.

ALICE stands for **Asset Limited, Income Constrained, Employed**.

ALICE can be a family member, a friend, or a neighbor. ALICE workers – including our child care providers, waiters, retail clerks, gas station attendants, and others – are the engine that keeps our economy running. They earn above the Federal Poverty Level, but because their wages can't keep up with the rising costs of necessities, they're forced to make impossible choices to try to make ends meet.

In this report, we'll explore how Southeast Louisiana's vulnerable ALICE families fared financially during the pandemic and warning signs that point to stress on the horizon in the years to come.

Data Notes: The data used in this Report are estimates; some are geographic averages, others are one- or five-year averages depending on population size. Percentages are rounded to whole numbers, sometimes resulting in percentages totaling 99% or 101%. ALICE analysis includes all households, regardless of work status, as employment is fluid and most households have members who are working, have worked, or are looking for work. For sources, see the Methodology Overview at UnitedforALICE.org/Methodology.



United Way of
Southeast Louisiana



A LETTER TO OUR COMMUNITY

In Southeast Louisiana, many hardworking individuals and families find themselves in a constant struggle to make ends meet. They are the backbone of our communities – caring for us and our loved ones and maintaining our economies – yet face significant barriers in affording the basic necessities of life. ALICE, an acronym for Asset Limited, Income Constrained, Employed, represents these individuals and families who earn above the Federal Poverty Level but cannot achieve financial stability.

The updated [ALICE Report](#) reveals that a disconnect between wages and the high cost of housing, transportation, child care, health care, and other essential needs continues to push ALICE households to the brink of financial hardship. The [repercussions](#) of this mismatch are far-reaching, impacting not only individuals and families but also the overall well-being of our communities.

While pandemic assistance programs provided crucial relief during these challenging times, they also masked the long-term financial impacts. **As we emerge from the immediate crisis, we must recognize the need for support and solutions remains.** The economic hardships experienced by ALICE households will have lasting effects – especially for households of color, women, and older and younger people – hindering their ability to recover, thrive, and contribute to the overall prosperity of our communities.

United Way of Southeast Louisiana, in partnership with United for ALICE, is committed to addressing these challenges head-on. We firmly believe that no one should choose between putting food on the table, having a roof overhead, or accessing essential health care services.

By harnessing the muscle of the ALICE data, we can equip ourselves with invaluable insights to power informed decision-making – be it funding or programmatic – and fuel advocacy work. This indispensable data must drive our collective efforts, ensuring they are laser-focused, highly impactful, and leave no ALICE household behind in their pursuit of stability and prosperity.

I invite you to join us in our mission. Together, we can implement innovative solutions, [advocate for ALICE](#), and provide vital resources and services. Together, we can break the cycle of financial hardship.

Let's stand as a force united, ensuring that ALICE households and all of Southeast Louisiana have the resources, support, and opportunities they need to thrive.

Thank you and our partners at Entergy Corporation for your continued support and commitment to our community.

Living United,
Michael Williamson
President and CEO
United Way of Southeast Louisiana



CAUGHT IN THE CROSSCURRENTS OF COMPETING FORCES

HOUSEHOLDS BELOW
ALICE THRESHOLD

2019: 253,118

2021: 262,898

This ALICE Report provides the first look at the extent of financial hardship in Louisiana using ALICE metrics since the COVID-19 pandemic began. The pandemic has disrupted longstanding patterns in how and where people live, work, study, save, and spend their time. And the story of ALICE and the pandemic is still unfolding as this Report is being written, amid an ongoing health crisis and an economic and public policy landscape that continues to shift. In a time of change, United For ALICE remains committed to providing the most up-to-date local data on financial hardship in Louisiana and across the U.S.

As a result of all these economic forces at play at the same time, from 2019 through 2021, **Southeast Louisiana saw an increase in the total number of households below the ALICE Threshold from 253,118 to 262,898** – for a total of 49% of households unable to afford the basics. Of these additional struggling households, 101,466 were in poverty, while a staggering 161,432 were ALICE.

KEY TERMS

ALICE: Asset Limited, Income Constrained, Employed — households that earn above the Federal Poverty Level (FPL) but cannot afford the basic cost of living in their county. Despite struggling to make ends meet, ALICE households often do not qualify for public assistance.

ALICE Threshold of Financial Survival: Derived from the Household Survival Budget, the minimum average income that a household needs to afford housing, child care, food, transportation, health care, and a smartphone plan, plus taxes. Calculated for all U.S. states and counties.

Below ALICE Threshold: Includes people in poverty-level and ALICE households combined.



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ALICE HOUSEHOLDS ACROSS SELA

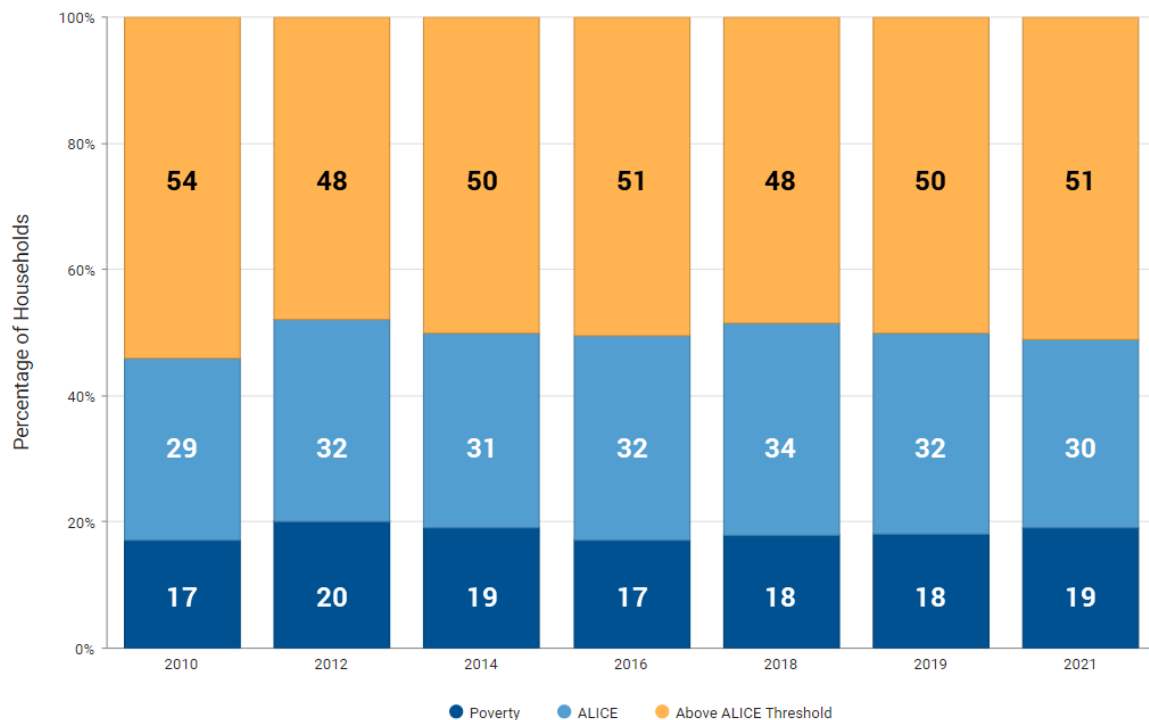
The number of households in financial hardship in Southeast Louisiana continues to be undercounted in official measures. According to the FPL, 19% of households in Southeast Louisiana were in poverty in 2021. Yet [United For ALICE](#) data shows that another 30% were ALICE.

Households Below ALICE Threshold in Southeast Louisiana, 2021

Parish	Households	Below ALICE Households
Jefferson	179,775	44%
Orleans	158,827	57%
Plaquemines	8,039	53%
St. Bernard	15,472	53%
St. Tammany	103,543	42%
Tangipahoa	49,915	53%
Washington	17,367	60%
Southeast Louisiana	532,938	49%

ALICE and Poverty in Southeast Louisiana Over Time

Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, & Washington parishes



DEMOGRAPHICS OF HOUSEHOLDS IN HARDSHIP

ALICE households exist across all ages, genders, races, ethnicities, and geographies. Rates of financial hardship differed substantially across demographic groups, a result of multiple factors, **including [persistent racism](#), [ageism](#), [gender discrimination](#), and [geographic barriers](#)** that limit many families' access to resources and opportunities for financial stability.

Taking a closer look at the demographics of struggling households in Southeast Louisiana, we can see the impact of the pandemic's competing economic forces played out differently across demographic groups. In many cases, the pandemic exposed and widened gaps in rates of hardship by race and ethnicity, age, and household composition.

In Louisiana in 2021, Black households, young households, single-parent households, and rural households had the highest rates below the ALICE Threshold. White households, working-age households, married-parent households, and urban households had the lowest rates below the Threshold.

Highest % of Hardship + % below ALICE Threshold	Lowest % of Hardship + % below ALICE Threshold
Black HHs – 68%	White HHs – 39%
Under 25 Years of Age – 78%	45-65 Years of Age – 44%
Single-Female-Headed HHs – 86%	Married with Children – 22%
Rural HHs – 59%	Urban HHs – 49%

The pandemic not only imposed new barriers to international migration but also had a significant impact on immigrant communities across the U.S. According to the [Migration Policy Institute](#), as a result of immigration center processing delays and bans on international travel, the number of visas issued in the U.S. dropped by half between 2019 and 2020. In Louisiana in 2021, 4% of the population were immigrants, the same as in 2019, with the largest number of immigrants originating from Honduras, Mexico, and Vietnam. **The parishes with the largest number of immigrants included East Baton Rouge, Jefferson, and Orleans.**

THE 20 MOST COMMON JOBS IN LOUISIANA



**75% OF THE
TOP 20 JOBS IN
LOUISIANA
STILL PAID LESS THAN
\$20 PER HOUR IN 2021**

For households that struggle to make ends meet across all demographic groups, **the crux of the problem is a mismatch between earnings and the cost of basics.**

Despite an increase in the median wage among the 20 most common jobs in the state, by 2021, **75% of these top 20 jobs still paid less than \$20 per hour.** Earning less than \$20 hourly wasn't enough for many workers to keep pace with the rising costs of essentials. As a result, many of these top jobs still had a substantial percentage of workers who were either ALICE or in poverty. As an example, 61% of Louisiana's cashiers – the most common occupation in the state – were below the ALICE Threshold in 2021.

Occupation	Total Employment	Medium Hourly Wage	% Below ALICE Threshold
Personal Care Aides	35,520	\$8.75	74%
Cashiers	59,880	\$9.86	61%
Cooks	30,310	\$11.13	58%
Fast Food & Counter Workers	24,850	\$8.94	58%
Food Prep. Workers	29,010	\$9.13	56%
Waiters & Waitresses	29,510	\$8.78	51%
Stockers & Order Fillers	24,020	\$13.58	50%
Customer Services Reps.	24,190	\$14.34	44%

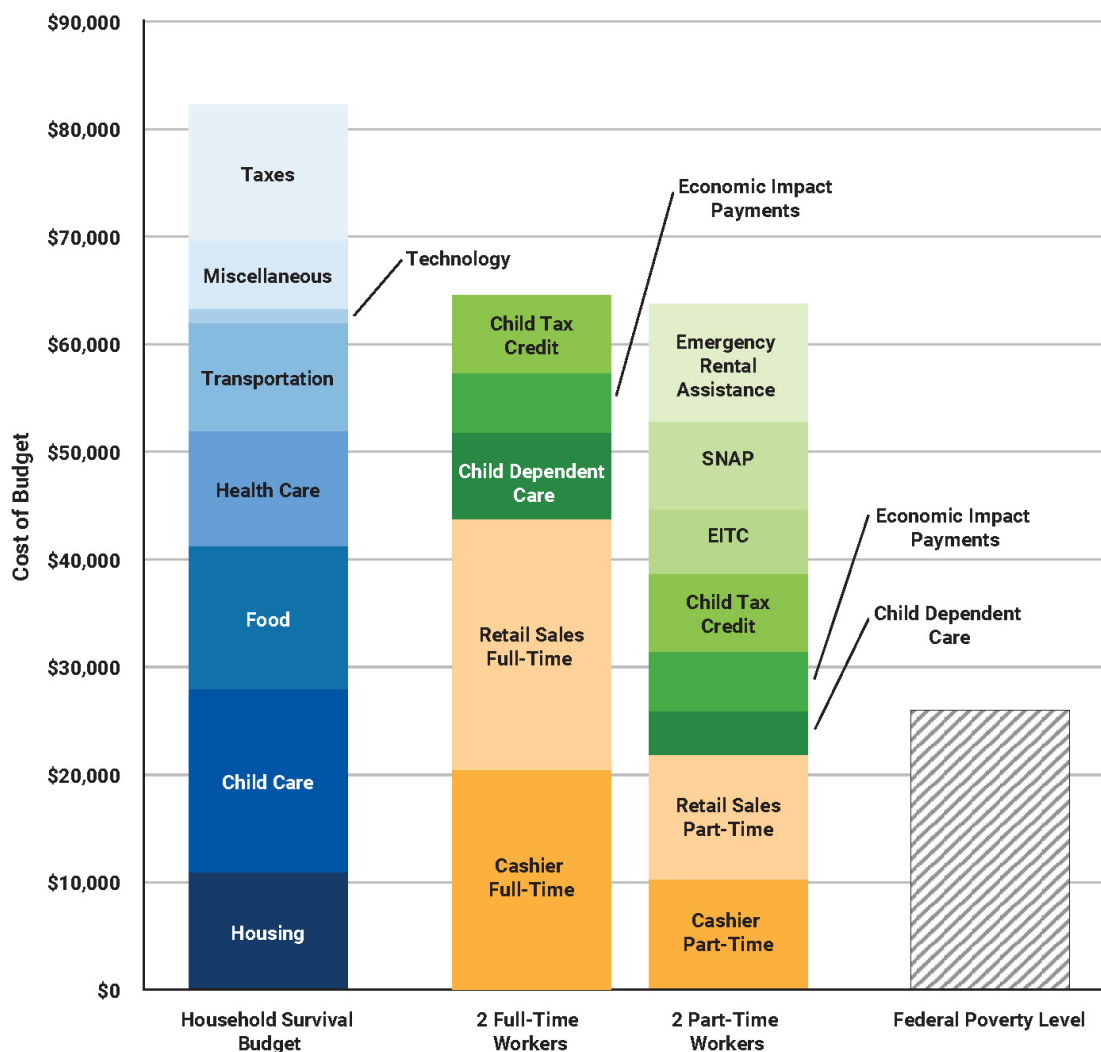
CUSHIONING THE BLOW – WAS IT ENOUGH?

Of course, wages were only part of the story during the pandemic – with the variety of pandemic supports also playing a large role. While ALICE households often earn too much to qualify for public assistance programs, nearly all ALICE households were eligible for pandemic assistance. From tax credits, to stimulus payments, to rental assistance, these supports provided strong relief and mitigated the pandemic's negative financial impacts.

*Yet even with these temporary supports,
many ALICE households still did not reach financial stability.*

In 2021, with two full-time workers in two of Louisiana's most common jobs – retail salesperson and cashier – and multiple pandemic supports, a family of four's income still fell short of the minimum cost of basics by over \$17,000.

Income and Expenses, Family of Four, Louisiana 2021



SAVINGS AND ASSETS IN A COVID ECONOMY

RAINY DAY FUNDS

One of the best-known questions in the Survey of Household Economics and Decisionmaking (SHED) survey asks whether respondents had set aside emergency savings or “rainy day” funds that would cover their expenses for three months in case of sickness, job loss, economic downturn, or other emergencies. In October 2019, 55% of Louisiana respondents reported having these funds; by November 2020, that share had increased to 56%, before dropping to 53% in November 2021.

Yet only 37% of respondents below the Threshold in Louisiana reported having rainy day funds in October 2019, with the percentage increasing to 42% by November 2020, then dropping substantially to 29% by November 2021. In contrast, 70% of those above the Threshold in Louisiana had rainy day funds in October 2019, and that share increased to 71% in November 2020 and 73% in November 2021. (These rates only speak to whether households report having these savings, not to the specific amount of savings.)



RETIREMENT ASSETS

Retirement assets include 401(k)s, IRAs, pensions, or business or real estate holdings that provide income in retirement. Overall, 61% of Louisiana respondents reported having these funds in October 2019; that rate dropped to 49% in November 2020, and remained relatively flat through November 2021 (at 50%). Yet these averages conceal substantial differences in retirement assets between households above and below the ALICE Threshold in Louisiana.

Prior to the pandemic, in October 2019, 45% of respondents below the Threshold in Louisiana had retirement assets, according to SHED. That rate dropped to 35% by November 2021. In October 2019, 74% of respondents above the Threshold in Louisiana had retirement assets; that rate dropped to 62% by November 2021.

WARNING SIGNS ON THE HORIZON



FOOD INSUFFICIENCY



STRUGGLING TO PAY BILLS



MENTAL HEALTH

Ultimately, economic forces during the pandemic helped cushion its negative financial impact, as things could have been worse for many struggling families. But with inflation on the rise and pandemic supports waning, there are warning signs on the horizon that households struggling to make ends meet may already be losing ground.

Food insufficiency: ALICE families experiencing food insufficiency are a canary in the coal mine, indicating larger problems beyond food. Rates of food insufficiency have remained elevated since the beginning of the pandemic. In the August 2020 Household Pulse Survey, 18% of respondents below the ALICE Threshold in Louisiana reported that their household sometimes or often did not have enough food in the prior seven days (compared to 4% of respondents above the Threshold); by November 2022, the rate was higher, at 26% (compared to 5% for those above the Threshold). 24% of Black respondents below the Threshold and 36% of respondents with disabilities below the Threshold reported not having enough food, compared to 15% of all Louisiana households.

Struggling to pay bills: During the height of the pandemic, in August 2020, 55% of households below the ALICE Threshold in Louisiana said it was somewhat or very difficult to pay for usual items such as food, rent or mortgage, car payments, and medical expenses, according to the Household Pulse Survey. That rate increased to 64% by November 2022. Both rates were considerably higher than for respondents above the Threshold (24% in August 2020 and 31% in November 2022).

Mental health: With these sustained challenges, it's not surprising that people below the ALICE Threshold in Louisiana were more likely to report feeling depressed or anxious than those above the Threshold. According to the Household Pulse Survey, in August 2020, 20% of respondents below the Threshold and 17% above the Threshold reported feeling nervous, anxious, or on edge nearly every day over the last two weeks.

FROM WARNINGS TO REALITY: ALICE TODAY

The strength of the Louisiana economy is inextricably tied to the financial stability of all residents. As the pandemic has shown, ALICE workers are critical to the smooth running of the economy, during times of crisis and beyond. And, in turn, the stability of ALICE families depends on their being able to fully participate in that economy. Leaving ALICE behind in the recovery sets households and the larger economy up for greater vulnerability to the next economic disruption.

This is already happening, at the same time that the [frequency and severity of natural disasters continue to increase](#). In places that experienced natural disasters in 2021 and 2022 – such as Hurricane Ian in Florida; wildfires in Idaho, Utah, and California; flooding in Kentucky and Missouri; and tornadoes in the southern U.S. – ALICE families faced [higher risks](#). In Louisiana this differential impact could be seen following [Hurricane Ida in August 2021](#). According to the Household Pulse Survey (December 2022), respondents below the ALICE Threshold in Louisiana were more likely than households above the Threshold to be displaced from their home (18% vs. 13%). One month after the storm, they were also far more likely to be experiencing a shortage of food (61% vs. 48%).

The pandemic has highlighted the ability of government policymakers and business managers to respond to changing conditions quickly. The 2021 ALICE data may surprise some readers who were expecting much worse. But 2021 was a unique year – and these warning signs are both a call to action and a challenge to complacency.

We ignore our essential workers at our economy's and our communities' peril.



DATA FOR ACTION: HOW CAN YOU HELP ALICE?

Poverty is a problem in Southeast Louisiana.

Half of households are either living in poverty or teetering right on the edge. Enter United Way of Southeast Louisiana. A local institution - 100 years in the making – with a strategic plan to address your community's most pressing needs.

Our [Blueprint for Prosperity](#) tackles poverty head-on, taking a holistic approach to addressing its root causes in EACH OF OUR SEVEN parishes. We help communities and nonprofits solve the problems no individual organization can solve alone by working at every level.

The results?

Stronger, more equitable communities with health, education, and financial stability for all.

**We're committed to the idea that it takes all of us.
That means your involvement is critical too.**

Whether you choose to donate, advocate, or volunteer, we have a plan and the tools to maximize your impact and can show you how your donation makes a difference. Join United Way as we reimagine brighter futures for **ALICE** and us all.

NEXT STEPS

- Visit UnitedForALICE.org to dig deeper into the data.
- Encourage the use of this data to create change.
- Help us sound the alarm about financial hardship in Southeast Louisiana.



United Way of
Southeast Louisiana



ALICE IN JEFFERSON PARISH



2021 Point-in-Time Data

Population: 433,688 • **Number of Households:** 179,775 (5% change from 2019)

Median Household Income: \$56,282 (state average: \$52,087)

Labor Force Participation Rate: 62.2% (state average: 58.5%)

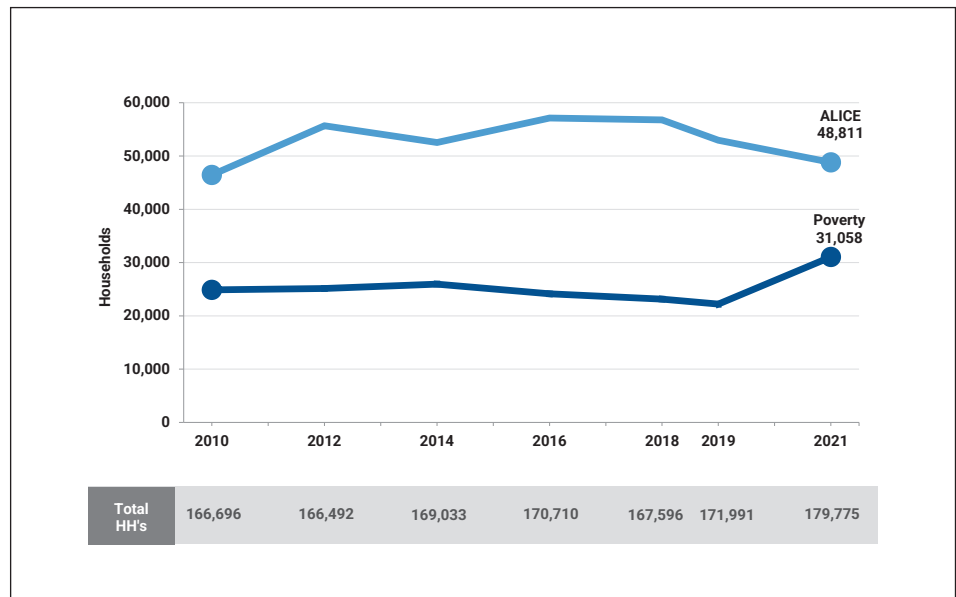
ALICE Households: 27% (state average: 32%) • **Households in Poverty:** 17% (state average: 19%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the parish (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 75,167 households in Jefferson Parish were below the ALICE Threshold; in 2021 this number changed to 79,869, (a 6% change).

Households by Income, Jefferson Parish, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Louisiana

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the parish level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Jefferson Parish were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Jefferson Parish, visit UnitedForALICE.org/Household-Budgets/Louisiana

Household Survival Budget, Jefferson Parish, 2021

	SINGLE ADULT	2 ADULTS, 2 IN CHILD CARE
Monthly Costs and Credits		
Housing – Rent	\$659	\$835
Housing – Utilities	\$154	\$292
Child Care	–	\$1,421
Food	\$430	\$1,174
Transportation	\$363	\$839
Health Care	\$232	\$893
Technology	\$75	\$110
Miscellaneous	\$191	\$556
Tax Payments	\$332	\$1,125
Tax Credits	\$0	-\$1,333
Monthly Total	\$2,436	\$5,912
ANNUAL TOTAL	\$29,232	\$70,944
Hourly Wage*	\$14.62	\$35.47

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

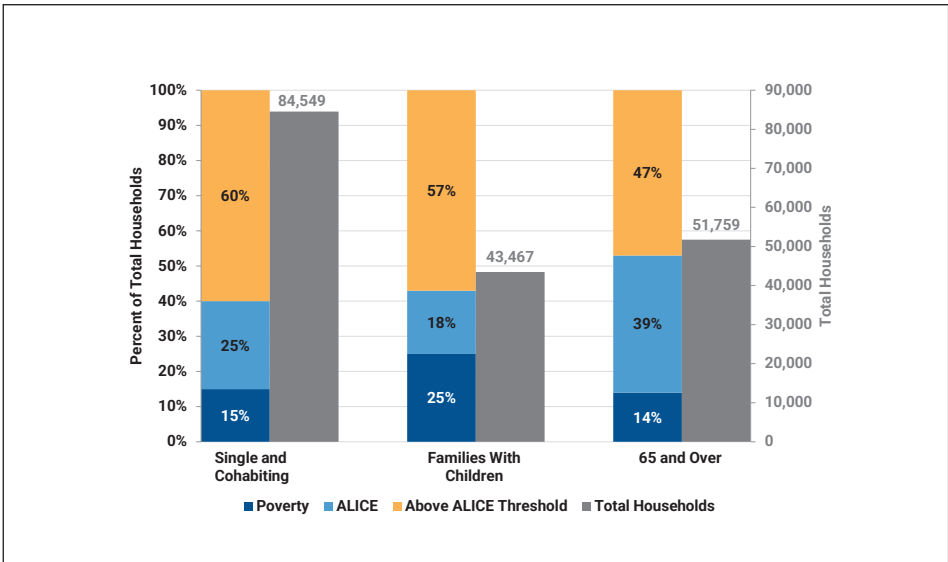
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by parish demographics, community members can move toward more equitable solutions.

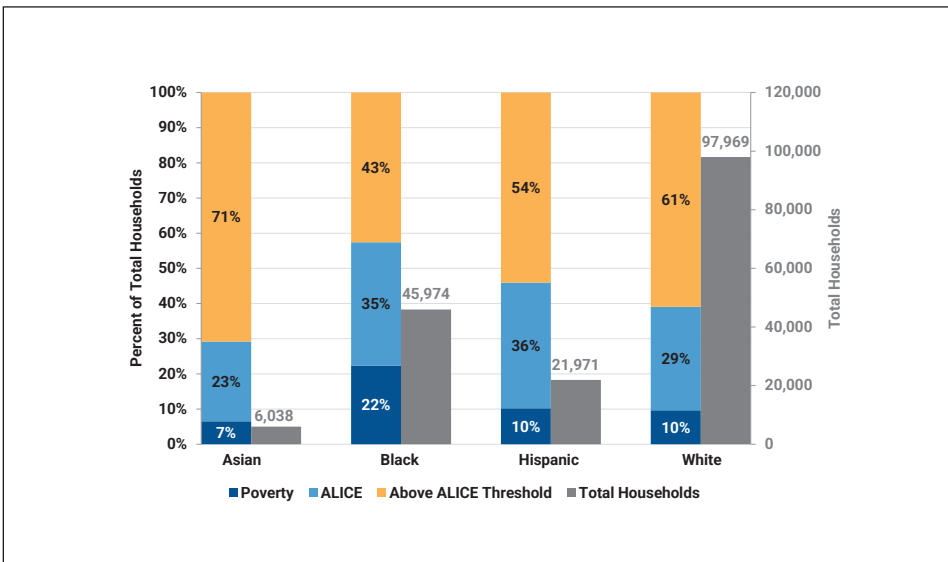
Visit UnitedForALICE.org/Louisiana to view more national, state, and parish data.

Household Financial Status by Household Type, Jefferson Parish, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Jefferson Parish, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Jefferson Parish, 2021		
Town	Total Households	% ALICE & Poverty
Avondale	1,727	56%
Barataria	335	47%
Bridge City	2,672	59%
Elmwood	3,528	34%
Estelle	5,764	36%
Grand Isle	414	50%
Gretna	7,824	53%
Harahan	4,009	33%
Harvey	8,133	55%
Jean Lafitte	747	41%
Jefferson	5,194	50%
Kenner	25,267	47%
Lafitte	256	51%
Marrero	12,463	57%
Metairie	62,315	37%
River Ridge	5,541	32%
Terrytown	8,592	45%
Timberlane	3,530	43%
Waggaman	3,626	54%
Westwego	3,877	62%
Woodmere	4,034	38%

Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places. Totals will not match parish-level numbers because some places cross parish borders, data is not available for the smallest places, and parish-level data is often 1-year estimates.

ALICE IN ORLEANS PARISH



2021 Point-in-Time Data

Population: 376,971 • **Number of Households:** 158,827 (5% change from 2019)

Median Household Income: \$46,942 (state average: \$52,087)

Labor Force Participation Rate: 59.9% (state average: 58.5%)

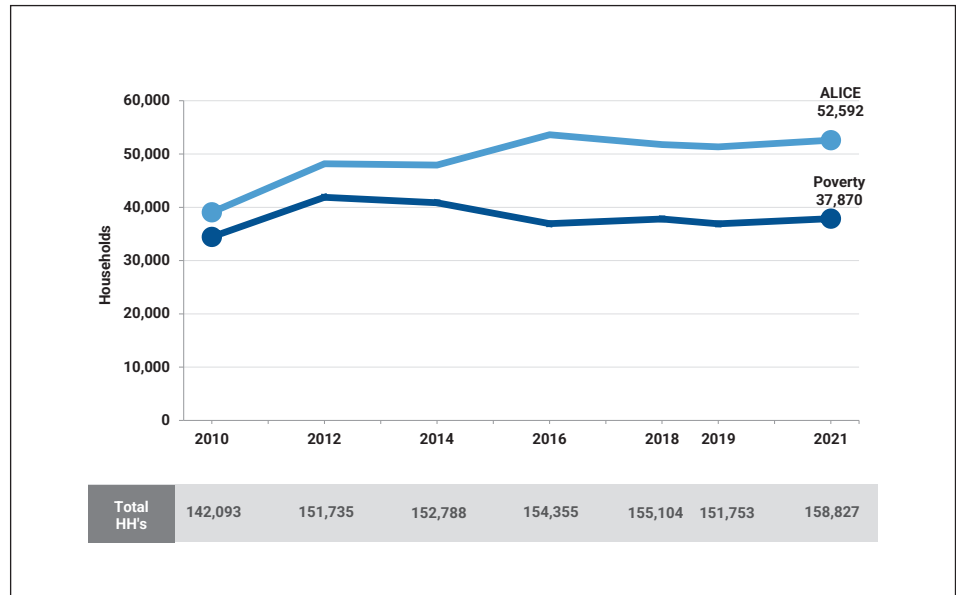
ALICE Households: 33% (state average: 32%) • **Households in Poverty:** 24% (state average: 19%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 88,248 households in Orleans Parish were below the ALICE Threshold; in 2021 this number changed to 90,462, (a 3% change).

Households by Income, Orleans Parish, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Louisiana

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the parish level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Orleans Parish were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

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Transportation	\$363	\$839
Health Care	\$232	\$893
Technology	\$75	\$110
Miscellaneous	\$200	\$576
Tax Payments	\$354	\$1,176
Tax Credits	\$0	-\$1,333
Monthly Total	\$2,555	\$6,180
ANNUAL TOTAL	\$30,660	\$74,160
Hourly Wage*	\$15.33	\$37.08

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

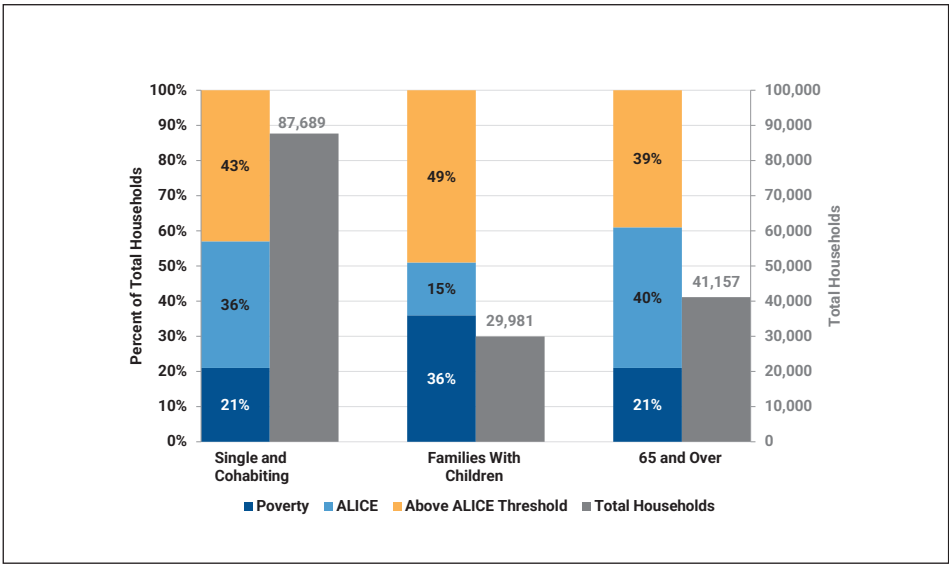
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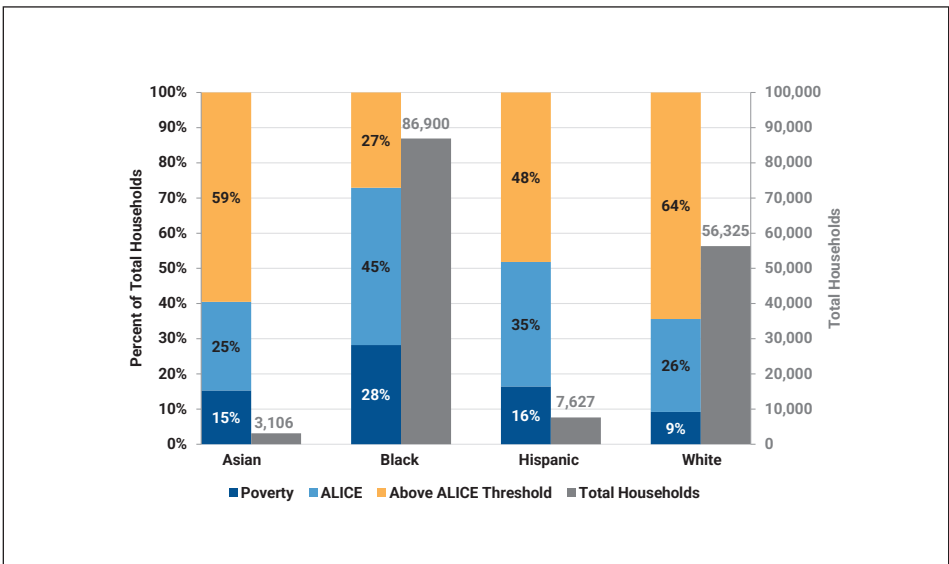
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Household Financial Status by Household Type, Orleans Parish, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

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Source: ALICE Threshold, 2021; American Community Survey, 2021

Orleans Parish, 2021		
Town	Total Households	% ALICE & Poverty
New Orleans	158,827	57%

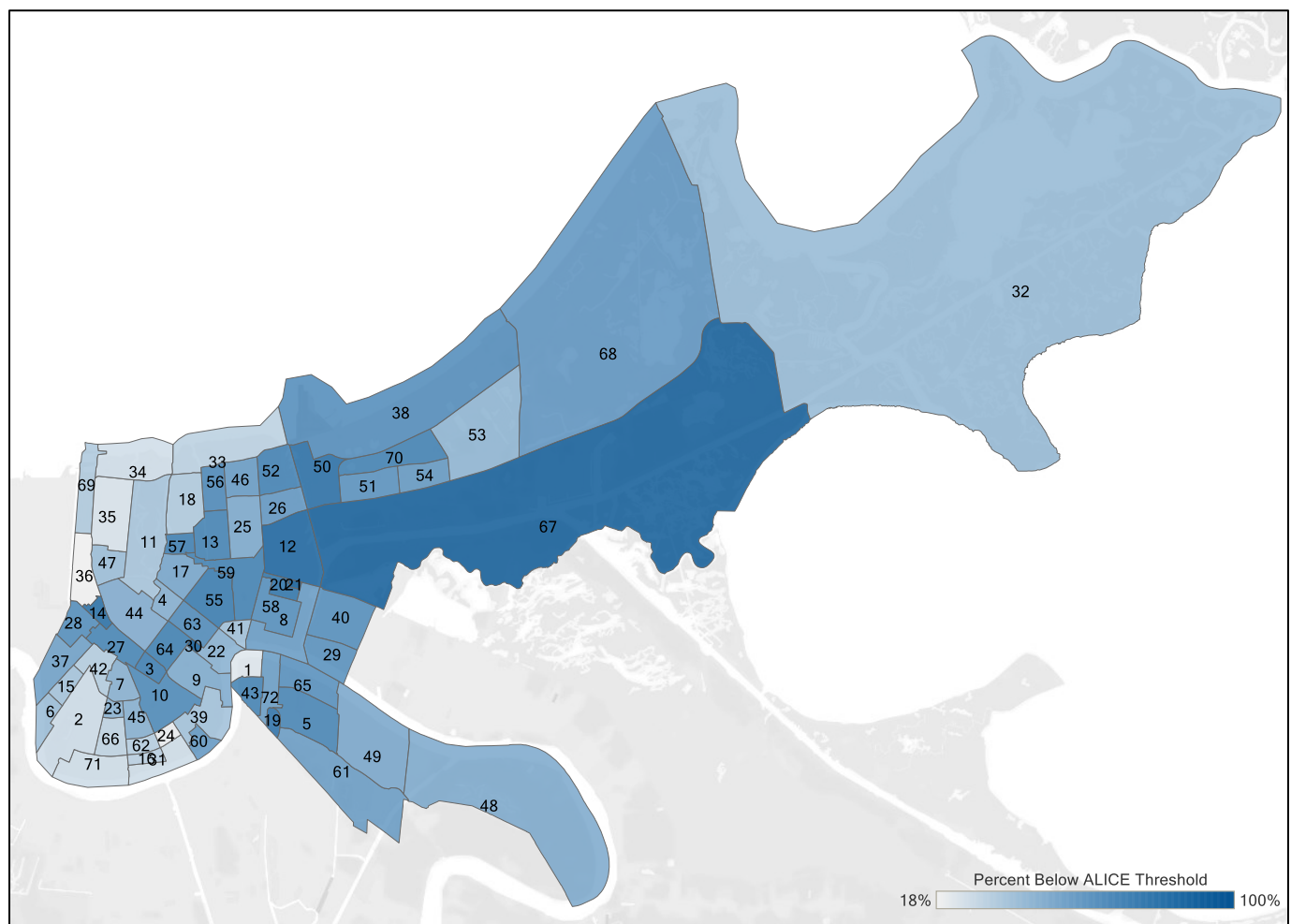
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ALICE IN NEW ORLEANS

Financial Hardship Differs by Neighborhood

While there is financial hardship in all New Orleans neighborhoods, the extent of hardship varies, even between neighborhoods in close proximity. Households facing financial hardship include those below the Federal Poverty Level (FPL) and those who are **ALICE: Asset Limited, Income Constrained Employed** — with income above the FPL, but below the cost of household basics. The percentage of households with income below the ALICE Threshold ranges from 18% in Lakewood to more than 90% in Desire, Viavant/Venetian Isles, and Iberville Development. The depth of hardship is striking: In 45 out of 71 neighborhoods, more than half of households have income below the ALICE Threshold. As a result of [persistent racial discrimination and systemic barriers](#) that limit access to resources and opportunities for financial stability for Black households, many of these low-income neighborhoods are predominantly Black.

Percentage of Households Below the ALICE Threshold by New Orleans Neighborhood, 2021



Sources: ALICE Threshold, 2021; American Community Survey, 2021



UnitedForALICE.org | @United4ALICE

By securing racial and economic equity for ALICE we can improve life for all.



Key to Map: New Orleans Neighborhoods		Total Households	Percent Below ALICE Threshold
1	Algiers Point	1,136	23%
2	Audubon	4,354	28%
3	B.W. Cooper	516	79%
4	Bayou St. John	1,710	51%
5	Behrman	3,197	75%
6	Black Pearl	901	43%
7	Broadmoor	2,392	50%
8	Bywater	1,893	62%
9	Central Business District	2,324	53%
10	Central City	6,072	72%
11	City Park	1,478	40%
12	Desire	917	95%
13	Dillard	2,479	76%
14	Dixon	666	89%
15	East Carrollton	1,755	40%
16	East Riverside	1,257	34%
17	Fairgrounds	2,622	56%
18	Filmore	2,116	37%
19	Fischer Development	337	85%
20	Florida Area	677	85%
21	Florida Development	N/A	N/A
22	French Quarter	2,199	49%
23	Freret	588	48%
24	Garden District	781	20%
25	Gentilly Terrace	3,759	54%
26	Gentilly Woods	1,145	64%
27	Gert Town	1,398	75%
28	Hollygrove	2,188	69%
29	Holy Cross	1,329	67%
30	Iberville Development	423	100%
31	Irish Channel	1,570	28%
32	Lake Catherine	850	45%
33	Lake Terrace & Oaks	776	34%
34	Lakeshore/Lake Vista	1,287	27%
35	Lakeview	3,329	25%
36	Lakewood	647	18%
37	Leonidas	3,065	59%
38	Little Woods	14,681	70%
39	Lower Garden District	3,157	41%
40	Lower Ninth Ward	1,710	69%
41	Marigny	1,567	42%
42	Marlyville/Fontainebleau	2,683	35%
43	McDonogh	975	76%
44	Mid-City	5,523	52%
45	Milan	2,402	50%
46	Milneburg	1,895	61%

47	Navarre	1,019	43%
48	New Aurora/English Turn	1,845	53%
49	Old Aurora	6,200	55%
50	Pines Village	1,449	89%
51	Plum Orchard	1,872	67%
52	Pontchartrain Park	664	77%
53	Read Blvd East	3,133	47%
54	Read Blvd West	1,958	63%
55	Seventh Ward	5,348	81%
56	St. Anthony	2,097	72%
57	St. Bernard Area	1,168	79%
58	St. Claude	3,198	69%
59	St. Roch	3,377	78%
60	St. Thomas Development	1,154	64%
61	Tall Timbers/Brechtel	5,251	61%
62	Touro	1,267	35%
63	Treme'/Lafitte	2,237	71%
64	Tulane/Gravier	1,560	78%
65	U.S. Naval Support Area	690	68%
66	Uptown	2,885	32%
67	Viavant/Venetian Isles	343	100%
68	Village de l'est	2,195	65%
69	West End	1,609	37%
70	West Lake Forest	2,194	77%
71	West Riverside	2,305	28%
72	Whitney	838	61%

ALICE IN PLAQUEMINES PARISH



2021 Point-in-Time Data

Population: 23,536 • **Number of Households:** 8,039 (-10% change from 2019)

Median Household Income: \$69,970 (state average: \$52,087)

Labor Force Participation Rate: 60.3% (state average: 58.5%)

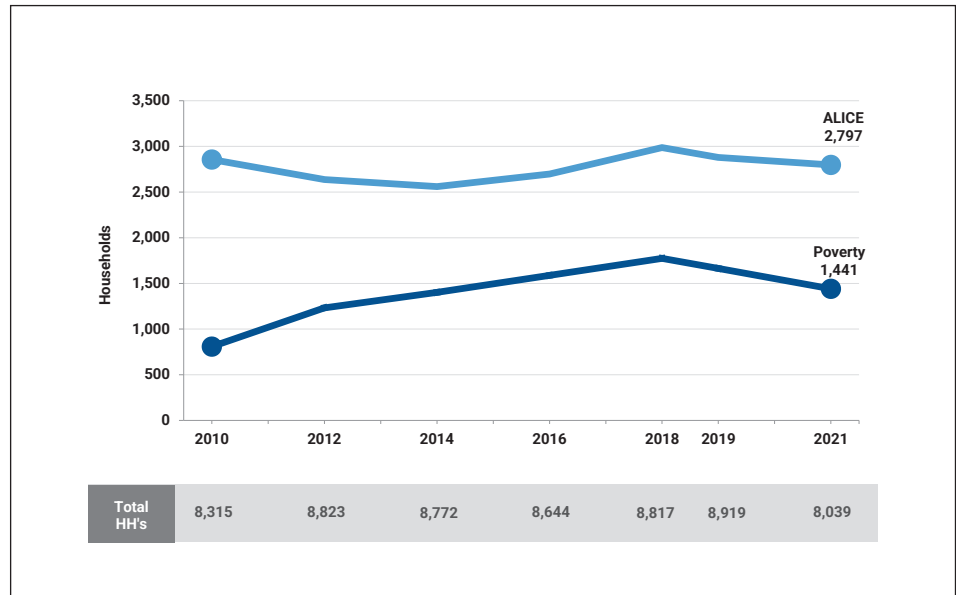
ALICE Households: 35% (state average: 32%) • **Households in Poverty:** 18% (state average: 19%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the parish (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 4,544 households in Plaquemines Parish were below the ALICE Threshold; in 2021 this number changed to 4,238, (a -7% change).

Households by Income, Plaquemines Parish, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Louisiana

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the parish level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Plaquemines Parish were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Plaquemines Parish, visit UnitedForALICE.org/Household-Budgets/Louisiana

Household Survival Budget, Plaquemines Parish, 2021

	SINGLE ADULT	2 ADULTS, 2 IN CHILD CARE
Monthly Costs and Credits		
Housing – Rent	\$872	\$1,130
Housing – Utilities	\$154	\$292
Child Care	–	\$1,421
Food	\$430	\$1,174
Transportation	\$363	\$839
Health Care	\$232	\$893
Technology	\$75	\$110
Miscellaneous	\$213	\$586
Tax Payments	\$386	\$1,202
Tax Credits	\$0	-\$1,333
Monthly Total	\$2,725	\$6,314
ANNUAL TOTAL	\$32,700	\$75,768
Hourly Wage*	\$16.35	\$37.88

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

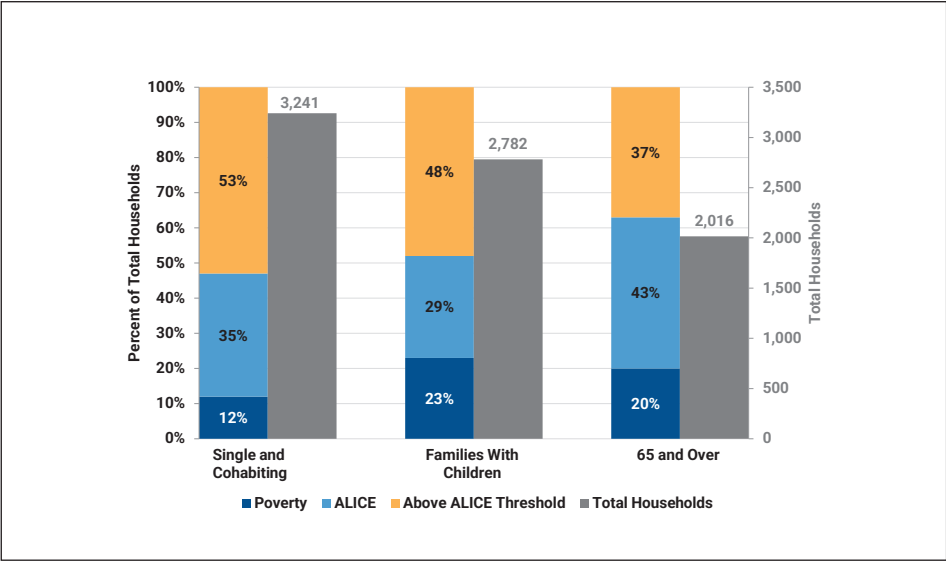
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by parish demographics, community members can move toward more equitable solutions.

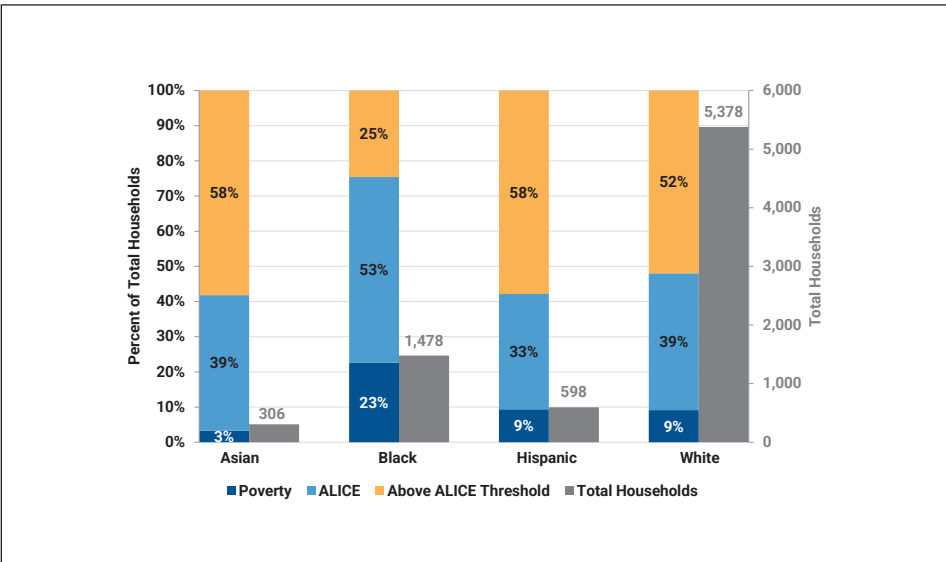
Visit UnitedForALICE.org/Louisiana to view more national, state, and parish data.

Household Financial Status by Household Type, Plaquemines Parish, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Plaquemines Parish, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Plaquemines Parish, 2021		
Town	Total Households	% ALICE & Poverty
Belle Chasse	3,489	42%
Boothville	244	68%
Buras	316	64%
Empire	441	71%
New Orleans Station	895	55%
Port Sulphur	537	79%

Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places. Totals will not match parish-level numbers because some places cross parish borders, data is not available for the smallest places, and parish-level data is often 1-year estimates.

ALICE IN ST. BERNARD PARISH



2021 Point-in-Time Data

Population: 43,821 • **Number of Households:** 15,472 (3% change from 2019)

Median Household Income: \$52,538 (state average: \$52,087)

Labor Force Participation Rate: 61.6% (state average: 58.5%)

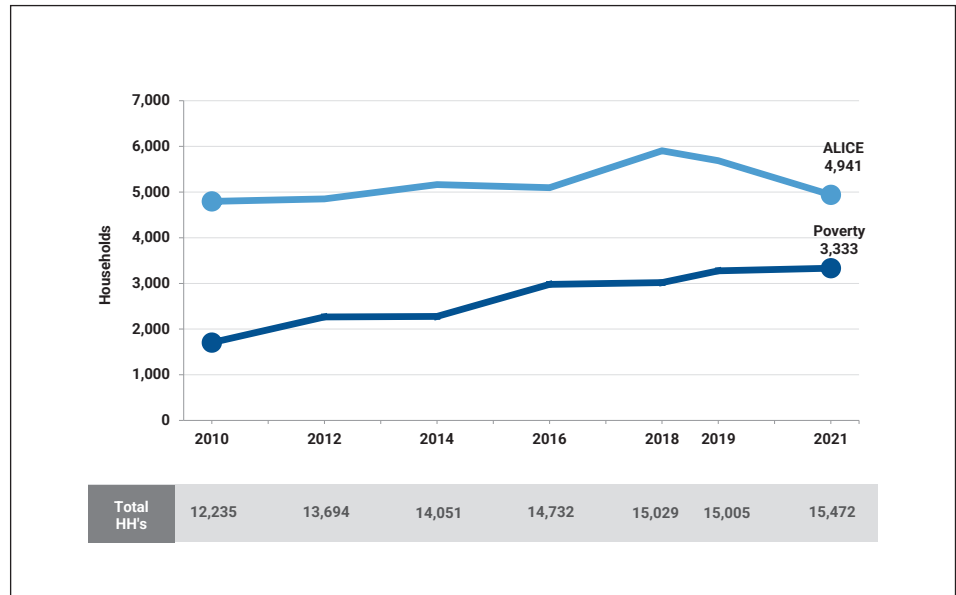
ALICE Households: 32% (state average: 32%) • **Households in Poverty:** 22% (state average: 19%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the parish (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 8,962 households in St. Bernard Parish were below the ALICE Threshold; in 2021 this number changed to 8,274, (a -8% change).

Households by Income, St. Bernard Parish, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Louisiana

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the parish level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in St. Bernard Parish were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in St. Bernard Parish, visit UnitedForALICE.org/Household-Budgets/Louisiana

Household Survival Budget, St. Bernard Parish, 2021

	SINGLE ADULT	2 ADULTS, 2 IN CHILD CARE
Monthly Costs and Credits		
Housing – Rent	\$618	\$779
Housing – Utilities	\$154	\$292
Child Care	–	\$1,421
Food	\$428	\$1,166
Transportation	\$363	\$839
Health Care	\$232	\$893
Technology	\$75	\$110
Miscellaneous	\$187	\$550
Tax Payments	\$321	\$1,108
Tax Credits	\$0	-\$1,333
Monthly Total	\$2,378	\$5,825
ANNUAL TOTAL	\$28,536	\$69,900
Hourly Wage*	\$14.27	\$34.95

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

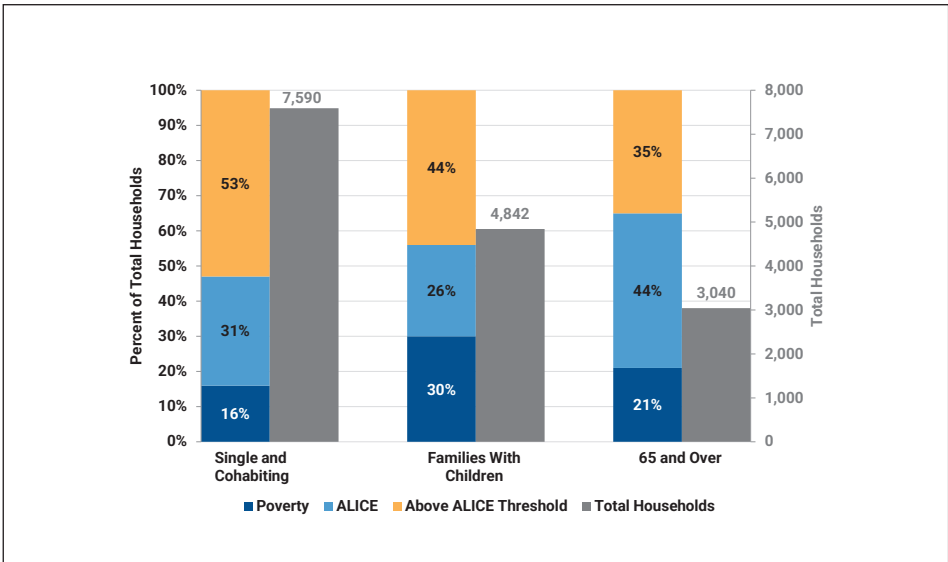
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by parish demographics, community members can move toward more equitable solutions.

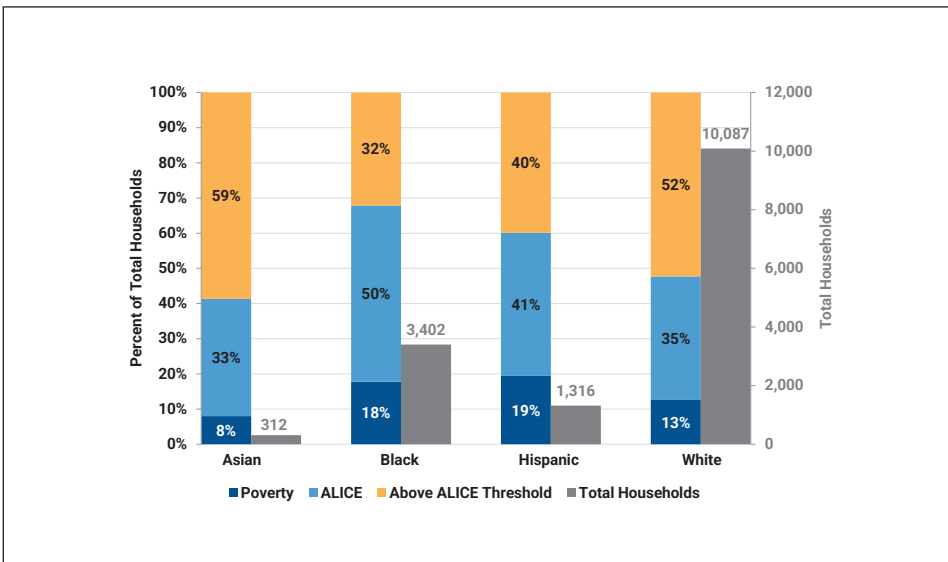
Visit UnitedForALICE.org/Louisiana to view more national, state, and parish data.

Household Financial Status by Household Type, St. Bernard Parish, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, St. Bernard Parish, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

St. Bernard Parish, 2021		
Town	Total Households	% ALICE & Poverty
Arabi	1,703	55%
Chalmette	7,795	57%
Meraux	2,403	37%
Poydras	1,001	61%
Violet	1,720	52%

Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places. Totals will not match parish-level numbers because some places cross parish borders, data is not available for the smallest places, and parish-level data is often 1-year estimates.

ALICE IN ST. TAMMANY PARISH



2021 Point-in-Time Data

Population: 269,388 • **Number of Households:** 103,543 (9% change from 2019)

Median Household Income: \$66,582 (state average: \$52,087)

Labor Force Participation Rate: 62% (state average: 58.5%)

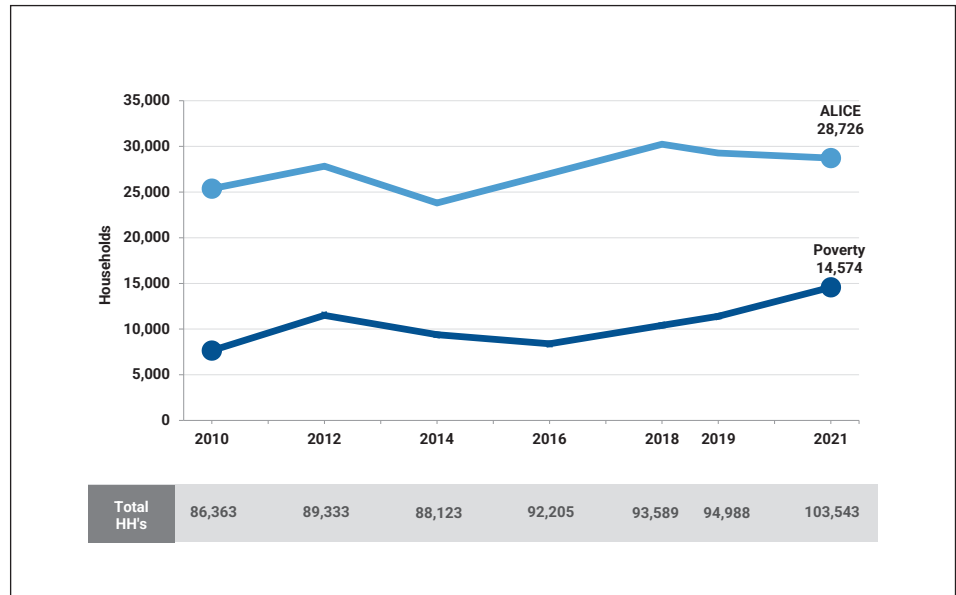
ALICE Households: 28% (state average: 32%) • **Households in Poverty:** 14% (state average: 19%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the parish (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 40,669 households in St. Tammany Parish were below the ALICE Threshold; in 2021 this number changed to 43,300, (a 6% change).

Households by Income, St. Tammany Parish, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Louisiana

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the parish level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in St. Tammany Parish were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in St. Tammany Parish, visit UnitedForALICE.org/Household-Budgets/Louisiana

Household Survival Budget, St. Tammany Parish, 2021

	SINGLE ADULT	2 ADULTS, 2 IN CHILD CARE
Monthly Costs and Credits		
Housing – Rent	\$742	\$951
Housing – Utilities	\$154	\$292
Child Care	–	\$1,421
Food	\$442	\$1,204
Transportation	\$363	\$839
Health Care	\$232	\$893
Technology	\$75	\$110
Miscellaneous	\$201	\$571
Tax Payments	\$356	\$1,163
Tax Credits	\$0	-\$1,333
Monthly Total	\$2,565	\$6,111
ANNUAL TOTAL	\$30,780	\$73,332
Hourly Wage*	\$15.39	\$36.67

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

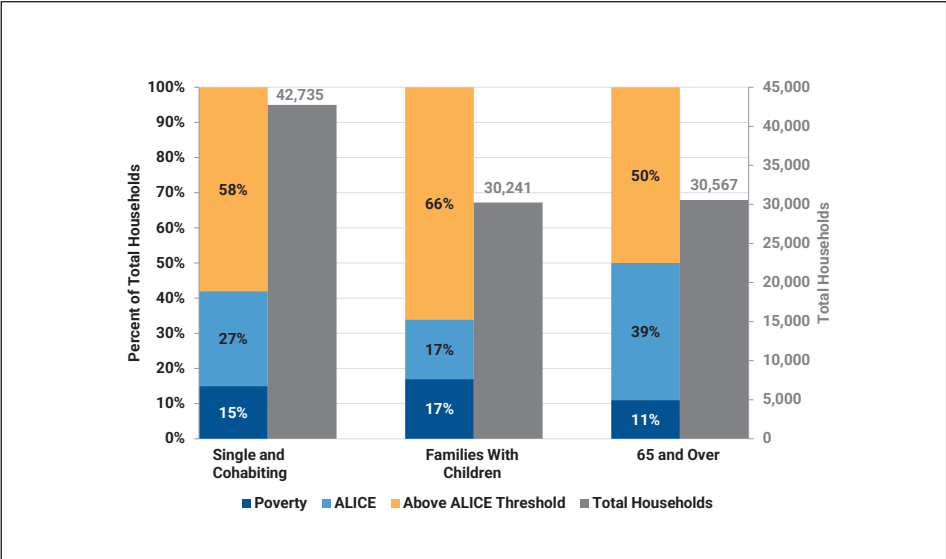
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by parish demographics, community members can move toward more equitable solutions.

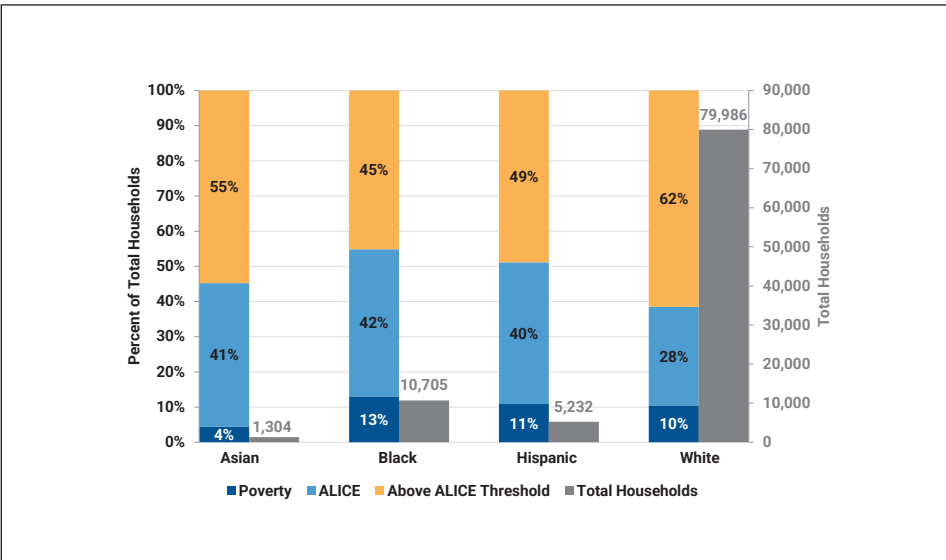
Visit UnitedForALICE.org/Louisiana to view more national, state, and parish data.

Household Financial Status by Household Type, St. Tammany Parish, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, St. Tammany Parish, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

St. Tammany Parish, 2021		
Town	Total Households	% ALICE & Poverty
Abita Springs	1,044	41%
Covington	3,869	42%
Eden Isle	3,423	34%
Folsom	307	57%
Lacombe	3,137	44%
Lewisburg	181	35%
Madisonville	447	34%
Mandeville	5,272	35%
Pearl River	939	57%
Slidell	10,680	50%
Sun	265	65%

Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places. Totals will not match parish-level numbers because some places cross parish borders, data is not available for the smallest places, and parish-level data is often 1-year estimates.

ALICE IN TANGIPAHOA PARISH



2021 Point-in-Time Data

Population: 135,217 • **Number of Households:** 49,915 (7% change from 2019)

Median Household Income: \$52,872 (state average: \$52,087)

Labor Force Participation Rate: 61% (state average: 58.5%)

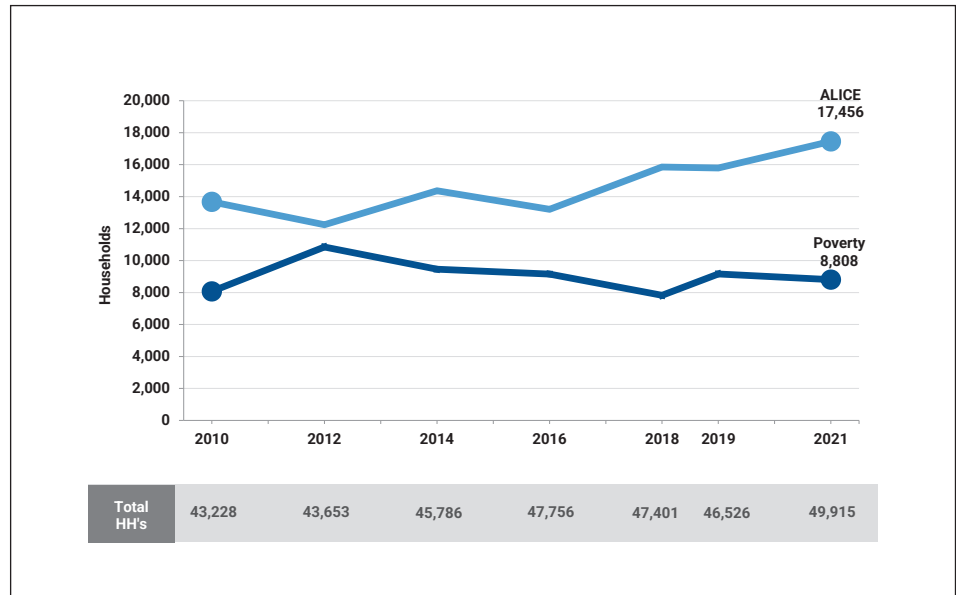
ALICE Households: 35% (state average: 32%) • **Households in Poverty:** 18% (state average: 19%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the parish (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 24,958 households in Tangipahoa Parish were below the ALICE Threshold; in 2021 this number changed to 26,264, (a 5% change).

Households by Income, Tangipahoa Parish, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Louisiana

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the parish level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Tangipahoa Parish were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Tangipahoa Parish, visit UnitedForALICE.org/Household-Budgets/Louisiana

Household Survival Budget, Tangipahoa Parish, 2021

	SINGLE ADULT	2 ADULTS, 2 IN CHILD CARE
Monthly Costs and Credits		
Housing – Rent	\$535	\$599
Housing – Utilities	\$154	\$292
Child Care	–	\$1,421
Food	\$425	\$1,158
Transportation	\$363	\$839
Health Care	\$232	\$893
Technology	\$75	\$110
Miscellaneous	\$178	\$531
Tax Payments	\$299	\$1,060
Tax Credits	\$0	-\$1,333
Monthly Total	\$2,261	\$5,570
ANNUAL TOTAL	\$27,132	\$66,840
Hourly Wage*	\$13.57	\$33.42

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

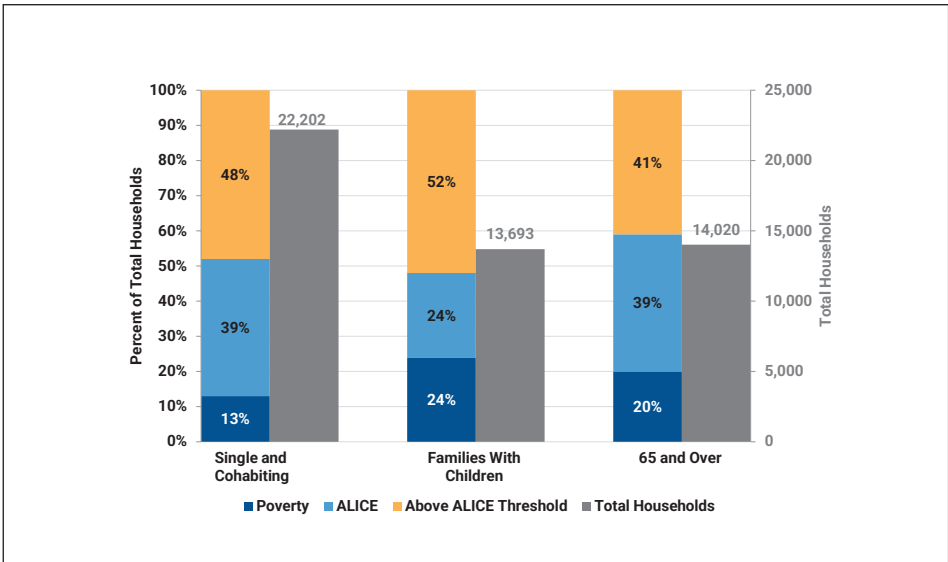
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by parish demographics, community members can move toward more equitable solutions.

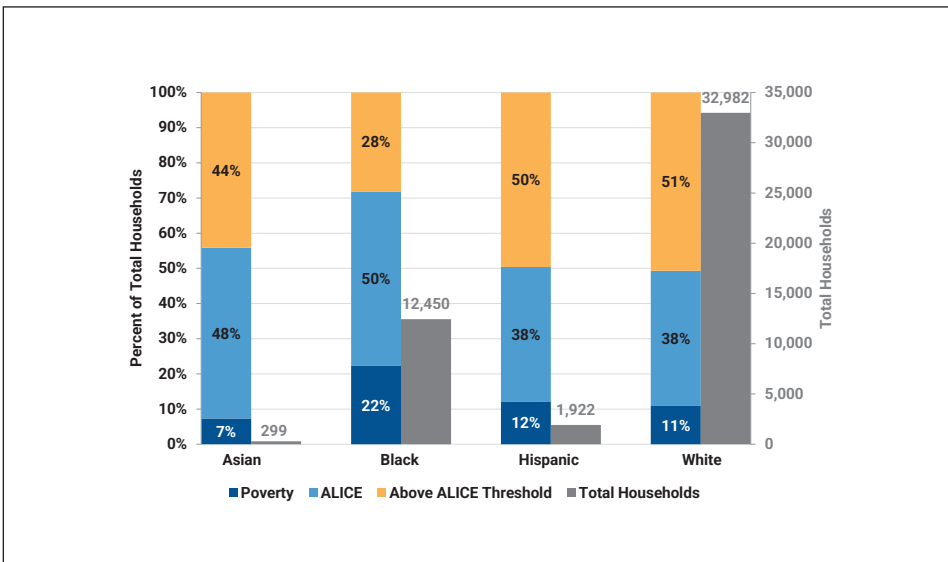
Visit UnitedForALICE.org/Louisiana to view more national, state, and parish data.

Household Financial Status by Household Type, Tangipahoa Parish, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Tangipahoa Parish, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Tangipahoa Parish, 2021		
Town	Total Households	% ALICE & Poverty
Amite City	1,568	74%
Hammond	6,497	62%
Independence	725	66%
Kentwood	682	70%
Natalbany	1,123	73%
Ponchatoula	3,333	67%
Roseland	454	80%
Tangipahoa	152	84%
Tickfaw	294	47%

Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places. Totals will not match parish-level numbers because some places cross parish borders, data is not available for the smallest places, and parish-level data is often 1-year estimates.

ALICE IN WASHINGTON PARISH



2021 Point-in-Time Data

Population: 45,794 • **Number of Households:** 17,367 (-1% change from 2019)

Median Household Income: \$39,168 (state average: \$52,087)

Labor Force Participation Rate: 51.6% (state average: 58.5%)

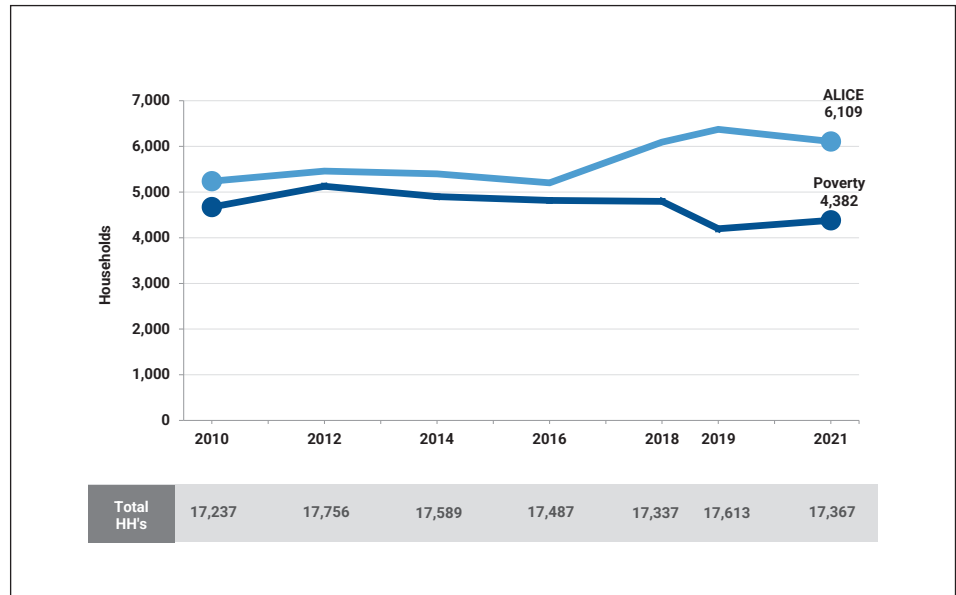
ALICE Households: 35% (state average: 32%) • **Households in Poverty:** 25% (state average: 19%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the parish (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 10,570 households in Washington Parish were below the ALICE Threshold; in 2021 this number changed to 10,491, (a -1% change).

Households by Income, Washington Parish, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Louisiana

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Washington Parish were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Washington Parish, visit UnitedForALICE.org/Household-Budgets/Louisiana

Household Survival Budget, Washington Parish, 2021

	SINGLE ADULT	2 ADULTS, 2 IN CHILD CARE
Monthly Costs and Credits		
Housing – Rent	\$414	\$433
Housing – Utilities	\$154	\$292
Child Care	–	\$1,421
Food	\$425	\$1,158
Transportation	\$363	\$839
Health Care	\$232	\$893
Technology	\$75	\$110
Miscellaneous	\$166	\$515
Tax Payments	\$269	\$1,016
Tax Credits	\$0	-\$1,333
Monthly Total	\$2,098	\$5,344
ANNUAL TOTAL	\$25,176	\$64,128
Hourly Wage*	\$12.59	\$32.06

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

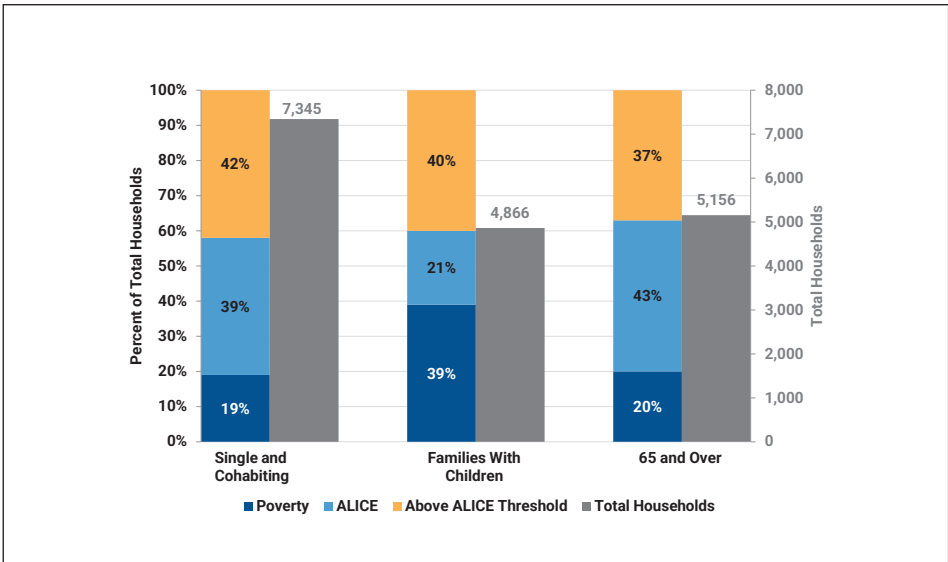
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

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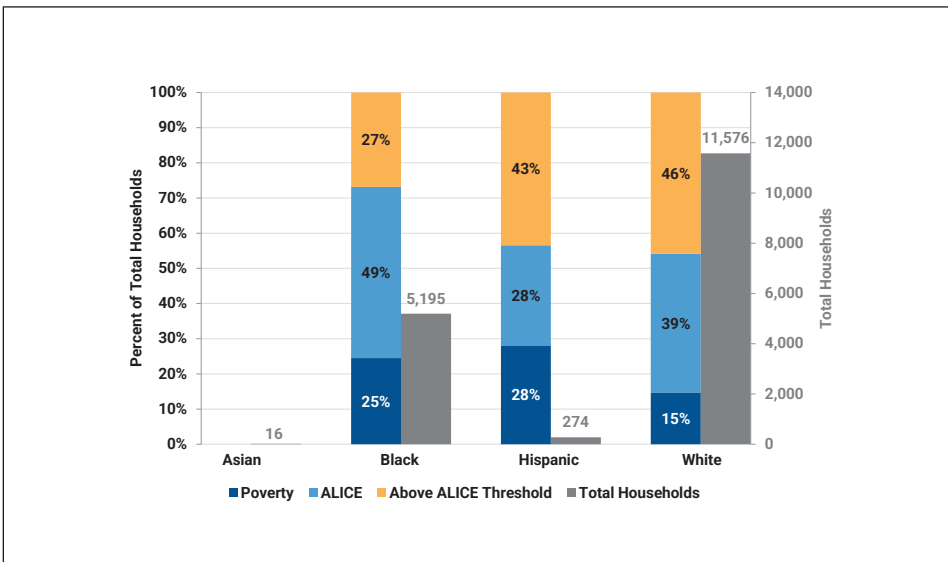
Visit UnitedForALICE.org/Louisiana to view more national, state, and parish data.

Household Financial Status by Household Type, Washington Parish, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Washington Parish, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Washington Parish, 2021		
Town	Total Households	% ALICE & Poverty
Angie	116	58%
Bogalusa	4,317	70%
Franklinton	1,553	65%
Varnado	154	63%

Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places. Totals will not match parish-level numbers because some places cross parish borders, data is not available for the smallest places, and parish-level data is often 1-year estimates.

ALICE IN ORLEANS PARISH



2021 Point-in-Time Data

Population: 376,971 • **Number of Households:** 158,827 (5% change from 2019)

Median Household Income: \$46,942 (state average: \$52,087)

Labor Force Participation Rate: 59.9% (state average: 58.5%)

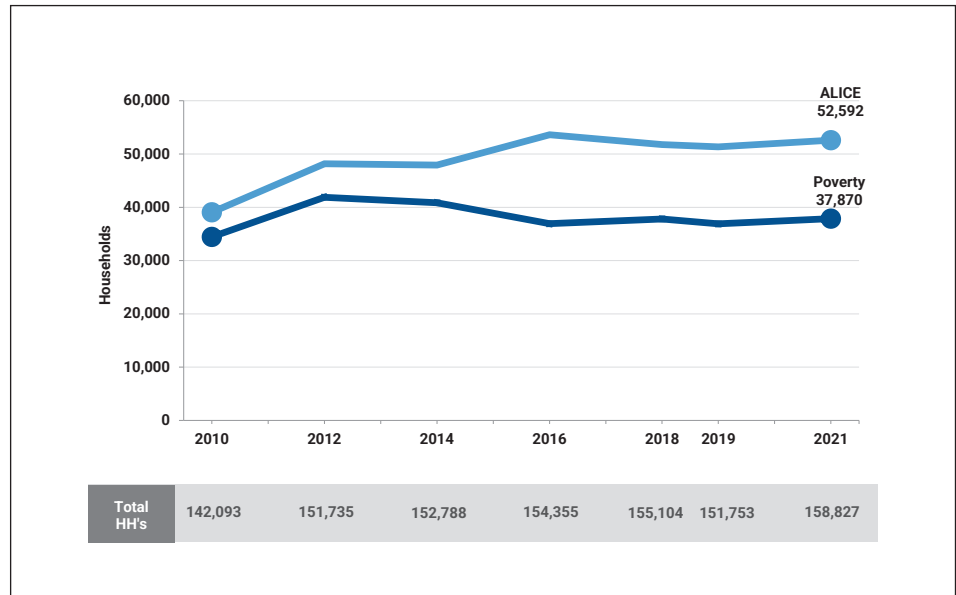
ALICE Households: 33% (state average: 32%) • **Households in Poverty:** 24% (state average: 19%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the parish (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 88,248 households in Orleans Parish were below the ALICE Threshold; in 2021 this number changed to 90,462, (a 3% change).

Households by Income, Orleans Parish, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Louisiana

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Orleans Parish were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Orleans Parish, visit UnitedForALICE.org/Household-Budgets/Louisiana

Household Survival Budget, Orleans Parish, 2021

	SINGLE ADULT	2 ADULTS, 2 IN CHILD CARE
Monthly Costs and Credits		
Housing – Rent	\$691	\$880
Housing – Utilities	\$154	\$292
Child Care	–	\$1,421
Food	\$486	\$1,326
Transportation	\$363	\$839
Health Care	\$232	\$893
Technology	\$75	\$110
Miscellaneous	\$200	\$576
Tax Payments	\$354	\$1,176
Tax Credits	\$0	-\$1,333
Monthly Total	\$2,555	\$6,180
ANNUAL TOTAL	\$30,660	\$74,160
Hourly Wage*	\$15.33	\$37.08

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

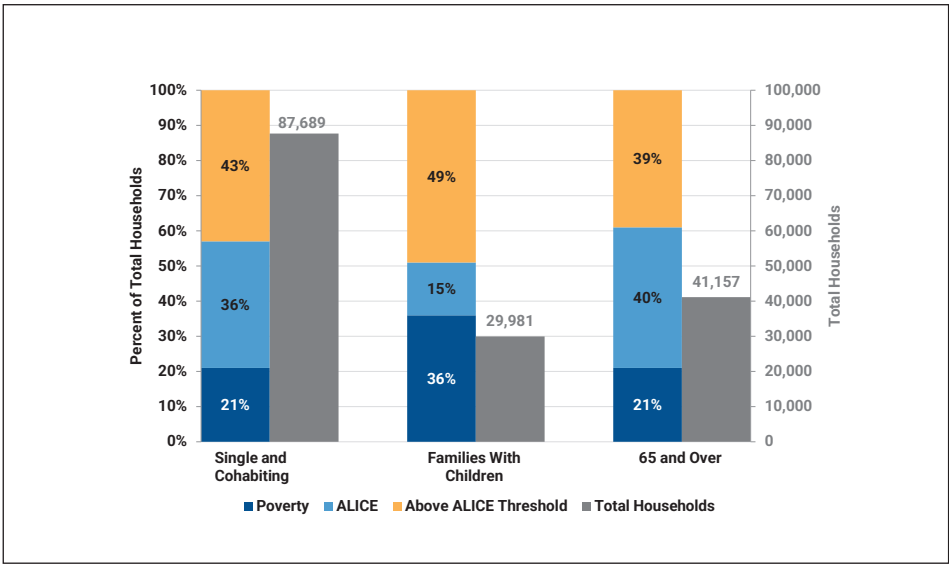
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by parish demographics, community members can move toward more equitable solutions.

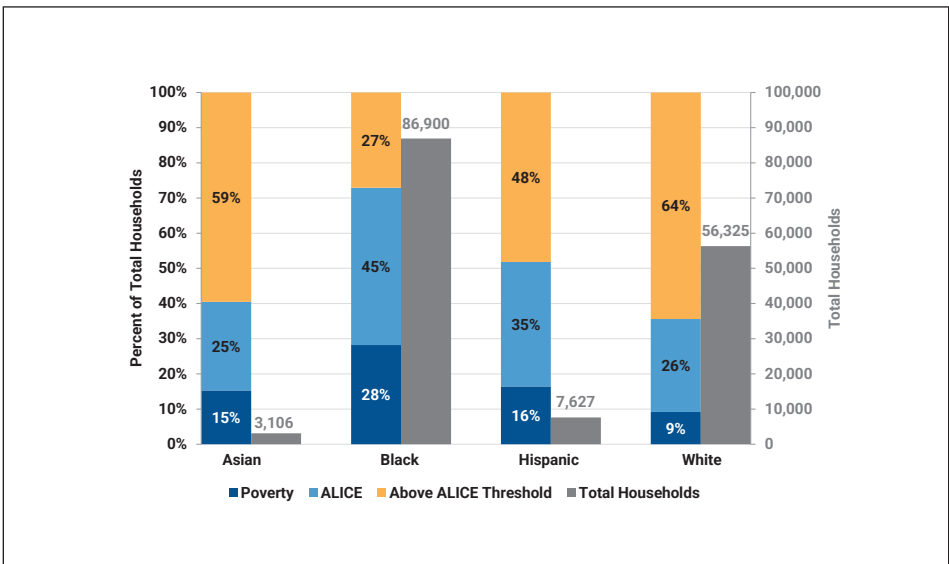
Visit UnitedForALICE.org/Louisiana to view more national, state, and parish data.

Household Financial Status by Household Type, Orleans Parish, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Orleans Parish, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Orleans Parish, 2021		
Town	Total Households	% ALICE & Poverty
New Orleans	158,827	57%

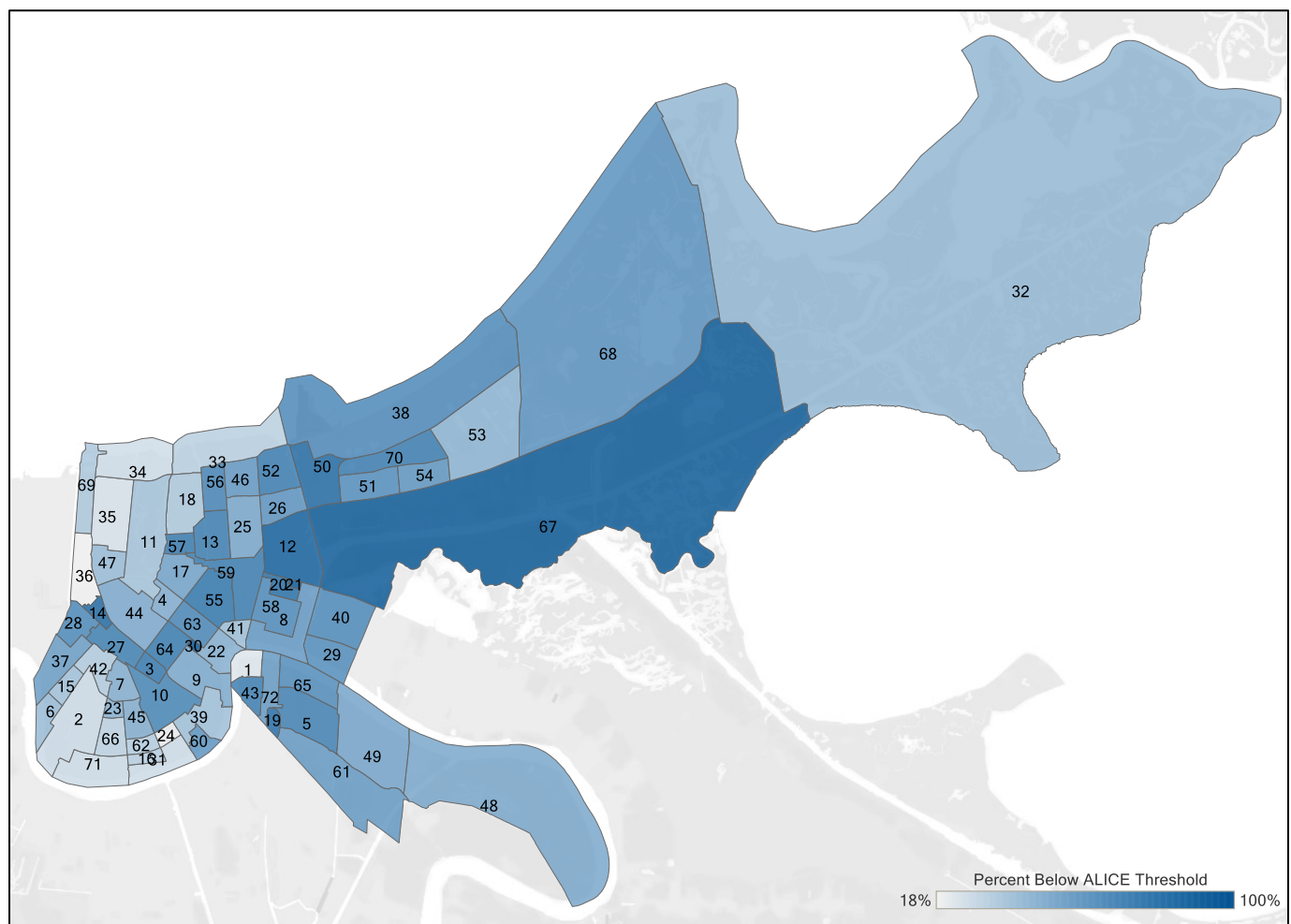
Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places. Totals will not match parish-level numbers because some places cross parish borders, data is not available for the smallest places, and parish-level data is often 1-year estimates.

ALICE IN NEW ORLEANS

Financial Hardship Differs by Neighborhood

While there is financial hardship in all New Orleans neighborhoods, the extent of hardship varies, even between neighborhoods in close proximity. Households facing financial hardship include those below the Federal Poverty Level (FPL) and those who are **ALICE: Asset Limited, Income Constrained Employed** — with income above the FPL, but below the cost of household basics. The percentage of households with income below the ALICE Threshold ranges from 18% in Lakewood to more than 90% in Desire, Viavant/Venetian Isles, and Iberville Development. The depth of hardship is striking: In 45 out of 71 neighborhoods, more than half of households have income below the ALICE Threshold. As a result of [persistent racial discrimination and systemic barriers](#) that limit access to resources and opportunities for financial stability for Black households, many of these low-income neighborhoods are predominantly Black.

Percentage of Households Below the ALICE Threshold by New Orleans Neighborhood, 2021



Sources: ALICE Threshold, 2021; American Community Survey, 2021



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By securing racial and economic equity for ALICE we can improve life for all.



Key to Map: New Orleans Neighborhoods		Total Households	Percent Below ALICE Threshold
1	Algiers Point	1,136	23%
2	Audubon	4,354	28%
3	B.W. Cooper	516	79%
4	Bayou St. John	1,710	51%
5	Behrman	3,197	75%
6	Black Pearl	901	43%
7	Broadmoor	2,392	50%
8	Bywater	1,893	62%
9	Central Business District	2,324	53%
10	Central City	6,072	72%
11	City Park	1,478	40%
12	Desire	917	95%
13	Dillard	2,479	76%
14	Dixon	666	89%
15	East Carrollton	1,755	40%
16	East Riverside	1,257	34%
17	Fairgrounds	2,622	56%
18	Filmore	2,116	37%
19	Fischer Development	337	85%
20	Florida Area	677	85%
21	Florida Development	N/A	N/A
22	French Quarter	2,199	49%
23	Freret	588	48%
24	Garden District	781	20%
25	Gentilly Terrace	3,759	54%
26	Gentilly Woods	1,145	64%
27	Gert Town	1,398	75%
28	Hollygrove	2,188	69%
29	Holy Cross	1,329	67%
30	Iberville Development	423	100%
31	Irish Channel	1,570	28%
32	Lake Catherine	850	45%
33	Lake Terrace & Oaks	776	34%
34	Lakeshore/Lake Vista	1,287	27%
35	Lakeview	3,329	25%
36	Lakewood	647	18%
37	Leonidas	3,065	59%
38	Little Woods	14,681	70%
39	Lower Garden District	3,157	41%
40	Lower Ninth Ward	1,710	69%
41	Marigny	1,567	42%
42	Marlyville/Fontainebleau	2,683	35%
43	McDonogh	975	76%
44	Mid-City	5,523	52%
45	Milan	2,402	50%
46	Milneburg	1,895	61%

47	Navarre	1,019	43%
48	New Aurora/English Turn	1,845	53%
49	Old Aurora	6,200	55%
50	Pines Village	1,449	89%
51	Plum Orchard	1,872	67%
52	Pontchartrain Park	664	77%
53	Read Blvd East	3,133	47%
54	Read Blvd West	1,958	63%
55	Seventh Ward	5,348	81%
56	St. Anthony	2,097	72%
57	St. Bernard Area	1,168	79%
58	St. Claude	3,198	69%
59	St. Roch	3,377	78%
60	St. Thomas Development	1,154	64%
61	Tall Timbers/Brechtel	5,251	61%
62	Touro	1,267	35%
63	Treme'/Lafitte	2,237	71%
64	Tulane/Gravier	1,560	78%
65	U.S. Naval Support Area	690	68%
66	Uptown	2,885	32%
67	Viavant/Venetian Isles	343	100%
68	Village de l'est	2,195	65%
69	West End	1,609	37%
70	West Lake Forest	2,194	77%
71	West Riverside	2,305	28%
72	Whitney	838	61%

ALICE IN PLAQUEMINES PARISH



2021 Point-in-Time Data

Population: 23,536 • **Number of Households:** 8,039 (-10% change from 2019)

Median Household Income: \$69,970 (state average: \$52,087)

Labor Force Participation Rate: 60.3% (state average: 58.5%)

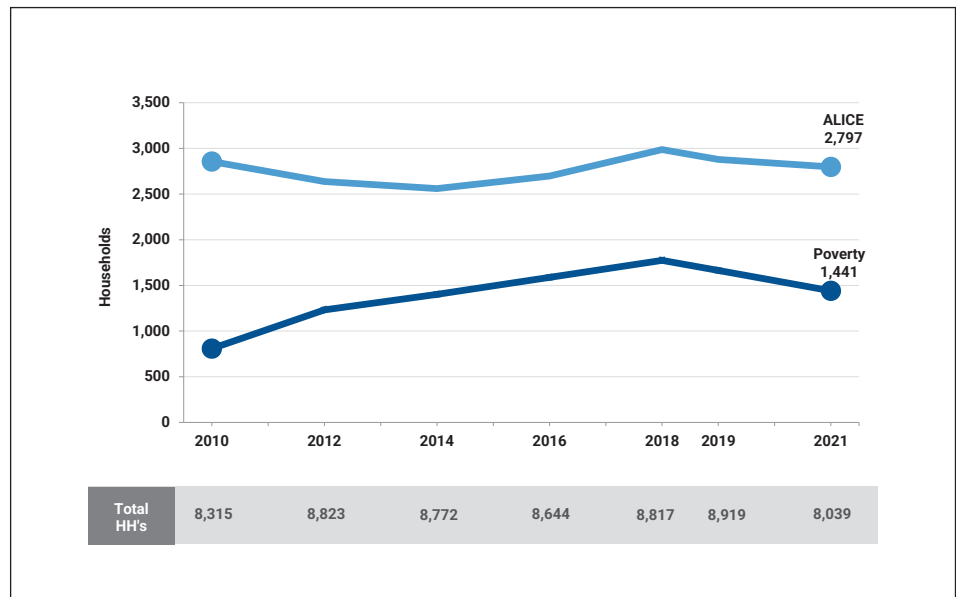
ALICE Households: 35% (state average: 32%) • **Households in Poverty:** 18% (state average: 19%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the parish (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 4,544 households in Plaquemines Parish were below the ALICE Threshold; in 2021 this number changed to 4,238, (a -7% change).

Households by Income, Plaquemines Parish, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Louisiana

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the parish level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Plaquemines Parish were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Plaquemines Parish, visit UnitedForALICE.org/Household-Budgets/Louisiana

Household Survival Budget, Plaquemines Parish, 2021

	SINGLE ADULT	2 ADULTS, 2 IN CHILD CARE
Monthly Costs and Credits		
Housing – Rent	\$872	\$1,130
Housing – Utilities	\$154	\$292
Child Care	–	\$1,421
Food	\$430	\$1,174
Transportation	\$363	\$839
Health Care	\$232	\$893
Technology	\$75	\$110
Miscellaneous	\$213	\$586
Tax Payments	\$386	\$1,202
Tax Credits	\$0	-\$1,333
Monthly Total	\$2,725	\$6,314
ANNUAL TOTAL	\$32,700	\$75,768
Hourly Wage*	\$16.35	\$37.88

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

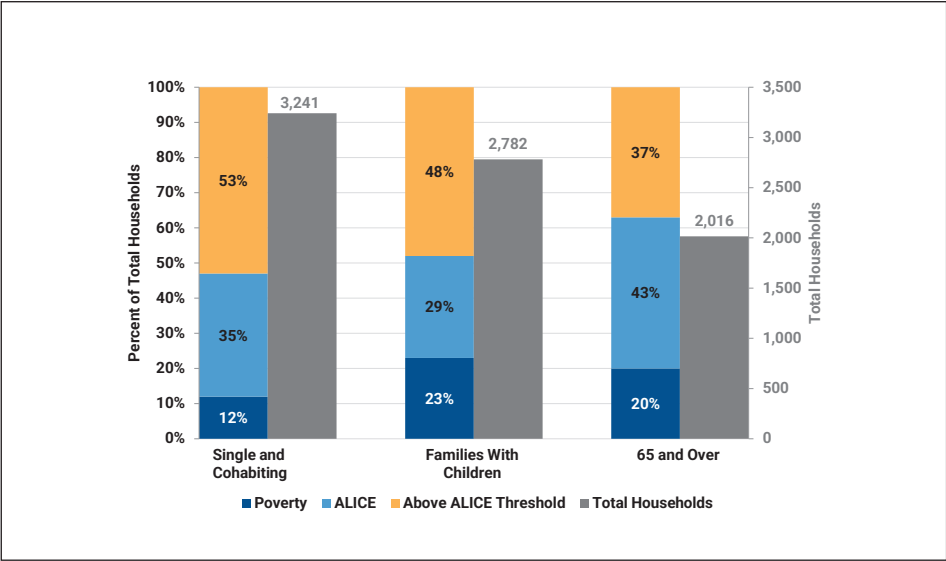
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

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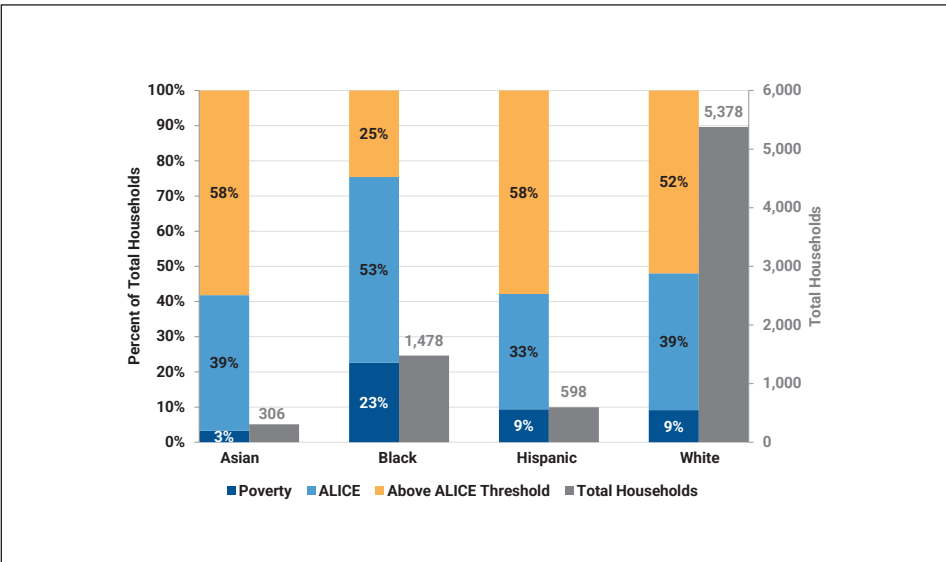
Visit UnitedForALICE.org/Louisiana to view more national, state, and parish data.

Household Financial Status by Household Type, Plaquemines Parish, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Plaquemines Parish, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Plaquemines Parish, 2021		
Town	Total Households	% ALICE & Poverty
Belle Chasse	3,489	42%
Boothville	244	68%
Buras	316	64%
Empire	441	71%
New Orleans Station	895	55%
Port Sulphur	537	79%

Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places. Totals will not match parish-level numbers because some places cross parish borders, data is not available for the smallest places, and parish-level data is often 1-year estimates.

ALICE IN ST. BERNARD PARISH



2021 Point-in-Time Data

Population: 43,821 • **Number of Households:** 15,472 (3% change from 2019)

Median Household Income: \$52,538 (state average: \$52,087)

Labor Force Participation Rate: 61.6% (state average: 58.5%)

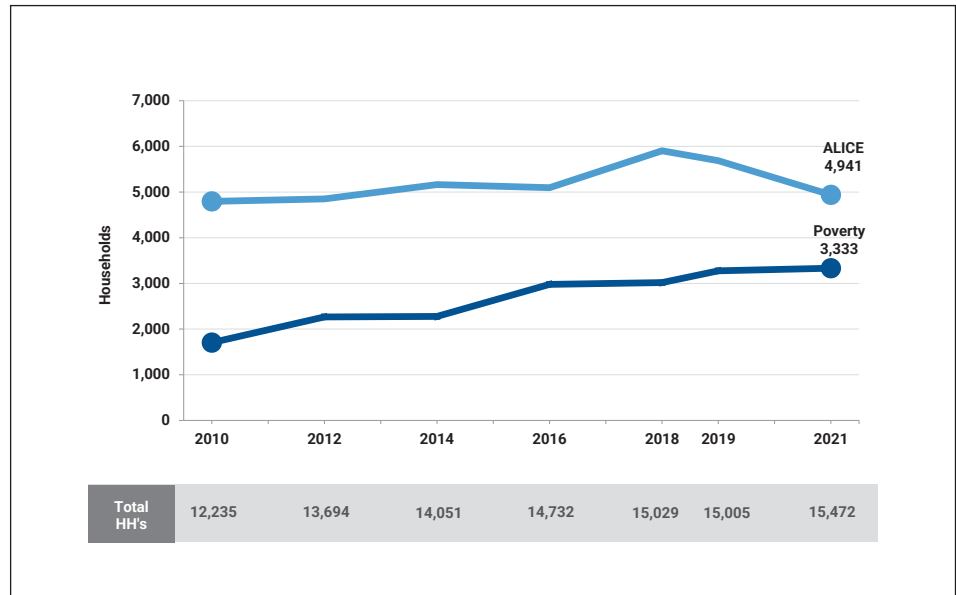
ALICE Households: 32% (state average: 32%) • **Households in Poverty:** 22% (state average: 19%)

Financial Hardship Changes Over Time

ALICE is an acronym for **A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed — households that earn more than the Federal Poverty Level, but less than the basic cost of living for the parish (the ALICE Threshold). Households below the ALICE Threshold — ALICE households plus those in poverty — can't afford the essentials.

As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 8,962 households in St. Bernard Parish were below the ALICE Threshold; in 2021 this number changed to 8,274, (a -8% change).

Households by Income, St. Bernard Parish, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Louisiana

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the parish level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in St. Bernard Parish were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in St. Bernard Parish, visit UnitedForALICE.org/Household-Budgets/Louisiana

Household Survival Budget, St. Bernard Parish, 2021

	SINGLE ADULT	2 ADULTS, 2 IN CHILD CARE
Monthly Costs and Credits		
Housing – Rent	\$618	\$779
Housing – Utilities	\$154	\$292
Child Care	–	\$1,421
Food	\$428	\$1,166
Transportation	\$363	\$839
Health Care	\$232	\$893
Technology	\$75	\$110
Miscellaneous	\$187	\$550
Tax Payments	\$321	\$1,108
Tax Credits	\$0	-\$1,333
Monthly Total	\$2,378	\$5,825
ANNUAL TOTAL	\$28,536	\$69,900
Hourly Wage*	\$14.27	\$34.95

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

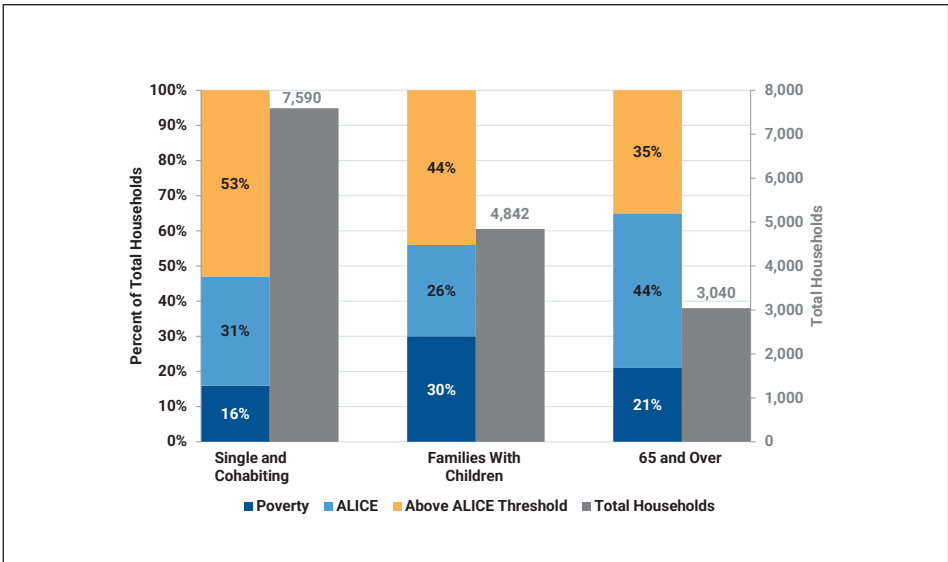
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by parish demographics, community members can move toward more equitable solutions.

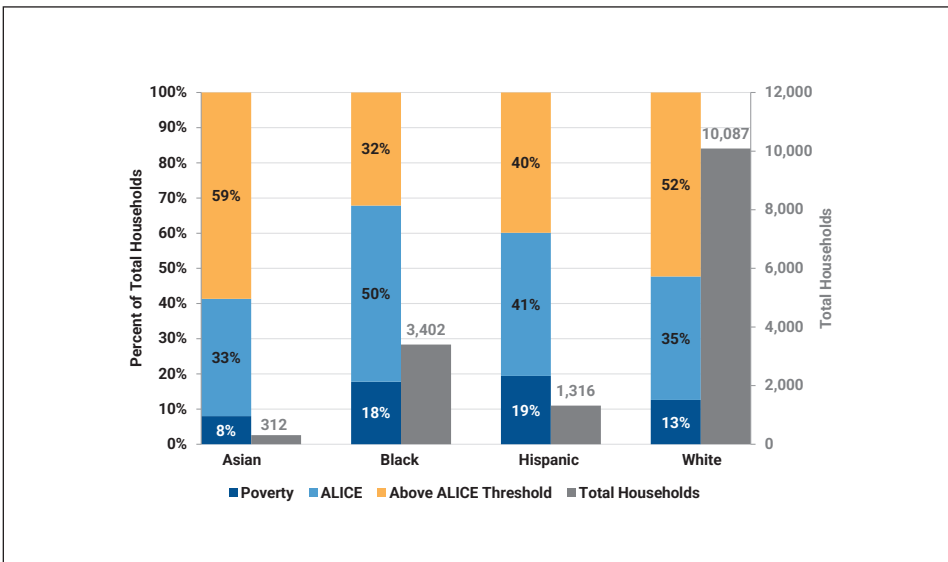
Visit UnitedForALICE.org/Louisiana to view more national, state, and parish data.

Household Financial Status by Household Type, St. Bernard Parish, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, St. Bernard Parish, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

St. Bernard Parish, 2021		
Town	Total Households	% ALICE & Poverty
Arabi	1,703	55%
Chalmette	7,795	57%
Meraux	2,403	37%
Poydras	1,001	61%
Violet	1,720	52%

Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places. Totals will not match parish-level numbers because some places cross parish borders, data is not available for the smallest places, and parish-level data is often 1-year estimates.

ALICE IN ST. TAMMANY PARISH



2021 Point-in-Time Data

Population: 269,388 • **Number of Households:** 103,543 (9% change from 2019)

Median Household Income: \$66,582 (state average: \$52,087)

Labor Force Participation Rate: 62% (state average: 58.5%)

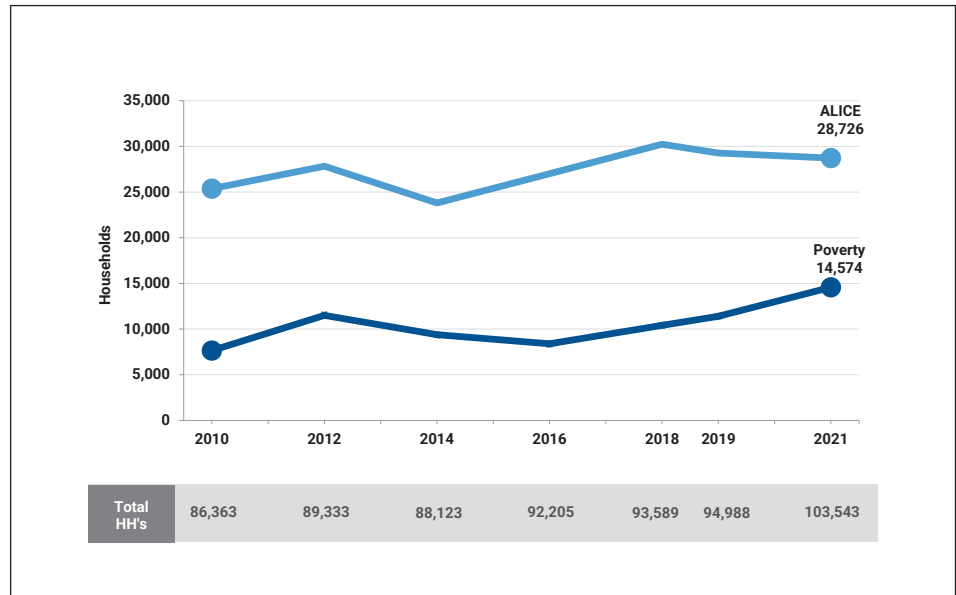
ALICE Households: 28% (state average: 32%) • **Households in Poverty:** 14% (state average: 19%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 40,669 households in St. Tammany Parish were below the ALICE Threshold; in 2021 this number changed to 43,300, (a 6% change).

Households by Income, St. Tammany Parish, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Louisiana

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the parish level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in St. Tammany Parish were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in St. Tammany Parish, visit UnitedForALICE.org/Household-Budgets/Louisiana

Household Survival Budget, St. Tammany Parish, 2021

	SINGLE ADULT	2 ADULTS, 2 IN CHILD CARE
Monthly Costs and Credits		
Housing – Rent	\$742	\$951
Housing – Utilities	\$154	\$292
Child Care	–	\$1,421
Food	\$442	\$1,204
Transportation	\$363	\$839
Health Care	\$232	\$893
Technology	\$75	\$110
Miscellaneous	\$201	\$571
Tax Payments	\$356	\$1,163
Tax Credits	\$0	-\$1,333
Monthly Total	\$2,565	\$6,111
ANNUAL TOTAL	\$30,780	\$73,332
Hourly Wage*	\$15.39	\$36.67

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

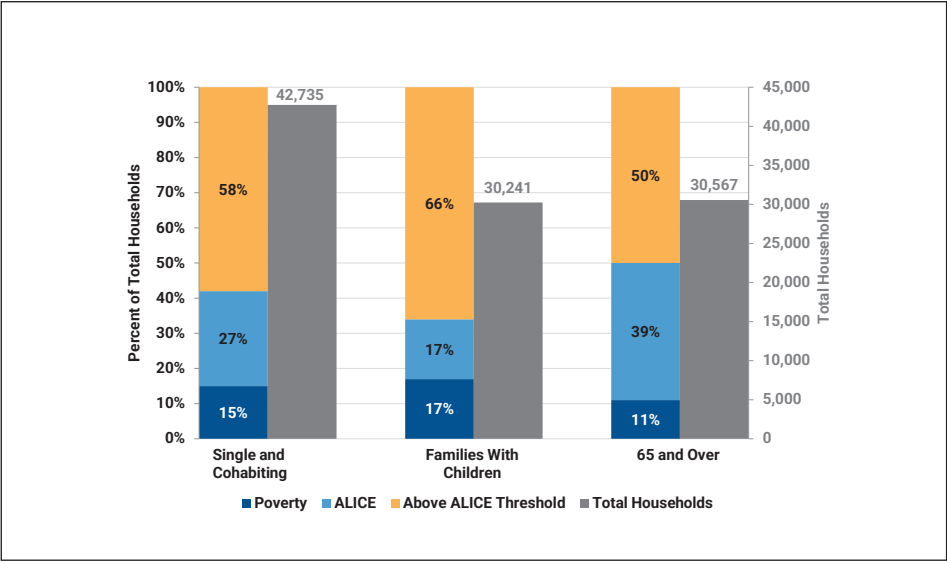
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by parish demographics, community members can move toward more equitable solutions.

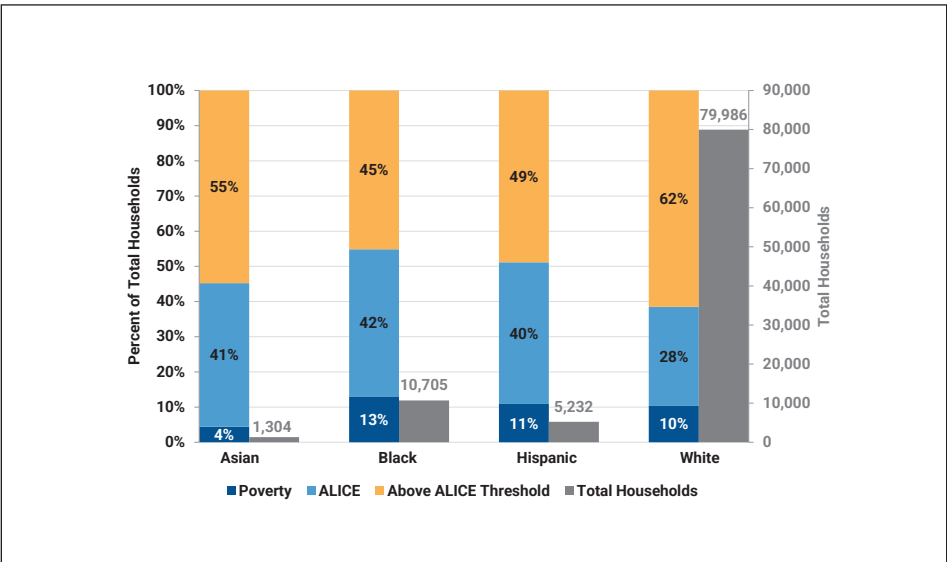
Visit UnitedForALICE.org/Louisiana to view more national, state, and parish data.

Household Financial Status by Household Type, St. Tammany Parish, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, St. Tammany Parish, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

St. Tammany Parish, 2021		
Town	Total Households	% ALICE & Poverty
Abita Springs	1,044	41%
Covington	3,869	42%
Eden Isle	3,423	34%
Folsom	307	57%
Lacombe	3,137	44%
Lewisburg	181	35%
Madisonville	447	34%
Mandeville	5,272	35%
Pearl River	939	57%
Slidell	10,680	50%
Sun	265	65%

Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places. Totals will not match parish-level numbers because some places cross parish borders, data is not available for the smallest places, and parish-level data is often 1-year estimates.

ALICE IN TANGIPAHOA PARISH



2021 Point-in-Time Data

Population: 135,217 • **Number of Households:** 49,915 (7% change from 2019)

Median Household Income: \$52,872 (state average: \$52,087)

Labor Force Participation Rate: 61% (state average: 58.5%)

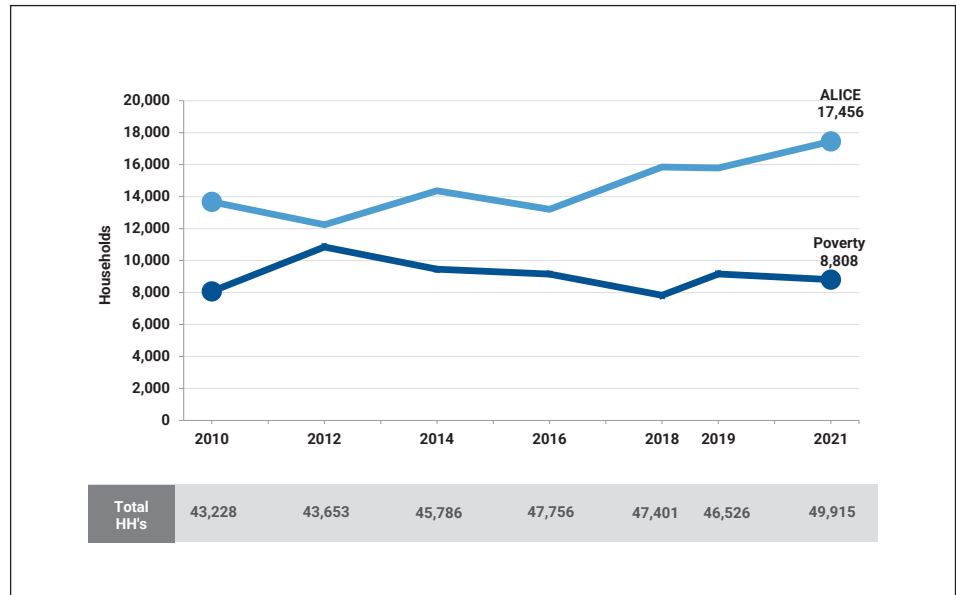
ALICE Households: 35% (state average: 32%) • **Households in Poverty:** 18% (state average: 19%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 24,958 households in Tangipahoa Parish were below the ALICE Threshold; in 2021 this number changed to 26,264, (a 5% change).

Households by Income, Tangipahoa Parish, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Louisiana

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

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In 2021, household costs in Tangipahoa Parish were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Tangipahoa Parish, visit UnitedForALICE.org/Household-Budgets/Louisiana

Household Survival Budget, Tangipahoa Parish, 2021

	SINGLE ADULT	2 ADULTS, 2 IN CHILD CARE
Monthly Costs and Credits		
Housing – Rent	\$535	\$599
Housing – Utilities	\$154	\$292
Child Care	–	\$1,421
Food	\$425	\$1,158
Transportation	\$363	\$839
Health Care	\$232	\$893
Technology	\$75	\$110
Miscellaneous	\$178	\$531
Tax Payments	\$299	\$1,060
Tax Credits	\$0	-\$1,333
Monthly Total	\$2,261	\$5,570
ANNUAL TOTAL	\$27,132	\$66,840
Hourly Wage*	\$13.57	\$33.42

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

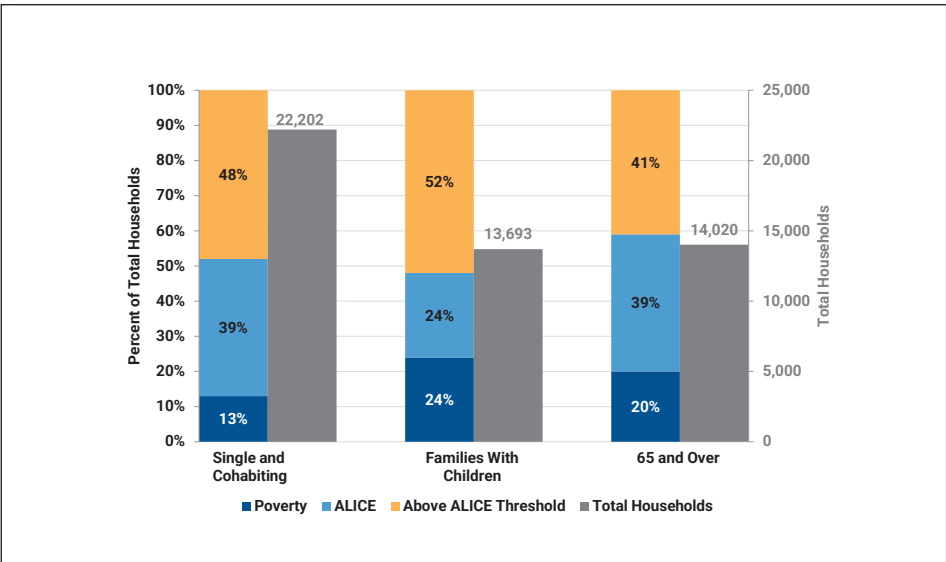
Financial Hardship is Not Evenly Distributed

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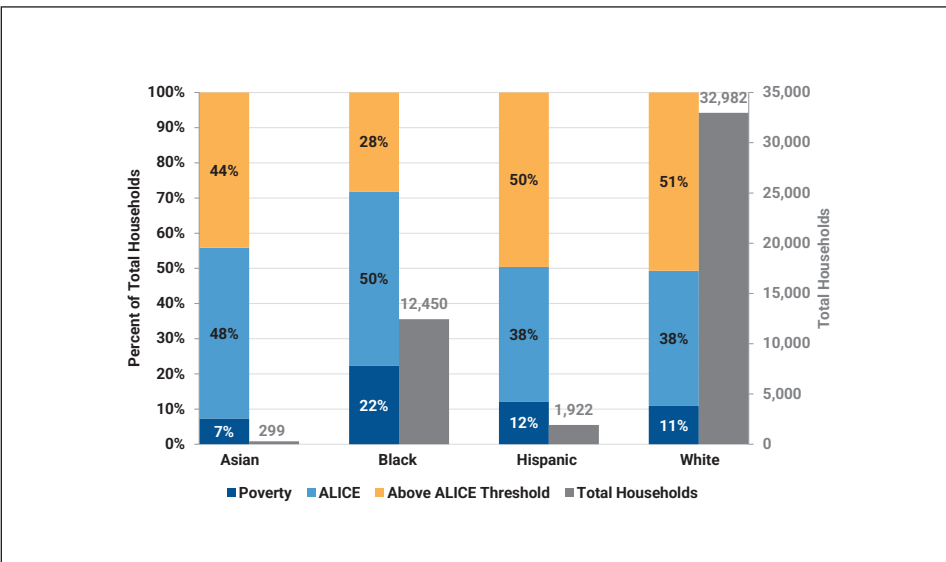
Visit UnitedForALICE.org/Louisiana to view more national, state, and parish data.

Household Financial Status by Household Type, Tangipahoa Parish, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Tangipahoa Parish, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Tangipahoa Parish, 2021		
Town	Total Households	% ALICE & Poverty
Amite City	1,568	74%
Hammond	6,497	62%
Independence	725	66%
Kentwood	682	70%
Natalbany	1,123	73%
Ponchatoula	3,333	67%
Roseland	454	80%
Tangipahoa	152	84%
Tickfaw	294	47%

Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places. Totals will not match parish-level numbers because some places cross parish borders, data is not available for the smallest places, and parish-level data is often 1-year estimates.

ALICE IN WASHINGTON PARISH



2021 Point-in-Time Data

Population: 45,794 • **Number of Households:** 17,367 (-1% change from 2019)

Median Household Income: \$39,168 (state average: \$52,087)

Labor Force Participation Rate: 51.6% (state average: 58.5%)

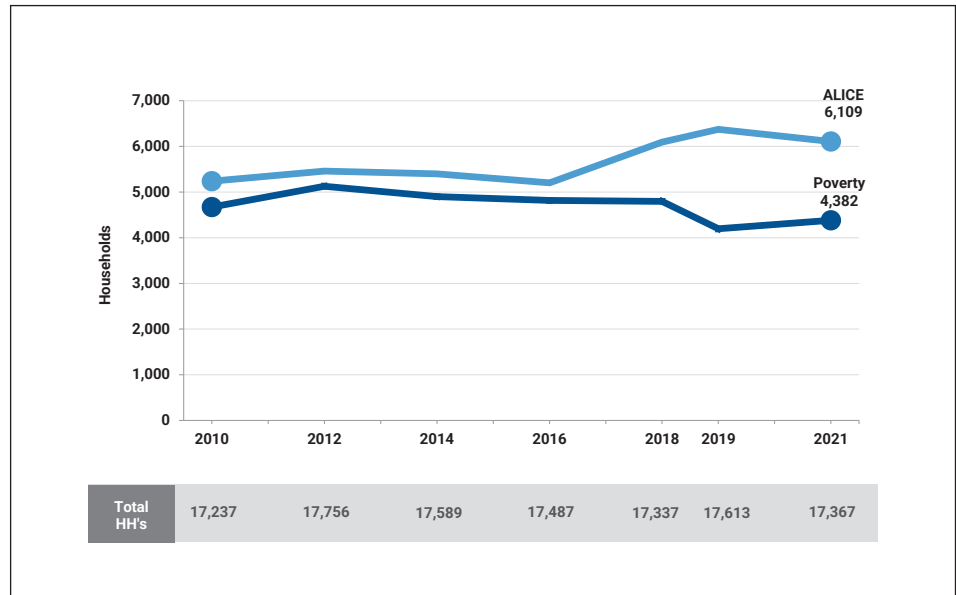
ALICE Households: 35% (state average: 32%) • **Households in Poverty:** 25% (state average: 19%)

Financial Hardship Changes Over Time

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As circumstances change, households may find themselves below or above the ALICE Threshold at different times. While the COVID-19 pandemic brought employment shifts, health struggles, and school/business closures in 2021, it also spurred unprecedented public assistance through pandemic relief measures. In 2019, 10,570 households in Washington Parish were below the ALICE Threshold; in 2021 this number changed to 10,491, (a -1% change).

Households by Income, Washington Parish, 2010–2021



Note: See an interactive version of this data at UnitedForALICE.org/Louisiana

Sources: ALICE Threshold, 2010–2021; American Community Survey, 2010–2021

The Cost of Basics Outpaces Wages

The Household Survival Budget reflects the minimum cost to live and work in the modern economy and includes housing, child care, food, transportation, health care, a smartphone plan, and taxes. It does not include savings for emergencies or future goals like college or retirement. The Household Survival Budget is calculated at the parish level and varies by household composition, as costs can vary greatly depending on location and household needs.

In 2021, household costs in Washington Parish were well above the Federal Poverty Level of \$12,880 for a single adult and \$26,500 for a family of four.

To see costs for different household compositions in Washington Parish, visit UnitedForALICE.org/Household-Budgets/Louisiana

Household Survival Budget, Washington Parish, 2021

	SINGLE ADULT	2 ADULTS, 2 IN CHILD CARE
Monthly Costs and Credits		
Housing – Rent	\$414	\$433
Housing – Utilities	\$154	\$292
Child Care	–	\$1,421
Food	\$425	\$1,158
Transportation	\$363	\$839
Health Care	\$232	\$893
Technology	\$75	\$110
Miscellaneous	\$166	\$515
Tax Payments	\$269	\$1,016
Tax Credits	\$0	-\$1,333
Monthly Total	\$2,098	\$5,344
ANNUAL TOTAL	\$25,176	\$64,128
Hourly Wage*	\$12.59	\$32.06

*Wage working full-time required to support this budget

For ALICE Survival Budget sources, visit UnitedForALICE.org/Methodology

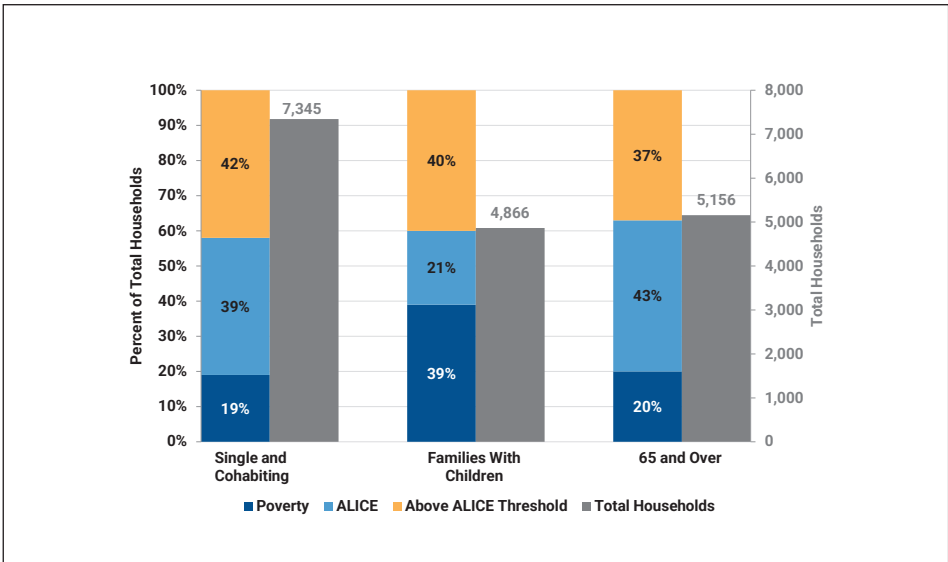
Financial Hardship is Not Evenly Distributed

Groups with the largest number of households below the ALICE Threshold tend to also be the largest demographic groups. However, when looking at the percentage of each group that is below the ALICE Threshold, some groups are more likely to be ALICE than others.

By addressing the disparities in financial hardship by parish demographics, community members can move toward more equitable solutions.

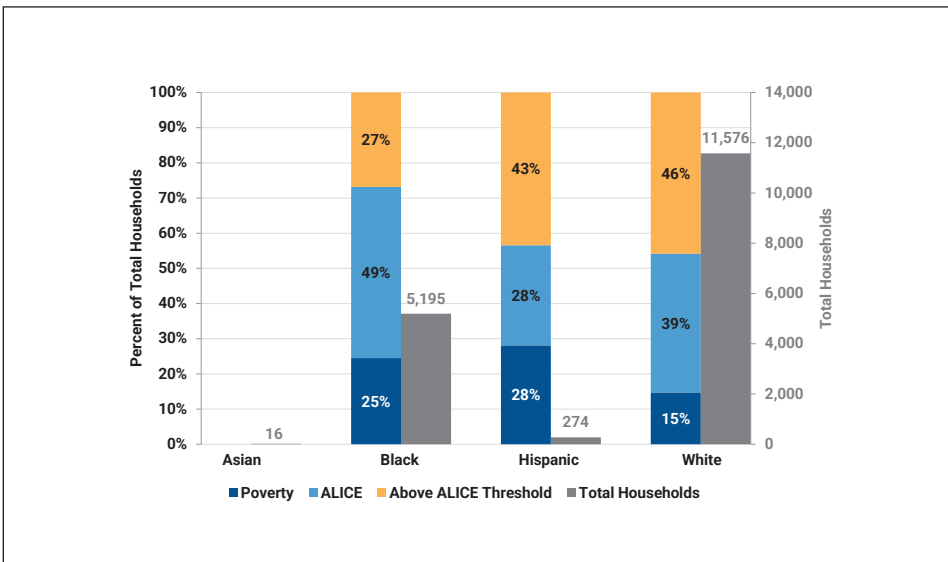
Visit UnitedForALICE.org/Louisiana to view more national, state, and parish data.

Household Financial Status by Household Type, Washington Parish, 2021



Source: ALICE Threshold, 2021; American Community Survey, 2021

Household Financial Status by Race/Ethnicity, Washington Parish, 2021



Note: All racial categories are for one race alone. Race and ethnicity are overlapping categories; the Asian and Black groups may include Hispanic households. The White group includes only White, non-Hispanic households. The Hispanic group may include households of any race.

Source: ALICE Threshold, 2021; American Community Survey, 2021

Washington Parish, 2021		
Town	Total Households	% ALICE & Poverty
Angie	116	58%
Bogalusa	4,317	70%
Franklinton	1,553	65%
Varnado	154	63%

Note: Municipal-level data on this page is 1 or 5-year averages for Incorporated Places. Totals will not match parish-level numbers because some places cross parish borders, data is not available for the smallest places, and parish-level data is often 1-year estimates.