

PROGRESS REPORT

[5.25 – 5.29]



- Continued review of the final round of applications for the [Hospitality Cares Pandemic Response Fund](#) emergency grants
 - \$2,403,015 total giving
 - 4,351 grants awarded to date | 455 to be awarded | 4,806 total
- Received Board approval of \$2.7 million in year-two funding for programmatic grants to [Community Partners](#)
- Testified on the struggles of ALICE women and children at the Select Committee on Women and Children Committee meeting
- Outlined promotional efforts with GNO, Inc. to publicize partnership to address the specific digital literacy and technological upskilling needs of workers in industries hard-hit by COVID-19
- Closed federal [Emergency Food and Shelter Grants](#) for Phase 37 Funds and CARES Funds available to nonprofits in Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, and Tangipahoa parishes in the amount of \$564,878 for Phase 37 and \$805,354 for Phase CARES
- Announced the opening of the second phase of United for Early Care and Education – will accept 20 new child care providers into the program to provide technical and legal assistance in accessing funding and supports
- Continued case management meetings with 21 early care centers – representing Orleans, Jefferson, St. Tammany, and Washington parishes – through United for ECE
- Conducted the third and final Kay Fennelly Summer Literacy Institute workshops to continue support to summer program providers
- Received \$3,000 in a literacy grant from the Dollar General Literacy Foundation to support education work
- Drafted the virtual Annual Meeting run of show and extended invites for a drive-through award pick-up to LIVE UNITED award winners
- [Mobilized advocates](#) in support of bills relating to domestic violence, sexual abuse, paid sick leave, and a local sales and use tax exemption on feminine hygiene products and diapers
- Led the coordination of Ready LA coalition’s virtual day of action toolkit – Twitter chat and Twitterstorm with an accompanying email and call campaign
- Finalized the production of a new 30-second PSA to promote UWSELA’s COVID-19 response – will run as an ad on social media and as community programming on local stations
- Coordinated volunteers to deliver 34,048 meals to 2,432 older adults and homebound individuals
- Live-streamed the seventh installment of 15 Minutes of FAME, UWSELA’s virtual financial capability education series, on credit card debit management
- Continued promotion of [24H’s Beyond the Stage](#) livestreaming event series
- Expanded efforts to lift up UWW/NFL virtual hangout fundraiser to win a 30-minute virtual hangout with an NFL player, including New Orleans Saints Demario Davis and Malcolm Jenkins. Fans can enter to win by visiting [UnitedWay.org/Hangout](#).
- Advanced the development of an organization-wide long-term COVID-19 strategic plan
- Continued collecting sign-ons to the [ALICE is Always Essential campaign](#)
- Continued virtual tax support through VITA
- Continued volunteer recruitment to assist 311 seniors and homebound individuals
- Continued weekly newsletter distribution and Facebook live update
- Continued virtual IDA onboarding and support
- Continued outreach and support to Community Partners