

# PROGRESS REPORT

November 2020



Signed the cooperative endeavor agreement for \$100,000 with Jefferson Parish Council for the Jefferson Parish Louisiana Prisoner Reentry Initiative | funds will serve unincorporated and incorporated Jefferson Parish | Councilmembers Byron Lee, Marian Edwards, and Deano Bonanno were instrumental in coordinating the parish's support of the initiative | We will be working in the parish to develop an infomercial to inform the public about the partnership and services

Resumed providing financial education and soft skill trainings to opportunity youth in St. Tammany in partnership with the St. Tammany First Planning District Job Center

Beginning planning for the 2021 Volunteer Income Tax Assistance Program and identifying sites across our parishes

Continued United for Early Care and Education provider support and ongoing loan forgiveness monitoring | currently managing \$4.1 million in PPP/ EIDL loans; \$2.7 M of those funds are eligible for forgiveness based on current data from centers and their lenders | 35 of our participating centers qualify for the new \$50,000< forgiveness threshold | Remaining 11 centers have reported receiving loan funds over \$50,000 | Phase 3 participants applying for loan forgiveness will now start in December vs. the projected November timeline due to storm impact scheduling delays

Coordinated a donor engagement event to thank supporters of the BET Saving Our Selves initiative | The event highlighted the impact of the work through videos, stories, and testimonials (pre-recorded and live) | Continuing data collection to report initiative progress to United Way Worldwide | Awaiting the decision on a potential fifth distribution of funding to program partners

Completed one-on-one program checks with all 77 programs on their status and the impact of COVID-19 on their program

Finalized plans to host an equity training webinar, An Introduction to Cultural Competency, for partner agencies on 11/16 at 1:00 p.m.

Finalized organizing efforts to engage Orleans Parish voters around the Dec. 5 millage election | If passed, the Library & Early Childhood Education millage (property tax), Proposition #2, would provide young children in New Orleans with affordable, high-quality early childhood education for the next 20 years – without raising taxes | Will host a partner orientation training on Friday, Nov. 13, before launching the public arm of the effort on Nov. 16 | Learn more at [www.CareforNOLAkids.org](http://www.CareforNOLAkids.org)

Charmaine Caccioppi participated as a panelist for United Way Worldwide Equity Webinar Series: Leveraging Policy and Advocacy Equity on November 5, 2020

Worked to secure a new date for our Louisiana Leaders: Local Governments Can Help ALICE Households Thrive that was postponed due to Hurricane Zeta

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Hosted the Nancy M. Marsiglia Institute of Justice and the Loyola Institute of Politics 2020 Presidential Election Recap, featuring a discussion between Frank Luntz, the Fox News focus group czar, and former New Orleans Mayor Mitch Landrieu, a CNN commentator

[Announced a local philanthropic funding initiative](#) – including United Way of Southeast Louisiana, the Greater New Orleans Foundation, the Methodist Health System Foundation, Inc., the Goldring Family Foundation, and Pres Kabacoff – to address the COVID-19 housing and food insecurity crisis | Collectively, the partners are committing \$845,000 to five local organizations working to provide free civil legal aid to address housing issues, rental assistance, and food access

Participated as a panelist for the Right on Crime: Virtual Employer Forum to share our Louisiana Prisoner Re-entry Initiative work focused on employing justice-involved citizens

Hosted a [webinar](#) to provide an introduction to our Community Partners on the concept of cultural competency, what it is, why it's important in the context of United Way SELA's work, and how participants can begin to develop and grow their own cultural competence

Began recruitment for the second year of our GivingTuesday campaign, Give United, which helps our community partners fundraise for their missions via social media and email outreach | two \$2,500 prizes are available (one large/medium, one small/medium) for the partners who raise the most money during the campaign recruitment underway

Finalized plans to launch our holiday engagement with Women United, Young Leaders United, and Retire United | Members will purchase requested items from Kingsley House's Amazon Wish List to provide parents and children with household items and gifts

Charmaine Caccioppi presented to LSU students highlighting ALICE (Asset Limited, Income Constrained, Employed), equity, advocacy, and the power of collaboration

UWSELA Public Policy Chairman Ron McClain was quoted in Louisiana Budget Project's press release covering the legal attempts to repeal the Affordable Care Act | "Accessing quality healthcare is essential for many citizens, especially ALICE (Asset Limited, Income Constrained, Employed) families. We need to continue to work hard to ensure health care is available to all who need it regardless of their income."

Scheduled a meeting with the Governor's staff and collaborative partners to discuss the Opioid Settlement

Advanced collaborative efforts with the Louisiana Center for Health Equity to establish the Louisiana Office on Women's Health | The office's overall vision is to improve the health outcomes and quality of life for Louisiana children and families over the next decade.

Presented the results from 2019-2020 for funded partners and internal and external initiatives to the Community Impact Committee

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Hosted the latest edition of the Louisiana Leaders Webinar Series, Health is Wealth, with New Orleans East Hospital CEO Dr. Takeisha Davis (moderator), New Orleans Department of Health Director Dr. Jennifer Avegno, Louisiana Budget Project Director Jan Moller, GNO, Inc. President and CEO Michael Hecht | Register for the next webinar in the series here <http://bit.ly/LALeaders-Philanthropy>

*Louisiana Leaders: Philanthropy is Good for Business*

**DECEMBER 8, 2020 | 1-2:30 PM**

*Can your company afford not to invest in our community?*

This panel discussion with local business and philanthropic leaders including United Way of Southeast Louisiana Board Chair **Cathy McRae** [*Moderator*], Executive Vice-President and General Counsel of Entergy Corporation **Marcus Brown**, Real Estate Developer, Civic Leader and Philanthropist **Roger Ogden**, and Chief Executive Officer and President of The New Orleans Business Alliance **Quentin Messer**, will present how philanthropy impacts employees, investors, and the entire community.

Joined New Orleans Mayor LaToya Cantrell, Councilwoman Cyndi Nguyen, and early childhood education experts at a press conference to share information on the positive impacts of Proposition 2 Libraries and Early Childhood Education ([watch here](#)) | Continued outreach to inform voters, engage partners, and get the vote out in advance of early voting Nov. 20-28 | Charmaine Caccioppi and Libbie Sonnier, Executive Director of the Louisiana Policy Institute for Children reached out to Orleans Parish Legislators this week to discuss support | Held virtual meetings with Representative Aimee Freeman and Representative Matthew Willard, who both agreed to speak about the importance of the City to continue its increased investment in high-quality ECE

Hosted a Facebook Live with Saints Pro Bowler Cam Jordan and United Way SWLA President and CEO Denise Durrel to announce the success of Cam's Pay it Forward fundraising campaign to support hurricane recovery efforts in Lake Charles and the surrounding area | Raised \$50,000 with a \$25,000 gift from Cam | Funds will go to UWSWLA to help residents return to their homes

Charmaine Caccioppi chaired the Louisiana Women's Policy Research Commission meeting where Ester deJong gave a presentation on Maternal and Child Health | The Commission also discussed the upcoming 2021 Legislative Session and presentation of their Annual Report to the Governor

Met with Loyola University New Orleans College of Law to discuss the **Nancy M. Marsiglia Institute of Justice** launch of its upcoming 2021 spring class and finances

Charmaine Caccioppi has confirmed **the AFLCIO will give 15 fried Turkeys for Thanksgiving** this year and she will deliver them to NOFJC residents

Key campaigns running in November:

- Pan American Life Insurance
- Globalstar
- Boh Brothers
- Folgers
- EY
- InclusivCare – new campaign
- Folgers