



United Way of
Southeast Louisiana

TANGIPAHOA PARISH AND UNITED WAY

2022 REPORT

Delivering food boxes with Hammond Kiwanis Club

OUR MISSION

To Eradicate Poverty in Southeast Louisiana.

For nearly 100 years, United Way of Southeast Louisiana has been working to meet the needs of vulnerable families in our region.

We make sure your dollar goes further by taking a collective impact approach - working at all levels of society to create meaningful change - to maximize your investment and meet the specific needs of your community.

We leverage our expertise, resources, and partnerships to meet your most pressing needs, creating a stronger, more equitable Tangipahoa Parish where everyone is healthy, educated, and financially stable.

The results? A vibrant, equitable, and thriving Tangipahoa Parish for all.

MAKING HOMES WHOLE AGAIN

Brothers Jack* and Jeff* shared their family home in Ponchatoula their entire lives. After their parents died, Jack stayed in the home to assist Jeff, who has a disability.

Hurricane Ida sent a large tree through their roof and into Jeff's bedroom, destroying a significant portion of the home. With funding support from United Way SELA, Fuller Center Disaster ReBuilders helped the brothers put their home back together. FCDR removed the tree and then began an extensive rebuilding process, including gutting the entire home, completing foundation repairs, and replacing the roof.



**Name changed for client privacy*

Thanks to our donors, United Way and our partners continue helping communities recover and reimagine brighter futures.

Together, we can make more impact than any one of us could create alone.



TANGIPAHOA PARISH **DEMOGRAPHICS***

Population: 135,217 • **Number of Households:** 49,915

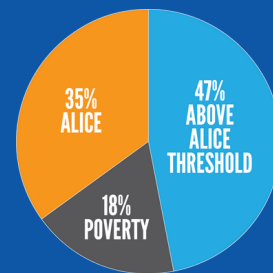
Median Household Income: \$52,872 (state average: \$52,087)

ALICE Households: 35% (state average: 32%)

Households in Poverty: 18% (state average: 19%)

Labor Force Participation Rate: 61%

Source: 2023 ALICE Report



\$93,910 **IN UNRESTRICTED FUNDS**

RAISED BY TANGIPAHOA PARISH 2022-2023 CAMPAIGN

Includes dollars raised by Tangipahoa workplace employees that reside outside the parish.

An additional \$4,446 raised in funds designated to nonprofits across SELA and beyond – per donors' request.

ACTIVE TANGIPAHOA PARISH CAMPAIGNS

22 organizations in Tangipahoa Parish conduct an annual United Way Campaign. These workplace campaigns take place between July 1 and March 30.

*We used the most recent ALICE Report at the time, which included 2018 data, to inform 2022-23 funding decisions
State average ALICE Household Survival Budget for 2 adults, 1 preschooler, 1 infant - \$66,288

\$8,522,877 INVESTED & RETURNED TO TANGIPAHOA PARISH

37,615 TANGIPAHOA PARISH RESIDENTS SERVED

Does not include services provided to individuals working in the parish and living elsewhere or individuals served that did not provide residential data.

\$74,210



Returned to Tangipahoa Parish residents via Volunteer Income Tax Assistance (VITA) Program
144 returns prepared during 2022 Tax Season.

\$7,149,000



Estimated CCAP allocations for 9,500 Tangipahoa Parish youth
Estimated CCAP allocations in 2023 resulting from UWSELA's 2022 advocacy efforts to increase state funding.

649,833



Invested in Tangipahoa Parish via UWSELA
See investments below from 2021 - 2023.

UWSELA INVESTMENTS IN TANGIPAHOA

7/1/21 - 6/30/22 **\$155,695** Programmatic funding across 20 partner agencies serving residents of Tangipahoa Parish

11/01/21 - 12/31/23 **\$59,340** in Emergency Food and Shelter (EFSP) grants, Phase 39 (Cancer Association of Louisiana, Catholic Charities of the Diocese of Baton Rouge, Family Promise of St. Tammany, Northlake Homeless Coalition, Second Harvest Food Bank of Greater New Orleans and Acadiana, Tangi Food Pantry, Tangipahoa Voluntary Council on Aging, United Way SELA – Prosperity Center)

\$179,737 in EFSP grants, ARPA-R (Cancer Association of Louisiana, Catholic Charities of the Diocese of BR, Family Promise of St. Tammany, Northlake Homeless Coalition, Second Harvest Food Bank of Greater New Orleans & Acadiana, Tangi Food Pantry, Tangipahoa Voluntary Council on Aging, UWSELA Prosperity Center)

\$59,146 in EFSP grants, Phase 40 (Catholic Charities of the Diocese of BR, Tangi Food Pantry, Tangipahoa Voluntary Council on Aging)



UWSELA **INVESTMENTS** IN TANGIPAHOA

\$176,675

in utility bill assistance provided to 1,177 households through our partnership with Entergy.

\$25,000

value of 50 Chromebooks delivered to families with school-aged children through our partnership with AT&T.

\$2,551

in supplies delivered to local schools through our partnership with WDSU.

\$200,000

invested in 27 families through our Hurricane Ida Long-Term Recovery Group.

\$2,040

value of 672 age-appropriate books delivered to 68 children through our partnership with the Dolly Parton Imagination Library.

\$18,005

in savings on prescriptions through our partnership with SingleCare.

\$10,500

in gift cards for 35 families affected by the February 2023 tornado.

United Way of Southeast Louisiana

SERVING TANGIPAHOA PARISH RESIDENTS

United Way of Southeast Louisiana offers an array of services in Tangipahoa Parish designed to help eradicate poverty, including:

FUNDED AGENCIES

United Way provides grants to 14 programs (2023-26), including Our Daily Bread Food Bank of Tangipahoa and Tangipahoa Voluntary Council on Aging.

See full list on the following page.

NORTHSHORE PROSPERITY CENTER

Our one-stop financial capability center offers an array of free programming to residents, including financial education and coaching, credit building and counseling, benefits screening, and more.

MOVING FAMILIES FORWARD

Designed to keep families in their homes and their children in their school of origin to allow them to succeed. Case managers work intensely with families for up to 18 months to create a plan for the family to stabilize and thrive.

IDA PROJECT

A matched-savings account program helping low-income individuals purchase long-term assets.

THRIVING AFRICAN-AMERICAN SMALL BUSINESS INITIATIVE

A small business investment and education program aimed at closing the racial wealth gap and addressing barriers faced by small Black-owned businesses.

Meet Tangipahoa resident and Thriving African-American Small Business Initiative participant Everyl-Ann Archibald. Everyl-Ann owns Popcorn Island, LLC.
Learn more about UnitedWaySELA.org/TAASB.



UWSELA 2023 - 2026 FUNDED AGENCIES & PROGRAMS SERVING TANGIPAHOA RESIDENTS

American Red Cross serving the Southeast Louisiana

Disaster Services

CADA Prevention and Recovery Center

Project Reconnect

Counseling Services

Cancer Association of Greater New Orleans

Cancer Patient Services

College Beyond

College Success Program Multi-institutional Microgrant Support & Expansion

Dental Lifeline Network - Louisiana

Donated Dental Services (DDS)

Family Violence Program of St. Bernard

FVPSB Program

Louisiana Appleseed Center for Law & Justice

Heirs' Property in Louisiana

Northlake Homeless Coalition

NHC Coordinated Access and Assessment System

Operation Restoration

Operation Social Services

Our Daily Bread Food Bank of Tangipahoa

Meals that Matter

Second Harvest Food Bank of Greater New Orleans and Acadiana

Fighting Hunger and Feeding Hope in Southeast Louisiana

Tangipahoa Voluntary Council on Aging

Public Transportation Service

Volunteers of America Southeast Louisiana (VOASELA)

Mentoring Children of Promise (MCP)



**United Way of
Southeast Louisiana**

United Way of Southeast Louisiana

Serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes

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