

PROGRESS REPORT

5/11-15



- Continued accepting applications for the [Hospitality Cares Pandemic Response Fund](#) emergency grants
 - \$2,178,012 total giving
 - 3,486 grants awarded to date | 870 to be awarded | 4,356 total
 - Application is still open
- Managed the implementation of federal Emergency Food and Shelter Grants for Phase 37 Funds and CARES Funds Available to nonprofits in Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, and Tangipahoa parishes in the amount of \$564,878 for Phase 37 and \$805,354 for Phase CARES
 - Funds must be used to supplement food, shelter, rent-mortgage & utility assistance efforts in ongoing programs to assist people with economic emergencies unrelated to disasters
- Completed year-one virtual programmatic grantee site visits and evaluations
 - Funding recommendations to be reviewed by the BOT
- Launched public [survey](#), as a part of the ALICE Project in partnership with the Louisiana Association of United Ways, to better understand the impacts of the COVID-19 pandemic on people living in Louisiana
 - Working to gather 400+ regional responses through 5/22
- Met with potential funders to discuss continued private support of VITA programming – federal funding expired in April
- Evaluated survey results from programmatic grantees to determine organization/program viability and on-going needs
- Continued case management meetings with 21 early care centers – representing Orleans, Jefferson, St. Tammany, and Washington parishes – through United for Early Care and Education
 - Phase 1 wraps up in May and will inform a Phase 2 through April 2021
- Conducted the first of three Kay Fennelly Summer Literacy Institute workshops to continue support to summer program providers
 - Continued development out content for a public facing YouTube channel to engage families and children at home in addition to working with our program participants
- [Mobilized advocates](#) in support of bills relating to domestic violence, sexual abuse, paid sick leave, and a local sales and use tax exemption on feminine hygiene products and diapers
- Help coordinate the development of Ready LA coalition’s communication plan and virtual day of action planning for Tuesday, May, 19
- Finalized the production of a new 30-second PSA to promote UWSELA’s COVID-19 response – will run as an ad on social media and as community programming on local stations
- Promoted [Biz Talks podcast](#) on UWSELA’s COVID-19 response
- Concluded EMS provider meal deliveries throughout the service area through our [partnership with J. M. Smucker Co. and Folgers](#)
- Live-streamed the fifth installment of 15 Minutes of FAME, UWSELA’s virtual financial capability education series, on student loan assistance
- Delivered 33,614 meals to 2,401 older adults and mobility-impaired individuals in Orleans Parish
- Continued collecting sign-ons to the [ALICE is Always Essential campaign](#)
- Continued virtual tax support through VITA
- Continued volunteer recruitment to assist 311 seniors and homebound individuals
- Continued weekly newsletter distribution and Facebook live update
- Continued virtual IDA onboarding and support
- Continued outreach and support to Community Partners