

PROGRESS REPORT

4/13/2020



- Secured new major gifts to the Hospitality Cares Pandemic Response Fund, which now totals \$1.4M
- Completed the first round of HC fund approval process
 - o Number awarded with first round: 1308
 - o Continued sharing recipient stories on social and through email
- Confirmed participation in BET's fundraising event, "**Saving Our Selves: A BET COVID-19 Relief Effort**" to be broadcast on BET Wednesday, April 22, at 7pm
 - o Through this partnership with BET, UWSELA will direct resources to 11 partners to provide food and immediate cash assistance to those who need help most in New Orleans' African American community.
- Hosted the first episode of 15 Minutes of FAME series to bring financial capability education to the public – occurs each Tuesday at 1p on Facebook Live
- Hosted a policy-focused webinar for nonprofits featuring Steve Taylor of United Way Worldwide, Jan Moller of the Louisiana Budget Project, and Tina Vanichchagorn of Governor John Bel Edwards' Office. Progressed toward final a contract with Loyola University New Orleans College of Law to provide Payroll Protection Plan loan application support to child care centers
- Continued federal and state advocacy to secure additional funding to support the PPP program, among others, and emergency funding for child care centers
 - o Signed on to a letter from United Ways to urge Congress to shore up programs that enable access to services and build financial stability and prioritize and support the nonprofit sector.
 - o Assisted with the drafting of Ready Louisiana's sign-on letter to ask lawmakers to support early care and education in Louisiana during and after COVID-19
- Confirmed participation in 19 Thanks, a grassroots movement that encourages citizens to focus on gratitude and giving at the 19th hour on the 19th of each month and benefits UWs across Louisiana
- Received confirmation of UWSELA's loan through the Payroll Protection Program
- Continued virtual programmatic site visits and evaluations
- Continued volunteer recruitment to assist 311 seniors and homebound individuals – 33,000+ meals delivered to 2,100 recipients
- Continued weekly newsletter distribution and Facebook live update
- Continued virtual VITA and IDA support
- Continued outreach and support to Community Partners