

PROGRESS REPORT

4/20/2020



- Secured \$1.5M in funds for the Hospitality Cares Pandemic Response Fund, which triggered the reopening of its crisis grants application process
 - o New funders:
 - \$500,000 Ernest N. Morial Convention Center
 - \$250,000 Conrad N. Hilton Foundation
 - \$60K McCormick For Chefs and Zatarain's
 - o Online giving: \$ 79,542.15
 - o \$2M+ total
- 1,308 grants awarded to date | 2,700+ to be awarded in second, final application opening
- Partnered with Folgers and JM Smucker Co. and will serve 2,522 meals to EMS providers across our seven-parish service areas from April 27 through May 15
- Appointed (President and CEO Michael Williamson) to Governor Edwards' Economic & Community Development Resilient LA Task Force, an element of Resilient Louisiana, a state commission charged with examining Louisiana's economy amid the COVID-19 pandemic and making recommendations for more resilient business-related activities and commerce in the coming months
- Secured free stay-at-home activity kits through Creative Response and delivered to West Jefferson Medical Center, an LCMC Health hospital, for the children of employees who are in daily child care at the WJMC Fitness Center
- Participated in the [Saving Our Selves: A BET COVID-19 Relief Effort](#) that raised millions of dollars for the BET COVID-19 Relief Fund, which was established to support the work of United Way SELA and other United Ways in cities where the African American population has been disproportionately impacted by COVID-19 crisis
- Hosted a [pre-event YouTube live discussion](#) with Wendell Pierce, Dr. Takeisha Davis, and Dr. Denese Shervington
- Delivered 153,000+ meals to older adults and mobility-impaired individuals in Orleans Parish creating \$1.5 million dollars in community impact
- Launched a pilot program with Loyola University New Orleans College of Law and Agenda for Children to provide technical assistance, beginning with a focus on the Payroll Protection Program (PPP), to help child care providers navigate new public funding and supports rolled out in response to the COVID-19 pandemic
- Celebrated National Volunteer Week through our digital channels and recognized key volunteers and volunteer partners, including Entergy Corporation
- Soft-launched the United Way HandsOn Entergy Volunteer Center through social media (will plan a launch event when appropriate and safe)
- Successfully advocated in support of the new \$480B federal relief package including \$370B in SBA loans like the PPP and \$75B for hospitals and health care providers
- Continued virtual programmatic site visits and evaluations
- Continued volunteer recruitment to assist 311 seniors and homebound individuals
- Continued weekly newsletter distribution and Facebook live update
- Continued virtual VITA and IDA support
- Continued outreach and support to Community Partners