# ST. TAMMANY PARISH AND UNITED WAY

# 2024 REPORT

Volunteer Day of Action at Safe Haven in Mandeville

# OUR MISSION

## To Eradicate Poverty in Southeast Louisiana.

For over 100 years, United Way of Southeast Louisiana has been working to help every person in every community thrive.

Anyone who wants to do good in their community has a role to play with United Way. We believe in the power of people – united through a common purpose – to accomplish anything we set our minds to.

We leverage our expertise, resources, and partnerships to create innovative solutions to community problems, creating a stronger St. Tammany Parish where everyone is healthy, educated, and financially stable.

The results? A vibrant, equitable, and thriving St. Tammany Parish for all.

## UNITED IS THE WAY

A courageous survivor, Rosy*, made the brave decision to escape an abusive relationship to get her child to safety. She started reaching out to Safe Harbor, a United Way funded partner, for help. With each conversation, she gained the validation and support she desperately needed, building the strength to plan her escape.

With the help of a compassionate advocate, she developed a plan that ensured both she and her child would transition to safety as smoothly as possible. Through the Safe Harbor's services, she gained access to critical resources, including budgeting tips that helped her save enough money to secure an apartment - a fresh start for her family.

Legal and child advocates walked alongside her, offering options and guidance that empowered her to make informed decisions, ensuring that her future would be one filled with hope and opportunity. Rosy's story, and countless others like hers, is proof that United is the Way to a life free from violence that everyone deserves.

This is more than just a story of survival. It's a story of resilience, empowerment, and the power of support.

*Name and image changed to protect client

Slidell Tornado Volunteer Clean-Up

# ST. TAMMANY PARISH DEMOGRAPHICS*

**Population:** 273,263 **Number of Households:** 106,109

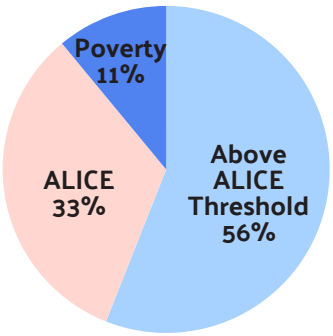
**Median Household Income:** $76,269 (state average: $55,416)

**ALICE* Households:** 33% (state average: 32%)

**Households in Poverty:** 11% (state average: 19%)

**Labor Force Participation Rate:** 63% (state average: 59.4%)

Source: 2024 ALICE Report




# $246,289 IN UNRESTRICTED FUNDS

## Raised in St. Tammany Parish in the 2023-2024 United Way Campaign

Includes dollars raised by St. Tammany workplace employees that reside outside the parish

An additional $264,276 raised in funds designated to nonprofits across SELA and beyond – per donors' request

*ALICE (Asset Limited, Income Constrained, Employed) – households that earn more than the Federal Poverty Level but less than the cost of living in the parish.

# $6,874,951

INVESTED & RETURNED TO ST. TAMMANY PARISH

# 36,316

ST. TAMMANY RESIDENTS SERVED

Does not include services provided to individuals working in the parish and living elsewhere or individuals served that did not provide residential data

| | |
|---|---|
| $148,212 | Returned to St. Tammany Parish residents via UWSELA's Volunteer Income Tax Assistance (VITA) Program with 274 returns prepared |
| $5,461,848 | Estimated CCAP allocations for 7,634 St. Tammany Parish children in FY24 resulting from UWSELA's 2023 advocacy efforts to increase state funding |
| $308,711 | Granted in UWSELA programmatic funding across 33 partner agencies |
| $95,515 | Distributed by UWSELA to 250 residents affected by the tornados in Slidell, including hot meals, emergency supplies, gift cards, and support |
| $5,620 | Provided in rent/mortgage assistance to 10 families through UWSELA's Moving Families Forward program |
| $127,784 | Returned in savings on prescriptions through UWSELA's SingleCare partnership |
| $40,000 | Invested in four small business owners through our Thriving African-American Small Business Initiative |
| $9,500 | Supported 40 hours of consulting time for the St. Tammany Ready Start Network and 44 hours for strategic planning and advocacy |
| $586,317 | Invested in long-term, wealth-generating assets such a home, car, secondary education, or home improvements by UWSELA's IDA Project participants |
| $10,488 | Created in community impact by 103 UWSELA volunteers |
| $31,470 | Delivered 12,588 age-appropriate books to 1,049 children through UWSELA's partnership with the Dolly Parton Imagination Library |
| $49,486 | Funded 2,877 services to 99 clients in UWSELA's St. Tammany Louisiana Prisoner Reentry Initiative. |

## United Way of Southeast Louisiana

# SERVING ST. TAMMANY RESIDENTS

United Way of Southeast Louisiana offers an array of services in St. Tammany Parish designed to help eradicate poverty, including:

## FUNDED AGENCIES

United Way provides grants to 23 programs (2023-26), including East St Tammany Rainbow Child Care Center, Inc., Northlake Homeless Coalition, Safe Harbor, Southeast Louisiana Legal Services, and Youth Service Bureau of St. Tammany.

## THE PROSPERITY CENTER

Our one-stop financial capability centers offer residents an array of free programming, including financial education and coaching, credit building and counseling, benefits screening, and more

## MOVING FAMILIES FORWARD

Designed to keep families in their homes and their children in their school of origin to allow them to succeed | Case managers work with families for up to 18 months to create an intensive plan to help the family stabilize and thrive

## IDA PROJECT

A matched-savings account program helping low-income individuals purchase long-term assets

## THRIVING AFRICAN-AMERICAN SMALL BUSINESS INITIATIVE

A small business investment and education program aimed at closing the racial wealth gap and addressing barriers faced by small Black-owned businesses

## RISE INVESTMENT PROGRAM

Designed to address the ongoing challenges experienced by ALICE households in Southeast Louisiana | The program distributes seed investment grants to participant's investment accounts and provides access to financial wellness education and other resources to help increase their investing confidence, financial wellness, and long-term wealth

## LOUISIANA PRISONER REENTRY INITIATIVE - ST. TAMMANY PARISH

Aims to ensure that every individual released will have a chance of securing a job that pays a livable wage, staying out of prison, and living longer, healthier lives. That translates into safer, healthier, and more vibrant communities for everyone.

## RESOURCE NAVIGATORS

United Way of Southeast Louisiana's Resource Navigators can help you get information and resources related to housing, healthcare, education, finances, disaster recovery, and more

# 2023 - 2026 FUNDED AGENCIES & PROGRAMS SERVING ST. TAMMANY RESIDENTS

**American Red Cross**
**serving Southeast Louisiana**
- Disaster Services

**CADA Prevention and Recovery Center**
- Counseling Services
- Project Reconnect

**Cancer Association of Louisiana**
- Cancer Patient Services

**Catholic Charities**
**Archdiocese of New Orleans**
- Counseling Solutions

**College Beyond**
- College Success Program Multi-institutional Microgrant Support & Expansion

**East St Tammany Rainbow**
**Child Care Center, Inc.**
- Learn, Play, Grow

**Family Violence Program of St. Bernard**
- FVP of St. Bernard

**Jewish Family Service**
**of Greater New Orleans Inc.**
- Counseling and Case Management
- Teen Life Counts (TLC)

**Junior Achievement of Greater New Orleans**
- JA Work Readiness Pathway

**Louisiana Appleseed**
**Center for Law & Justice**
- Heirs' Property in Louisiana

**Louisiana Endowment for the Humanities**
- Prime Time Reading: Family Engagement in Literacy for SELA

**Metro Centers for Community Advocacy**
- Stability Today

**Northlake Homeless Coalition**
- NHC Coordinated Access and Assessment System

**Operation Restoration**
- Operation Social Services

**Safe Harbor**
- Safe Harbor

**Second Harvest Food Bank of Greater New Orleans and Acadiana**
- Fighting Hunger and Feeding Hope in Southeast Louisiana

**Southeast Louisiana Legal Services**
- Jefferson Parish Housing Crisis Stabilization Project

**The Good Samaritan Ministry**
- First Step in Crisis

**TrainingGrounds**
- We PLAY

**YMCA of Greater New Orleans**
- YMCA Educational Services

**Youth Service Bureau of St. Tammany**
- OPTIONS

St. Tammany Red Beans ‘n Rice Cook-off - Annually on the last Monday in July (West) and first Monday in August (East)

**United Way of Southeast Louisiana**

Serving Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes

**UnitedWaySELA.org | info@UnitedWaySELA.org**