



We are United

For over 100 years, United Way of Southeast Louisiana has been working to meet the needs of families and communities in our region. With deep local roots, we see how our communities' greatest challenges are connected and how we can bring people and resources together to address them. No matter the challenge, United Way's collective impact approach means we can find a way forward.

Every dollar
donated =
\$36.18
in impact

See how we do it.
bit.ly/UWSELAImpact



Need help?

Do you or someone you know have a health and human service need? We're here to help.

UnitedWaySELA.org/NeedHelp

Help someone.

Make a donation today.
UnitedWaySELA.org/Give



UnitedWaySELA.org
504-822-5540



**Mobilizing communities to
action so all can thrive**

ALICE

Asset Limited,
Income Constrained,
Employed

United Way focuses on supporting households living below the ALICE Threshold, which includes those living in poverty and hardworking families that cannot afford the cost of living or save for an emergency. When ALICE struggles, we all feel the impact.



1 IN 2

Households in Southeast Louisiana are unable to afford household basics

POVERTY:

18%

Of households live below the poverty line

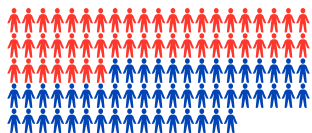
ALICE:

31%

Of households are ALICE

49%

Of households are living below the ALICE Threshold



From strengthening local resilience to advancing health, youth opportunity, and financial security, United Way is mobilizing communities to action so everyone can thrive throughout Jefferson, Orleans, Plaquemines, St. Bernard, St. Tammany, Tangipahoa, and Washington parishes.

Healthy Community



Jenna fled an abusive relationship with her three sons and, with United Way's support, secured stable housing, tackled debt, and built a brighter future.

We improve access to nutritious food and quality health education and life-changing services so people have the resources they need to lead healthy lives.



Awarded 2.8 million to 64 community programs



Financial Security

We helped Nicole turn her passion for wellness into a thriving business with financial coaching, mentorship, and a matching grant from United Way.

We connect people to education, tools, and job training so they have financial freedom and peace of mind.



Facilitated the purchase of \$1.5 million in wealth-generating assets for low-income households

Youth Opportunity



Kelson dreamed of owning his own business, even as a high school senior. Through United Way, he received the tools, mentorship, and startup funding to bring his vision to life.

We create pathways for young people to reach their goals, from early childhood education to college and career success.



Helped 88% of InspiredUp participants improve their school attendance and engagement



Community Resiliency

Kelly found safe and secure housing with help from United Way and a community partner, gaining a renewed sense of hope for the future.

We help communities prepare for, prevent, and respond to challenges, from crisis support and disaster relief to year-round preparedness.



Provided 923 people & 6 community partners with direct financial aid after the New Year's Day Attack