

Annual Meeting & United Awards

A United Way of Southeast Louisiana Event

TUESDAY, JUNE 16, 2026

8:30-10:30 AM

HILTON NEW ORLEANS RIVERSIDE

SPONSORSHIP OPPORTUNITIES



PRESENTING SPONSOR - \$7,500

(Limited to 2)

Recognition & Visibility

- “Presented By” naming recognition with prominent placement on all event materials (print and digital):
 - Event website
 - Press release mention
 - Email invitations and announcements
 - Blog post mention
 - Two social media posts.

For example: United Way of Southeast Louisiana’s Annual Meeting Presented By: Pan-American Life Insurance

- Company logo on:
 - Event slides as Presenting Sponsor
 - Event website linking to company homepage
- Acknowledgement from the podium at program open and close

Exclusive Experiences & Access

- 20 tickets with two (2) reserved tables near the stage
- Invitation for one (1) representative to appear as a guest on **United is the Way Radio with UWSELA President & CEO Michael Williamson**, highlighting your partnership and community support

Sponsorship deadline: Friday, May 15, 2026

Your logo must be emailed to

JamieC@UnitedWaySELA.org with your

sponsor form to be included in event materials.

IMPACT SPONSOR - \$5,000

Recognition & Visibility

- Company name included in digital promotional materials:
 - Event website
 - Email announcements
 - Social media thank-you post
- Company logo featured on:
 - Shared Impact Sponsor slide
 - Event website linking to company homepage
- Acknowledgement from the podium at program open and close

Event Access

- 10 tickets with one (1) reserved table in premium location

CHANGEMAKER SPONSOR - \$2,500

Recognition & Visibility

- Company name listed on event website and printed program
- Company logo featured on shared Changemaker Sponsor slide
- Recognition in social media thank-you post

Event Access

- Ten (10) tickets with one (1) reserved table

SUPPORTER SPONSOR - \$1,000

Recognition & Visibility

- Company name listed in printed event program
- Company name on event PowerPoint

Event Access

- Four (4) tickets at a reserved table

FRIENDS OF UWSELA - \$500

Recognition & Visibility

- Company name listed in printed event program

SPONSORSHIP FORM

Company Name: (as to be printed) _____

Contact Name: _____

Contact Title: _____ **Contact Phone:** _____

Mailing Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Contact Email: _____

Company Social Media Handles: _____

(LinkedIn, Instagram, and Facebook)

SPONSORSHIP LEVEL:

- ☐ PRESENTING SPONSOR - \$7,500
- ☐ IMPACT SPONSOR - \$5,000
- ☐ CHANGEMAKER SPONSOR - \$2,500
- ☐ SUPPORTER SPONSOR - \$1,000
- ☐ FRIENDS OF UWSELA - \$500

PAYMENT TYPE:

- ☐ CREDIT
- ☐ CHECK Make checks payable to United Way of Southeast Louisiana
- ☐ INVOICE

If paying by check, please mail to:

United Way of Southeast Louisiana | ATTN: Jamie Clark
2401 Canal Street
New Orleans, Louisiana 70119

Sponsorship dollars can only be spent to underwrite this specific event and cannot be previously committed and/or further designated.



UWSELA By the Numbers

Radio

- 13 stations
- Weekly listeners 640,000

E-news

- 12,368 Subscribers
- Opens 40%
- CTR 2%

Website

- 9,000+ avg. monthly users
- Engagement rate 53%
- 80,347 avg. monthly events

Social Media Followers

- Facebook 8,782
- Instagram 3,969
- LinkedIn 2,546

For more information or to send in your completed form,
email Jamie Clark at JamieC@UnitedWaySELA.org